

MARCH EDITION

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New Kidz Line

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The next thing in Hollywood
- Israeli Actor, Screenwriter and
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ARTICLE

Nurture a Positive Mental Health
with the help of Exercise



AR-FUTURE OF ECOMMERCE

Augmented Reality - Is it the
The Future of eCommerce?





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MARKETING SITES**

with direct connection to YouTube



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your desired country
with a wide range
of services.



EDITOR'S NOTE

FOR THE PAST TWO YEARS, PEOPLE AROUND THE WORLD HAVE BEEN STRUGGLING TO GET A Foothold IN THEIR RESPECTIVE SECTORS. HOWEVER, WITH THE ARRIVAL OF 2022, THE SITUATION IS CHANGING AND PEOPLE ARE FINDING INNOVATIVE WAYS TO GROW THEIR BUSINESSES.

THIS MONTH'S EDITION IS FOCUSED ON THE LATEST BUSINESS TRENDS, STARTUP STORIES, ART AND ARTISTS. THE CLIENT STORIES HIGHLIGHT DIVERSE TOPICS FROM ALCOHOL-FREE BARS, NFTS, INTERACTIVE VIDEOS TO LASER PROJECTORS, SKINCARE, MUSICIANS, RAPPERS AND CRYPTOCURRENCY. WE ARE AMAZED TO SEE HOW BUSINESSES AROUND THE WORLD ARE THRIVING IN THIS TRYING TIME AND EMERGING AS WINNERS IN THEIR RESPECTIVE FIELDS.

THIS MONTH'S COVER STORY HIGHLIGHTS THE FUTURE OF AUGMENTED REALITY IN THE ECOMMERCE SPHERE. OUR READERS WILL GET AN INSIGHT ON HOW IT IS BECOMING AN INTEGRAL PART OF THE ECOMMERCE BUSINESSES WITH CORPORATE GIANTS SUCH AS NIKE, AMAZON, IKEA AND MORE EMBRACING IT.

TO GET RID OF THE MENTAL WOES, THIS MONTH WE BRING TO YOU AN ENGAGING READ ON WAYS EXERCISING CAN HELP BOOST THE CONDITION OF MENTAL HEALTH. OUR READERS WILL ALSO GET TO READ SOME WELL-RESEARCHED BLOGS ON TRENDING TOPICS LIKE – GOOGLE MAPS, SOCIAL MEDIA POST IDEAS, JOB IDEAS FOR THE GLOBETROTTERS, WAYS TO SET A STRONG Foothold IN THE DIGITAL WORLD AND MORE.

THERE ARE DOCUMENTED INTERVIEWS FROM SIGNIFICANT BUSINESSES, WRITERS AND ARTISTS ACROSS THE GLOBE. ALSO, THE READERS GET SOME INTERESTING NUGGETS ON WHAT IS MAKING THE BUSINESSES THRIVE AND CREATING OPPORTUNITIES.

WE AS A PRESS RELEASE MAGAZINE VALUE INPUTS FROM ALL OUR READERS.

IF YOU HAVE ANY QUERIES, SUGGESTIONS, FEEDBACK, PLEASE ADDRESS THEM AT SNEHA@ISSUEWIRE.COM

I HOPE YOU ENJOY READING THE MARCH 2022 EDITION.

THANKING YOU.

SNEHA DAS

EDITOR, ISSUEWIRE

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Startup Metavorz Technologies boots Vorz Entertainment SeDApp to push the Web 3.0 Metaverse!



Web 2.0 era is ending for the web 3.0 age to rise.

The web 2.0 as we know it started the rise of giants today such as Meta, formerly Facebook and Google Alphabet to dominate the worldwide webspace. A new age is about to embark, thanks to the power of decentralization and blockchain technology, that allows even a small group of people with knowledge to join the race to building the metaverse. That very something called the web 3.0 that emerged from the metaverse of NFTs, Cryptocurrency, Virtual Reality and others to venture the whole internet's next journey. More and more are also venturing the horizon trying to build their own ideas of metaverse projects but most of it are either scams or failures.

Metavorz is the People's Metaverse to build the other kind of community and home for every aspiring enthusiast, reshaping the world wide

web that focuses on the foundry of developing better ownerships for everyone.

Project Metavorz is trying to collaborate with many projects, such as the Polygon Blockchain ecosystem itself to scale faster.

Vorz was the product-like SeDApp of the Metavorz project which is powered by the **META Token** that sits on top of the Polygon chain to push the building of the people's metaverse. In Vorz, users can upload short videos up to 5 minutes and earn with Vorz coin through referrals, live streaming, and ranking while leveling up. The app will be an entertainment fun to earn app with its own NFT marketplace soon. Vorz is like the adoption of TikTok into the Blockchain with its own cryptocurrency and it also allows you to mint and sells NFT from your content. As of writing, the downloads has reached 500 plus, not bad for a new app that was recently released on December 23, 2021.

The era of Hexagon upgrading the old ailing Triangle system is just a reform of

technological approach to push advancement just as the web 3.0 is upgrading the web 2.0. You can join **Vorz** by downloading the app in Playstore and soon to be released on Appstore.

Website
<https://www.metavorz.io>

Forum
<https://x.metavorz.io>

Reddit
<https://reddit.com/r/metavorz>

Twitter
<https://twitter.com/metavorz>

Telegram
<https://t.me/metavorz>

Facebook
<https://facebook.com/metavorz>

Discord
<https://discord.gg/9PBr3BRsY8>

Texas's first alcohol-free bar starts to franchise, Arkay House locations could spread across Texas and the U.S.

Arkay House dry bar offers a CO-OP business model as well.

Less than four years since Reynald Vito Grattagliano started pouring mocktails at Arkay House in Laredo, he is hoping to expand its non-alcoholic bar across Texas and the U.S.

Arkay House opened applications for franchises and CO-OPs on its website this week. Interested business owners can start the process by filling out an inquiry form.

“I’ve been inspired by the dozens of people from across the country who have reached out wanting to bring a radically inclusive, alcohol-free bar to their community,” Reynald Grattagliano said in a release. “I’m honored to offer this opportunity and support the normalization of not drinking alcohol.”

“Since 2011 when I created Arkay, the world’s first alcohol-free spirits, I’ve been hustling to put this together in response to the numerous inquiries I’ve gotten from people in and out of state”, Reynald Grattagliano said.

Arkay House opened in May 2018 with around 40 alcohol-free beverage offerings produced by Arkay Beverages. The bar serves coffee by morning and switches to N/A drinks around 4 p.m. (noon on weekends). Menus of seasonal mocktails and “elixirs” (\$7-\$14) are accompanied by sandwiches and snacking plates (\$4-\$25). A bottle shop onsite sells N/A beer, wine, and Arkay NA spirits to take home.

“With Arkay House, franchisees can make up to \$300K net profit per year, the beautiful thing about this concept is that no liquors license is required, therefore the cost of opening an



Arkay House can be half the cost of a regular bar serving alcohol, in few words each franchisee will make a lot of money while helping others to get away from liquors” said Reynald Grattagliano.

About Arkay House

Continuous and prolonged consumption of alcohol can lead to various mental and physical health issues. Texas-based full-service alcohol-free bar Arkay House is helping people get sober or maintain their sobriety from alcohol with their support. They are also offering franchise and CO-OP opportunities, helping the shareholders and independent members to become a leader in this revolutionary global movement. They have received an overwhelmingly positive response from the local community that has applauded their effort to establish an alcohol-free society.

About Arkay Beverages

Arkay House has come up with a wide collection of alcohol-free beverages that have 0% alcohol.

Arkay Beverages has various unique zero-proof spirit recipes, including vodka, tequila, gin, whisky, bourbon, brandy, and more. It is the world’s first alcohol-free, liquor-flavored drink that can be enjoyed by anyone. Now, people with medical conditions and religious beliefs that cannot drink alcohol can enjoy with Arkay Beverages.

About Reynald Vito Grattagliano

Arkay Beverages is founded by Reynald Vito Grattagliano, who is a perfumer, self-made scientist, entrepreneur, and philanthropist who is interested in solving the world’s problems with his innovations. The beverages created by his taste are just like real liquor without having a drop of alcohol. Reynald is the first person in the field to imitate spirits giving consumers a sober option in their life. Arkay Beverages presents a new way of drinking, giving control to consumers.

Websites:

<https://arkaybeverages.com/>

<https://www.arkayhouse.com/>

Phone: 917 657 7126 “WhatsApp only”



WHAT A NIGHT WITH ANTONJA, MAKE THIS ONE NIGHT YOUR NIGHT

A female rock star from Europe is attracting attention in the USA.

What a Night, is this referring to the current Super Bowl night, what is behind it?

Antonja, the singer from Austria, is already a rock star in Europe. Together with her band, she decided in 2020 to become more international with her music. Since then, the singer's fan base has been growing here in the US as well.

She produces catchy rock music in her own recording studio in her native Spain. The Austrian lives there on the island of Mallorca and travels from there around the world with her band to her concerts and festivals. She has used the time on Corona to write new songs and is currently working on her new album, which will be released in the US later this year. Antonja also focuses on made in the USA. All her songs are mastered in the USA, in one of the most prestigious recording studios in Los Angeles. Among the owners of these recording studios, among other celebrities, is none other than Justin Timberlake.

Antonja focuses on real music on an international level and is already at the right address there.

Her first rock single "What a Night" is becoming more and more popular among US citizens.

Antonja wrote this rock song with a great message. "Break all the rules. Nothing goes without risk. Lose all your inhibitions. It doesn't matter what others think and talk about you. Listen to your heart and your passion. The main thing is to have fun. If you feel the spark, just do it, even if others think you're crazy."

There is also something very personal behind these lines, as Antonja is known for her always positive attitude and charisma, and closeness to her fans.

"What A Night" - "Make this one night your night. The main thing is that you are doing well". Well, if this message doesn't fit perfectly with the current Super Bowl 2022?

Antonja has now attracted international attention with her single "What a Night", entering the iTunes Rock Charts worldwide, reaching #6 in Germany, and also entering the Top 100 here in the US.

The beginning has been made. Now the Austrian singer is planning her next single, which will be followed by several more until her album.

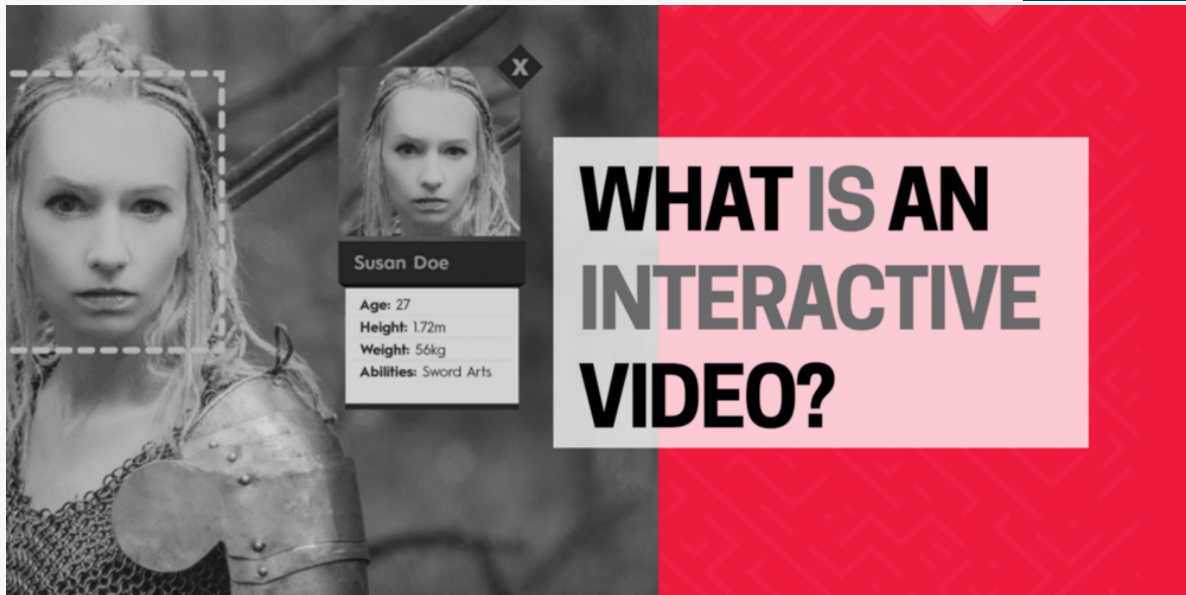
Antonja is not new to the music business, she started in 1999 with German pop music, landed numerous chart hits in Europe, besides a No.1 also several other Top 10 hits, and sold over 6 million records so far.

But she was no longer happy with pop music and realized that her true passion is rock music. She followed her heart. Motivated by the thought of being on stage with a band, making "real" rock music, writing more of her own songs, and also addressing serious topics from time to time, Antonja realized her desire for this musical change. Her musicians are international and come mainly from the metal scene. And of course, their music is also a little influenced by this genre. Influences also come from rock 'n roll, country, and rock of the 80s and 90s.

The singer enthusiastically works on her own productions in the recording studio. She keeps in touch with her worldwide fans through her social media channels on [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#).

In total, **Antonja** has several hundred thousand followers there. Her Music finds us also on [Spotify](#) or [Apple Music](#) and more.

In the U.S., too, we're sure to hear more from Antonja in the future. An international female rock star is born.



Introduce engaging interactive videos to business with Cinema8's amazing features

Videos have been playing a crucial role in the field of marketing and Cinema8 has come up with its amazing tools and services to make it even better. The platform is based on the latest trends and technologies to build and integrate interactive videos into business. By implementing the interactive elements, the agency is empowering a handful of industries such as healthcare, financial services, education, FMCG, and so on. Traditional videos have been reigning in the market for a long while and now the customers are more biased to the videos that can engage them and make them interact. Considering the need of the business owners, there are options for gamification, film making, E-learning, implementation of artificial intelligence, and augmented reality that potentially grab more attention from the customers.

The platform allows users to create their interactive videos with the Cinema8 Creative Studio. There is an array of built-in interactive components and widgets that let the users browse through numerous options to choose from. However, the

agency understands the need of beginners as well and makes sure they can get the exact results for their video. In order to do that, University 8 helps the users with a complete guide, e-books, research works, and webinars to grow their knowledge base. As a result, they will be able to create a 360° interactive video experience within a short period. Traditional linear videos are only let viewers watch them; on the other hand, the interactive videos are more engaging and emphasize the personal choices of each customer.

Cinema8 is capable of implementing 360° interaction, gamification, and AR integration through videos that contain high marketing value. These videos contain an ample amount of entertainment and engaging elements that further puts them forward with their purchasing behavior. However, the agency does not stop at only making interactive videos but also offers detailed analytical reports on viewership and engagement. Keeping transparency with the clients, the agency provides metrics and solutions for every marketing approach. The company's huge range of interactive video elements can significantly boost the online engagement and sales of a business. There is an option of a central

dashboard that helps the users view, organize and manage their video content while witnessing the change in business's exposure and growth. The platform allows tailoring the marketing video content with more eye-catching and attention-grabbing features that enhance the online presence in the competitive marketplace.

Editing videos with Cinema8 Creative Studio is quite simple as it does not require any coding; only the drag-and-drop method is enough. The users can branch their videos with interactive stories with an immersive 360° augmented reality. Cinema8 is making a difference in the market not only with its amazing interactive video optimizing features but through its customer service as well. The agency is 24x7 available with its on-call support to provide users with tricks and recommendations for the process. To know more about interactive videos and this prolific agency, visit <https://cinema8.com/>. For more details, follow them on Facebook, Instagram, Twitter, and LinkedIn.



Footnanny Launches New Kidz Line

The Founder of Footnanny Brand, Gloria L. Williams, launches a new fun line of foot creams for kids ages 6 and up. The creams were created because Footnanny Brand received lots of requests from shoppers in regards to the purchase of foot care products for their children and Footnanny understands the importance of great foot care for children.



This project took several years of research and testing of oils before the
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line could be created. Gloria wanted to make sure kids had a product that was safe and fun at the same time. The anxiety level of children is high due to the current Covid restrictions and Gloria felt this is the perfect time to launch **Footnanny Kidz Foot Cream**.



Children ages 6 and up can select from 5 Aromas: Sleepy Time Lavender, Lollipop Cherry, Bubble Gum, Sour Apple, and

Marshmallow. The creams are available in a 2 oz jar and retail for \$25.00 each. The creams are paraben-free and leaping bunny approved. Footnanny Products are made in the USA and are a Woman/Minority Owned Business.

Footnanny Brand has been an Oprah Favorite Things 8 years in a row!

Website: <https://footnanny.com/>

Instagram:
<https://www.instagram.com/footnanny/>

Facebook:
<https://www.facebook.com/footnannybrand/>

Twitter:
<https://twitter.com/Footnanny>

LinkedIn:
<https://www.linkedin.com/in/gloria-l-williams-139b8142>



The Essential Coin

Incoming Crypto Tidal Wave, The Essential Coin

Newcomer The Essential Coin due to Launch NFT Marketplace

Stop the presses...

BIG NEWS Incoming...

The Essential Coin is a Tidal wave quickly making its way across the crypto ocean, building momentum, becoming more powerful, and delivering on utilities.



Certik (the gold standard of auditing firms in crypto) has recently audited this powerhouse of crypto. Their audit is second to none, in my opinion. Certik found informational issues stating that some of the code was unnecessary. And

made a request to have the contract ownership renounced, to which The Essential Coin mitigated that issue for over 50 years.

The Essential Coin has dominated moonscan, they have recently become the top 10 favorites on their site, and they also secured the #10 position of biggest paying reflections tokens around!

Couple this with the launch of their Global NFT Market place EPOCH - where you can mint, STAKE to earn BNB, sell, and trade NFTs - they're going to be taking over the crypto world!

In the near future, they'll be releasing their own staking and farming platform, launchpad, swap, dapp, and BLOCKCHAIN!!!!

If you've been living under a rock, you can thank me later cause watch out this wave is coming fast!

The Essential Coin

A community-driven token with an evolving reflection system that has a focus on continuous, sustainable and steady growth. Our main objective is to offer as much value and utility to our community members as possible.

Email: info@theessentialcoin.org

Website: <https://theessentialcoin.org/>



Hottest Spanish rapper coming out of Louisville Ky?

Rising Spanish artist "Kevin Da Savage" is getting his name known in his city Louisville of Kentucky.

This upcoming Louisville Ky artist Kevin Da Savage is known to be the hottest spanish rapper rising from his city at the moment, and he may actually be the first Spanish artist to make out of Louisville!

His tracks like "Peligroso, Real por siempre, and Soy Yo are his top Spanish songs out at the time". This unique style of his is attracting a great amount of attention for him. He's gaining the attention of the Americans but also from the Latins/Hispanics spanish listeners. Kevin Da Savage isn't at all Latin, he was born in the north of Sudan and had come to live in the states with his family when he was just a little boy. He is originally south Sudanese and was raised in Louisville Ky United States of America. Kevin had begun singing and rapping and found his

interest in music when around the age 15 and 16, then at about 18 and 19 he started dropping music on the web. It wasn't until a little time after that when he found his love for reggae and Spanish trap music and that's when he began making Spanish music of his own. He released his first Spanish song "Peligroso" Back on May 1st of 2020, then dropped his other songs like



"Real por siempre" and "Soy Yo" the next year, including some other of his music that is not in Spanish.

Kevin's recognition didn't really begin till after he released some of his Spanish music and from there his exposure continued to grow, and is now currently being noticed as the hottest Spanish artist coming out of the streets of Louisville KY. His fan base continues to increase of English and Spanish listeners as he keeps making music in both languages. This talent of his will definitely and eventually bring him great success, there aren't really many like him out there. I believe he's enjoying the recognition he's getting and is using his platform to share his amazing talent with fans around the globe. Kevin Da Savage is definitely an artist to look out for this year!

<https://youtube.com/c/KevinSavage>
<https://www.instagram.com/kevin.da.savage/>

Dangbei Mars Pro 4K Laser Projector Release With 3200 ANSI Lumen

Stylize Your Home with
Advanced Design



Dangbei, a famous Chinese brand on the same level as XGIMI, released a new high-end projector-Dangbei Mars Pro 4K Laser Projector. As the global production of Dangbei, Dangbei Mars Pro is equipped with the highest configuration.

Dangbei, a famous Chinese brand on the same level as XGIMI, released a new high-end projector-Dangbei Mars Pro 4K Laser Projector. As the global production of Dangbei, Dangbei Mars Pro is equipped with the highest configuration. The new product adopts the new upgraded ALPD fluorescent laser technology with 3200 ANSI brightness and near theater-grade color, it will bring the home theater to a new era of laser projection.

The Dangbei Mars Pro is a high-end home projector with TI DLP technology and a laser light source with a brightness of up to 3200 ANSI lumen plus 4K native resolution, ensuring cinema-quality visual effects.

Compared to traditional projection display technologies such as LED light sources (which is the light source used by most projectors on the market), laser

light sources have an unparalleled advantage. At present, Sony, Samsung, and other international industry giants are accelerating the research and development of laser display technology, and this light source is generally used in laser TV and high-end cinema. Now you can have a home theater projector with the same light source technology as a movie theater for only \$1799.

In addition, the high brightness of 3200 ANSI Lumen coupled with the ultra-high definition resolution of 4K delivers clear, true-to-life picture detail. The highest 120Hz MEMC dynamic compensation technology can predict the trajectory of objects through intelligent algorithms and insert new motion compensation frames in the original picture sequence, greatly improving the smoothness of the motion picture.

Dangbei has always been very good at smart projection, and this Dangbei Mars Pro 4K also reflects Dangbei's smart technology. The autofocus and auto keystone correction uses a

single TOF laser module and camera module and the latest architecture algorithm to further improve the accuracy and stability. Besides, it can automatically adjust the screen and avoid obstacles.

Dangbei also cares about users' eyes, the product has been certificated by FDA. The Dangbei Mars laser projector also includes a vision protection function and automatic brightness adjustment function. When there is a human near the lens, the machine will automatically close the screen in time to avoid eye damage. The product has been certificated to the low blue light by the TÜV Rheinland, which can effectively filter out excessive harmful blue light, and reduce eye fatigue.

Hardware configuration has always been Dangbei's strong point, Mars Pro is equipped with MTK 9669 flagship TV chip, using Android 9.0 system with 4 + 128GB of memory, so that the system is light, smooth and fast, which meets all the needs of customers.

To create the ultimate audio experience for users, Dangbei Mars Pro supports dual decoding of DTS-HD and Dolby Audio audio, providing immersive surround sound effects. 2*10W wide aperture speakers, tuned by acoustic engineers, perfectly restore the high school bass, so users can enjoy the cinema-like sound experience at home.

Since the launch of the intelligent projector, Dangbei has risen to become the head brand in the field of intelligent projection in less than two years by virtue of its advantages in software and its emphasis on the experience of large-screen user needs. The launch of Dangbei Mars Pro is an upgrade to the existing products and provides consumers with more choices.

Alliance Training & Testing Celebrates 10th Anniversary

A decade ago, Alliance Training and Testing first opened its doors. Since then, it has become one of the most respected names in professional security officer training and certification. In this article, we will take a look at security training services, why people choose to train with them, the benefits of being a certified professional, how the company has grown over the past ten years, and our plans for the future. We hope you enjoy this brief history of Alliance Training and Testing!

A brief history of Alliance Training and Testing

Alliance Training and Testing was founded in 2012 by Owner Angel Rodriguez CPP. The company started out as a small training center that offered unarmed security training and certification and background screening services. Alliance Training and Testing has since expanded its services to include armed security training and certification and online on-demand training.

What services does Alliance offer?

Alliance Training and Testing offers a wide variety of security guard training services designed to meet our clients' needs. We offer both in-person and online training and certification for those who complete their courses.

[100% Online Unarmed Security Officer Guard Card License Training Tennessee](#)

[Unarmed Security Officer Guard Card License Training Class Nashville TN](#)

[Unarmed Security Officer Guard Card License Training Group Classes Nashville TN](#)

[Armed Security Officer Guard Card License Training Class Nashville TN](#)

[Unarmed To Armed Security Guard License Training Class Nashville TN](#)

[Renew Armed Security Officer Guard Card License Class Nashville TN](#)

Why do people choose to train with Alliance?

There are several reasons why people choose to train with Alliance. Some of the most common reasons include:

- The quality of our training and certification courses
- The affordability of our courses
- The convenience of online training
- Their focus on providing real-world training that is relevant to today's security industry
- Our focus on safety and security
- The variety of services we offer
- Our experienced and certified instructors

What are the benefits of being a certified, licensed security professional?

Many benefits come with being a [certified security professional](#). Some of the most common benefits include:

- Increased job security

- Higher wages

- Advancement opportunities

- The ability to work in a variety of industries

How has the company grown over the past ten years?

Alliance Training and Testing has experienced steady growth over the past ten years. We have expanded our services to include online training. In addition, we have also grown our team of certified instructors and built a strong reputation in the security industry.

What are Alliance's plans for the future?

Alliance Training and Testing plan to continue expanding our services and growing the business. We are always looking for new ways to improve our training and certification courses and develop our online training offerings. In addition, we plan to continue to expand our reach in the security industry.

If you're interested in training and certification, be sure to check out Alliance Training and Testing. We are a well-respected company that offers quality courses at an affordable price. In addition, we provide online training for those who are unable to attend in-person classes.

For more information, please visit:

Alliance Training & Testing

[Website](#)

[Company Links](#)



Break Bias, Enjoy International Women's Day



Sunber Hair hold a special Women's Day sale for everyone from 3.3-3.8, don't miss it.

Sunber Hair is the vastly recommended hair brand now. It's an international brand with customers all over the world. They offer a variety of high-quality but affordable wigs for people. The satisfaction of girls is fundamental to their success.

International Women's Day is a global holiday celebrated annually on March 8 to commemorate the cultural, political, and socioeconomic achievements of women. International Women's Day became a mainstream global holiday after it was adopted by the United Nations in 1977.

The theme of UN International Women's Day 2022 is "Gender Equality Today for a Sustainable Tomorrow", which aims to highlight the contributions of women and girls around the world, who are engaged in their communities to promote climate change adaptation, mitigation, and response to build for all a more sustainable future.

International Women's Day is celebrated in slightly different ways around the

world. In some places, men give flowers and small gifts to female relatives or friends. In other places, this day is regarded as Mother's Day, and children express their love or send gifts to their mothers. Of course, on that day, many women will choose to buy their favorite items, such as a beautiful coat, charming makeup, a fashionable wig, etc to spend a relaxing and happy time.

Many new and old friends are waiting for Sunber's next event to satisfy their need for sophisticated and glamorous hairstyles. Sunber's Women's Day special sale has largely met the needs of different people.

About Sunber Women's Day Sale:

Date: **From 3.3 To 3.8**

Details:

All items get up to **70% off** with the coupon code **WD18**.

Girls can get 1 elegant bundle for just \$9.9 in the Sunber hair flash sale. Don't forget to join their

lightning deals every day at 9 pm New York time.

People can get **16% off** on all wigs with Sunber hair coupons **BLOG16** from the Sunber blog.

Some of their hot-selling styles are recommended to every beauty-loving woman and hope everyone will become more and more confident and beautiful.

[Sunber lace front wigs](#)

[Sunber v part wig](#)

[Sunber u part wig](#)

[Sunber body wave wig](#)

[Sunber deep wave wig](#)

[Sunber HD lace wig](#)

[Sunber colored wigs](#)

About Sunber Hair:

It's the best online hair store to produce high-quality 100% human hair wigs. All of the people are their most important friends. There, people can choose to buy now pay later with their installment systems Klarna or Zip Quadpay at check out, use the debit or credit card to pay in 4 installments. From their products, hair bundles, closure and bundles, and human hair wigs with different colors, lengths, texture to their after-sales service and transportation, Sunber do their best to ensure customers' rights and interests.

For More Information:

Company Name: Sunber Hair Company

Email: sunber@sunberhair.com

Phone: +86 15993671002

Website: <https://www.sunberhair.com/>

The Groovy Owl Society | Next Big Thing in NFT World at LaunchPad



The Upcoming NFT Project is called [The Groovy Owl Society](#). This project will be the biggest NFT launch in 2022 and has already been dubbed as one of the most anticipated utilities attached to it. Here we'll talk about what makes The Groovy Owl Society so special and why you should keep an eye out for its release for minting!

The team behind this project has already put in a lot of hard work, and we can't wait for you to see what they have in store!

One of the main reasons why The Groovy Owl Society is so unique is because it offers an amazing array of features. These include:

-A Variety of NFT Types

The Groovy Owl Society will offer a range of NFT types, from collectibles to assets. This ensures that there is something for everyone!

-Unique Minting Process

The minting process for The Groovy Owl Society is unlike anything you've seen before. It's simple and easy to use, making it perfect for beginners!

-Secure Storage

Your tokens are safe with The Groovy Owl Society. We use the latest security measures to ensure that your investment is protected at all times! and your collectibles are secured on an IPFS Web3 Servers.

These are just some of the amazing features that you can expect from The Groovy Owl Society! Keep an eye out for this exciting project in the coming weeks. You won't regret it!

The Team:

The team behind this NFT Project has done a wonderful job. What makes it even more special is the fact that they've also included live rewarding features into the system!

Roadmap:

Cryptocurrencies have taken the world by storm, with their meteoric rise in value and popularity. One of the most exciting aspects of this new industry is the emergence of Non Fungible Tokens (NFTs). These tokens represent unique assets which be used in a variety of ways, from gaming to online marketplaces. NFTs are quickly becoming one of the most popular applications for blockchain technology, and there is no doubt that they will play a major role in the future of the industry.

[The Groovy Owl Society](#) is committed to providing a roadmap that stands out from the rest, as well as giving back to our community. Our features include:

- Unique and engaging roadmap
- Numerous giveaways to the community
- Strong focus on development and innovation

We believe that these features make us the best choice for your next NFT investment. Our roadmap is full of exciting new developments, and we are committed to providing the best possible experience for

our community. Make sure to check us out today!

Giveaways:

NFTs are rewarding members of NFT communities by giving them free NFTs. This type of activity helps grow the community at a faster rate while helping out others in their collection. The Groovy Owl Society NFTs giveaway schedule for the community is as follows:

- Every Monday we will be giving away an NFT.
- Every Thursday we will be giving away an NFT.
- On the last day of every month, we will be doing a mega giveaway where we give away multiple NFTs!

Reward System:

The Groovy Owl Society is building and testing an automated reward system for giveaways that will help run successful contests with awesome prize packages for the community. With this automated tool, we can ensure that most of the community members get rewarded with our giveaways!

How to Get yourself listed for free Giveaways?

Make sure you are following us on all of our social media platforms to ensure you don't miss out on any giveaways!

[TheGroovyOwlSociety Twitter](#),

[Instagram](#),

[Facebook](#),

[YouTube](#) ,

And don't forget to join our [Discord](#) server! We can't wait to give away some amazing NFTs to our community members!

Future Partnership

Some exciting news about future partnerships coming soon. Stay tuned through our social media accounts.

PRESENTS

SPORTS BIZ

Sports Biz eBook Series Parlayed into an Entertaining Podcast

From an Agent's Perspective, is originally an e-book series that was published in August 2021. The series is divided into four episodes and details the behind-the-scenes life of the world of professional sports, from a business angle. The glitz, the glamour, the money, and the fame!

The e-book also follows the journey of a retired athlete as he walks the path of becoming a sports agent in a different sport than the one he played, and how he handles working on the business side of this new sporting world of his. It talks about the trials and tribulations that he experiences when getting started, the process of getting licensed and registered to operate as an agent as well as prospecting potential clients to sign with him.

The ebook series is non-fiction and based on a true story. The story takes place in the Greater Tokyo Area of Kanagawa Prefecture in Japan.

Professional soccer is the second most popular sport in this country so the agent is forced to prove himself on a daily basis that he belongs with the best agents in the business. **Mr. Zila Mbekela**, a registered football agent with the Japan Football Association, views himself as a pioneer for being the first African ever, to operate as a soccer agent in Japan.

The book series can be found online on **Amazon**:
https://www.amazon.com/gp/product/B099SGKFD?ref=dbs_p_mng_rwt_ser_shvlr&storeType=ebooks

The series also details the responsibility that comes with carrying such an honor. After the success of the e-book series, the book was transformed into a podcast where he could share the journey of being a football agent more frequently.

Last October 2021, Sports Biz: From an Agent's Perspective was then parlayed into a podcast which is hosted by the author of the book. The podcast has been gaining a lot of momentum due to providing dynamic sports content. The host speaks about professional soccer, rugby, and basketball respectively. The podcast also invites guests on the show for intimate interviews and this has proven to be exceptional content for listeners. The Podcast is available on all major digital streaming platforms.

<https://www.youtube.com/channel/UCvEvtRTfE1yIpbkUjN3WTCw>

<https://open.spotify.com/episode/0LauX5x1GGTf0IDp7w6Rv9?si=ktMlib5oQ4iglVhy61IYyg>



RCM Piano Tutor, based in Pickering, offers free RCM piano lesson trial

Talent Can Be Taught is a music tutoring company based in Ontario, Canada which specialises in piano lessons and helping its students pass the RCM piano exam. It is run by Stephen Riches, an experienced RCM piano tutor and gifted pianist in his own right. The ethos of the company is that anyone can learn the piano and that talent CAN be taught. Lessons are promoted for young and old with any level of skill or experience.

Stephen has been looking to make his lessons and courses more accessible after recently announcing his first-ever online course. His latest idea is the offer of a free piano lesson. No commitment is needed, no contract, and this is open to both young and old alike. All interested parties have to do is register on the website.

This provides an opportunity to meet Stephen and see his tutoring style

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which is built on the idea that practice makes perfect and we need to learn from our mistakes rather than denying them. The free lesson allows an opportunity to see if Stephen is the right person for them as well as allow them to discuss what they want to achieve and how best to go about it.

With different entry levels and ages, the piano can feel quite difficult and challenging. Stephen wants to help reduce those worries by giving students a chance to talk with him and go through a lesson without any commitments or sense of being locked in.

This allows the student to make their own decisions and reinforces Stephen's core belief that piano should be fun above all else.

Stephen's course offers an opportunity to pass the RCM piano exams as well as pick up a new skill and develop it under the


guidance of a talented teacher. With a multitude of different opportunities available from online courses to webinars, Talent CAN Be Taught offers a wonderful opportunity to explore a new skill and find out whether it's for you and with the chance of a free lesson, there's never been a better time to give it a go.

If this sounds like it could be for you, you can apply here: <https://www.talentcanbetaught.com/>.

To learn more about Stephen's thought process and the best way to learn the piano, you can check out the blog here: <https://www.talentcanbetaught.com/blog>.

Stephen Riches is an RCM piano tutor who believes that anyone can play the piano and that includes you.

Apply today!



Pamper Yourself for Less with Spacify's Beauty Vouchers Available at Yoorekka

As the famous saying goes: health is wealth. True to this saying, an online beauty shop gives their clients health, beauty, and wellness while saving the hassle of an expensive spa treatment, that is **Spacify Beauty and Wellness**.

Established in October 2017, Spacify Beauty and Wellness aim to provide for the needs of the residents of Guimba, **Nueva Ecija**, where their operations are currently based. Their brand goal is to give their customers excellent yet affordable health and wellness experience and provide them with graded supplies and exemplary services. They also aim to offer an enriching and satisfying spa experience through the products that the customers use up to the items the store sells. Spacify Beauty and Wellness ensure integrity, excellence, and utmost professionalism.

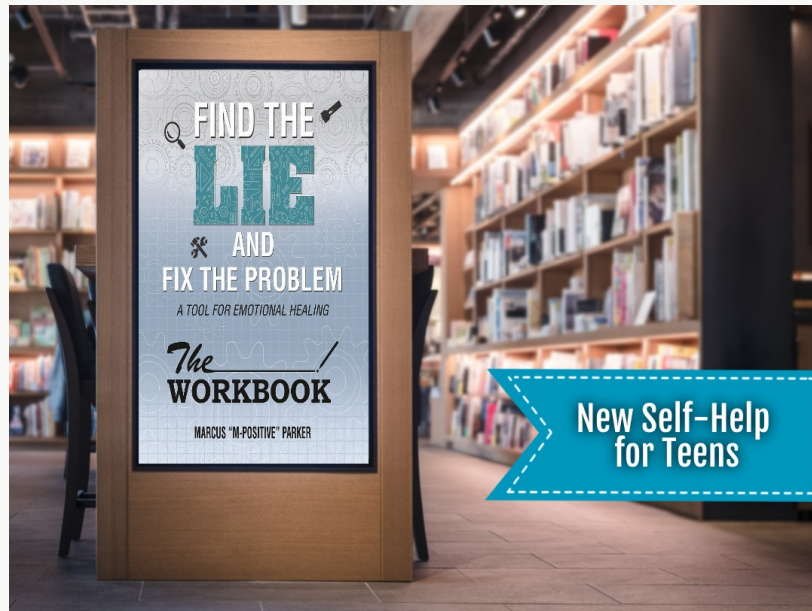
Spacify Beauty and Wellness believe that prevention is better than cure—that is why their products mainly focus on beauty, health, and wellness maintenance. This beauty and wellness establishment's target market is very inclusive and can cater to all skin types. The best thing about Spacify Beauty and Wellness is that their products are suitable for all ages who require quality but affordable beauty and wellness items, supplies, or services. Their products are cruelty-free, vegan, and FDA-approved and notified. Spacify Beauty and Wellness products are proudly Philippine-made and locally manufactured.

The Spacify Beauty and Wellness best-selling products are the SKN Care Solutions products, Meditamin Snow Cell Glutathione Supplement, and of course, the spa's massage and facial services. New items and products are still in the works for future launches, especially from the SKN Care Solutions product line.

The good news is, you can now avail yourself of these products and services when you purchase vouchers from the Tiangge Center outlet of the Yoorekka Online Selling Suite. Additional vouchers discounts are available at the Tiangge Center, so you can go and treat yourself with the pampering that you deserve using the Spacify beauty products.

About Yoorekka

Yoorekka.com is a reliable and easy-to-navigate website with updated and accurate information on different establishments in the Philippines. The website has a web directory of locals' favorite restaurants, travel spots, and shopping centers. The website also has a Consumer Magazine that features news and stories for travelers, diners, and shopaholics. Yoorekka's latest feature, Online Selling Suite, is an online shopping platform housing affordable items.



New Self-Help
for Teens

New Workbook Encourages Critical Thinking and Emotional Healing For Today's Teens

“Find The Lie And Fix The Problem” The Workbook is designed to address the issues faced by vulnerable teens.

Marcus “M-Positive” Parker recently released his new workbook on teen motivation titled, “Find The Lie And Fix The Problem- The Workbook,” a supplement to the book, Find the Lie and Fix the Problem”, originally released in 2018.” The new self-help workbook for teens provides a roadmap for students to control their emotions and enables critical thinking.

It's important to understand the many obstacles that life throws in the way of a teen's development that can lead to trauma, anxiety, depression, or overall distress. Many teens are at-risk as they strive to negotiate social situations, bullies, and other stressors, school, numerous other duties, home life, as well as begin (or continue) the journey of self-discovery.

Find The Lie And Fix The Problem provides the tools to examine the complexity of a teen's life and find healing for the painful scars that cripple their emotions. Some of the

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key points covered in the workbook are:

- Learning to be yourself
- Battling negativity
- Goal Setting
- Rising above the circumstances
- Never give up
- True education
- Time management
- Never say I can't
- Emotional intelligence
- Finding your lie and fixing it

The workbook also includes a few vocabulary terms and an exercise on how you see yourself now and in the future.

Marcus Parker said, “Many teens lack skills in areas like emotional intelligence, goal setting, following through, rising above their circumstances, and many more. For a person to feel motivated, their anatomy is designed with physical and emotional needs that must be addressed properly. A person's emotional needs are just as vital as their bodily demands for their development and maturity.

This new workbook will shape the emotions of today's highly vulnerable, but talented youth with the right exercises so that they

know they are above all circumstances and identify their own potential.

Parker has also included a bonus, a FREE online tutorial, that he actually goes through in the workbook with you. The tutorial is on [YouTube](#), and the workbook is also available on [Amazon](#). Libraries and bookstores across the country can order from Ingram's ipages.

About Marcus Parker

Marcus Parker has played many roles in his life including an Air Force vet, UNT Honors Grad, husband, and father. Parker's various motivational speeches at schools and graduations, the books he's authored as well as his extensive discography as M-Positive, a motivational rapper, have all been created to encourage growth. Marcus found his inner strength and now works hard to motivate others. He has featured on Elite News Dallas, Spectrum News, and also had a brief cameo on HGTVs “Property Brothers at Home.”

Tips for Property Staging Your Home For Sale in 2021

Stage2Sell is a Melbourne property staging company that believes that with care and attention, you can achieve a quick sale of your property. With that in mind, they wanted to offer some suggestions on tips for property staging your home in 2021. When it comes to property staging, a lot of the ideas are very simplistic in theory but can be hard to see when living in a home 24/7. To this end, if you would like a professional to stage your property for you in hopes of a quick sale, contact <https://www.stage2sell.com.au/>.

It's no secret that currently, the housing market is booming. House prices are on the rise and houses are being sold at record speeds. With this current environment, the temptation comes to sell while the going is good, and with the market predicted to level off in 2022, it's more important than ever to make your property attractive to potential buyers to incentivize higher bids and make yourself stand out from the noise.

One key component of selling a home is house staging, the art of preparing your home for sale, usually through colour and furniture design choices that make your home more welcoming and seem more inviting.

In a competitive market, the best homes stand out more and it can often be the little touches that make the biggest difference. To this end, we have chosen a few key tips that should help you stage your home for



sale effectively and always keep the seller as the number one priority.

Depersonalise your home

The main thing to remember when staging or preparing to sell your home, you are selling it to someone else, not you. This means that your home needs to look as inviting as possible and the person walking in should be able to see themselves living there.

Personal photos and religious motifs and imagery are best removed. It can feel weird and awkward to live in a home without your personal effects but it makes the home easier to sell as the potential buyer doesn't feel as much like they've walked into someone else's home.

Also, it is always best to remove any garish wallpaper or paint over bold and bright coloured walls with more neutral colours like whites and greys. Once again, it removes your personality from the house and makes the house feel more like an empty shell, ready to be adapted and changed by new owners.

Make your home fresh and bright

When you go to view a property, you want it to look nice and inviting. To this end, try and make your home feel fresh and pleasant. Plants are a really nice addition to the home.

They add a nice scent, a bit of colour, and a sense of life to your home. With the changes, you make to make your home feel empty, think of ways to add colour and charm to your home that aren't as stagnant or as obvious. Plants are a really good way of doing this and even a few fake ones would help a home massively.

Remember that home visiting is a visual experience so make sure your rooms have a lot of light. Preferably, this would be natural light hence why it is always ideal to schedule viewings early doors but you don't have much control over that. However, making sure curtains and blinds are open is essential as is turning on lights and lamps if necessary. Not only does this make your home feel more bright and alive but it also helps showcase the various aspects of your home and removes that feeling that you are hiding something by covering it with darkness.

So there are just a few tips for staging your home for a sale. At the end of the day, it is usually better to get a professional to do the staging for you. They have a better sense of the current trends and what has been working in the local area. Stage2Sell offers a premium service in Melbourne that promises to sell your home quickly. Check out their website: <https://www.stage2sell.com.au/>

"TORUS KLING BLOCKCHAIN IFSC" TO LAUNCH INDIA'S First Crypto Futures ETF - IN GIFT CITY

Torus Kling Blockchain IFSC, a 50:50 joint venture between Sam Ghosh promoted Cosmea Financial Holdings (CFH) and Kling Trading India, signed an MOU with **India INX** to launch India's first Bitcoin and Ethereum Futures ETF and Metaverse US-listed Large-cap Discount Certificates.

This Bitcoin & Ethereum Futures ETF will be the first crypto-backed futures ETF outside of the US and the first Asian Discount certificate tracking Metaverse Large Cap stocks in US and Europe markets.

The ETF Futures will be launched under a Sandbox construct of IFSCA.

Torus Kling Blockchain will be the liquidity provider to India INX by providing round the clock deep liquidity with smart order routing. The product will be distributed through Torus global distribution team and partners.

Torus Kling Blockchain is targeting USD 1 billion AUM in the first two years from customers participating in blockchain-backed products through ETFs and Discount certificates.

"India INX at GIFT IFSC is looking at exploring the launch of Digital Asset-based products and has already made an application to IFSCA under Regulatory Sandbox. This is a part of our product innovation initiative to benchmark offerings with other international financial centers. We will be launching products in these new-age assets in compliance with the prevailing laws after receiving all required post regulatory approvals" said Mr. V. Balasubramaniam, Managing Director & CEO, India INX.

"New Asset class is the tip of the iceberg. Exchange trade products allow trading through regular investment accounts, bypassing the hassle and security concerns of CryptoCurrency Exchanges", said Krishna a Mohan Meenavalli, CEO, Torus Kling



Blockchain IFSC.

Torus Kling Blockchain IFSC plans to launch the ETF in Gift City by the end of this fiscal, subject to IFSCA and other regulatory approvals.

As per reports, Global Derivatives Trading Volume for the cryptocurrency market totaled USD 3.2 trillion, while total Spot volumes were half a billion lower at USD 2.7 trillion. In India, the ETF AUM has almost doubled from Rs 1.5 lakh crore to Rs 2.9 lakh crore during FY21. Also, Exchange Traded Products (ETPs) has acquired more than USD 1 trillion representing 15% of all fund assets globally.

About Torus Kling Blockchain IFSC

Kling Blockchain IFSC Pvt. Ltd is a 50:50 JV between Sam Ghosh promoted Cosmea Financial Holdings Pvt Ltd and Kling Trading India Pvt Ltd. The core focus of the company is on Digital Asset Management, Exchange Traded Products, Automated Market Making (AMM), and distribution of New Technology.

ETFs/ETPs to Institutions, HNI clients across the Globe. This company would be renamed "Torus Kling Blockchain

IFSC Pvt Ltd" post regulatory approval.

About INX India

India INX is India's first international exchange at the International Financial Services (IFSC) located at GIFT City. It has a 91 percent market share amongst IFSC exchanges and achieved a total turnover of USD 4.5 trillion and recorded an all-time high turnover of USD 30 billion.

About Cosmea Financial Holdings

Cosmea Financial Holdings, promoted by ex-Reliance Capital CEO Mr. Sam Ghosh, is a financial services startup that has plans to offer a full range of financial products and services. The Company, through its subsidiaries, is a member of BSE/NSE, SEBI approved Research analyst, Stockbroker, and Depository Participant and has applied to RBI for a small finance bank SFB license and is awaiting regulatory approvals.

About Kling Trading India

Kling Trading India Pvt Limited is a Hyderabad based Blockchain startup Web 3.0 "Creator Economy" with Global offices in India, Gift City, Hong Kong, and Kazakhstan. Kling provides Liquidity ECN/Crypto Mining/Non-Custodial Multi Blockchain Wallet/DeFi/GameFi and Metaverse solutions.

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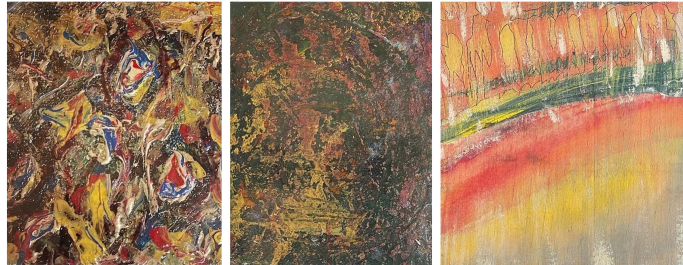
For the 2022 LA Art Show, artist Tom Wright will be exhibiting three very earthy abstracts from his diverse catalogue. This exhibit commemorates Wright's second year participating in the show. Wright, a "renaissance" artist in the sense of his broad scope of artistry, creates with a variety of mediums, ranging from acrylics, water colors, and even sandpaper and ink. This is evidenced by his industrial collections that are unusual yet stirring with vast muted color palettes. He doesn't title his work and he doesn't sign them in the front. This could be because "there's a little bit of him in every painting."

"If you look, you'll see me in it. Every portrait I do has a little bit of me. There's no thought. It's just self-expression or peering out at the world." – Agenda Magazine Interview, Painter Tom Wright and His Stabbings of the World.

A West Hollywood resident and a professional golfer, Tom Wright earned his wide scope for aesthetics through his worldly experiences, which include working in the entertainment field. That's why his collections flow and ebb so easily. His is a Ph.D. in Life and it echoes in his work.

"All this terminology about color schemes and palettes . . . this just comes out. Art for me is spontaneous combustion!" – Agenda Magazine Interview, Painter Tom Wright and His Stabbings of the World. BG Gallery (will again) during the 2022 LA Art

Tom Wright Exhibits His Abstract Acrylics on Wood at the LA Art Show, Located at the Los Angeles Convention Center.



TOM WRIGHT ACRYLIC ON WOOD ABSTRACTS (MRTOMWRIGHT.COM)

Show display Tom Wright's new paintings, which are acrylic paint on pine wood.

Each one is 4"x5" framed in a shaped box on opening night, South Hall at the Los Angeles Convention Center. (<https://bggalleryshop.com>).

The LA Art Show is the most comprehensive international contemporary art show in America. It returns to the LA Convention Center only six months after its last event. This kick-off to the city's 2022 art season comes on the heels of an incredibly successful summer return to live events. LA's largest and longest-running art fair makes a triumphant return to its traditional January event dates after the special July edition, continuing to provide a sense of normalcy for attendees, galleries, and the art world as a whole. The LA Art Show has established a reputation for leading the pack. As such, visitors can expect great art, international exhibitors, and even new trends such as NFT (digital art) and more.

Since 2015, LA Art Show has been a strong and unwavering supporter of St. Jude Children's Research Hospital® as it leads the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases. In 2022, St. Jude returns as the beneficiary with the LA Art Show donating 15% of all ticket proceeds to its life-saving mission. The LA Art Show is proud to bring together St. Jude and the art community.

The LA Art Show is from January 19th through January 23rd, 2022 with the opening night premiere and day tickets, including VIP entry, located at the Los Angeles Convention Center – South Hall, 1201 South Figueroa Street Los Angeles, CA 90015. For more information and to **purchase tickets visit LAArtShow.com.**

About Tom Wright:

A prolific painter whose art crosses multiple platforms, Wright's medium of choice is acrylics and he is a master at impressionism and complex abstracts, using anything from canvas to paper bags, and painting satire to self-portraits with themes ranging from somber to joyful to alarming. Great use of the color palette, Tom Wright's paintings are imaginative, colorful, and emotionally stirring, and a favorite amongst local galleries. Visit:

<https://www.mrtomwright.com>,
<https://shopvida.com/collections/tom-wright>, and
Instagram @mrtomwright

About The LA Art Show:

The LA Art Show creates one of the largest international art fairs in the United States, providing an exciting, immersive, insider art experience to sponsors, their select guests, and VIP clients. This innovative, exceptional cultural environment attracts executives and board members of Southern California businesses, state, county, and municipal government representatives, as well as leaders of the region's cultural institutions. Attendees are trendsetters, influencers, and alpha consumers, who seek and demand the newest and the best in all areas of their lives – art, design, food, technology, and travel being specific passion points. www.LAArtShow.com

Clearlight Infrared® Introduces Their New Halotherapy Salt Therapy Device HALOONE®



A global wellness company and leader in the low EMF infrared sauna space, is announcing the launch of their new Halotherapy salt therapy device called **HALOONE®**. The device utilizes a liquid saline mixture that disperses micronized salt particles into the air and offers a myriad of benefits that help people with respiratory issues, sinus infections, and [more](#).

“Salt therapy has been used to improve respiratory health for decades. We designed **HALOONE®** to provide people with the benefits of halotherapy from the comfort of their homes. “**HALOONE®** is the perfect device to add to your at-home wellness routine. Start the new year knowing you are taking your health to the next level” said Andy Kaps, President at Clearlight Infrared®.

The unit is delivered straight to the customer’s doorstep and can be used inside one of Clearlight Infrared’s® therapeutic saunas or as a stand-alone unit placed inside any room in the house. The device works by spreading an ultra-fine salt aerosol through the entire room as you breathe it deep into your lungs. The **HALOONE®** is the only Halotherapy device to offer a variable salt particle size allowing the salt to reach the deepest parts of the lungs, providing the body with the maximum potential benefits.

The **HALOONE®** halotherapy device can be purchased WWW.ISSUEWIRE.COM | MARCH 2022 | 24

directly from Clearlight Infrared® for a retail price of \$1,199 by visiting <https://www.clearlightnew.com/staging/salt-sauna-halotherapy-at-home/> and calling 1-800-798-1779. **HALOONE®** comes with a five-year warranty.

“Although the salt therapy benefits were first medically reported in Europe in 1843, the idea of salt therapy dates back to ancient Greece. We utilized this knowledge and used the latest technology to create a device that delivers these benefits straight to your doorstep. We believe **HALOONE®** is the future of wellness,” said Bruce Weinberg, Clearlight’s Director of Marketing.

About Clearlight Infrared® – Makers of Jacuzzi® Saunas

Founded by a Chiropractic Physician, Dr. Raleigh Duncan, Clearlight Infrared® has been an industry leader for the past 25 years. Clearlight Infrared was the first to pioneer the Carbon/Ceramic infrared heaters capable of delivering a deeper, more penetrating infrared wavelength, along with the lowest EMF (electromagnetic fields) available on the market. Each Clearlight Infrared Sauna™ model is manufactured with the finest Grade-A Clear Western Red Canadian Cedar or hypoallergenic Basswood. Moreover, they are the only infrared sauna in the world to offer a full lifetime warranty for all their in-home models. To learn more, visit infraredsauna.com.



Neoworld Launches A Virtual New York Metaverse With Virtual Land Backed By Stable Currency Reserves.

A London-based studio has announced the launch of the NeoWorld - a Metaverse project on Polygon with an economic system powered by Olympus Reserve Currency Protocol. NeoWorld is a photorealistic virtual Earth with the first location that will be available for players - a 1-to-1 geographical replica of Manhattan Island, New York. The Metaverse is designed to provide a deep Play-to-Earn experience and generate stable passive income for all virtual landowners.

The NeoWorld Metaverse

The project aims to build an immersive VR experience where players are able to earn money while buying and developing land in virtual World capitals. The metaverse is designed to provide an immersive gaming experience that covers all core aspects of usual day-to-day activities in big cities, providing players options to play, work, build, study, drive, shop as well as participate in in-game campaigns and entertain in many ways.

NeoWorld is working on a Marketplace that will allow players to buy and sell NFT-based in-game items created by

3D artists from around the world. For example, players will be able to purchase fully drivable vehicles, clothing and accessories, and even furniture for their virtual Real Estate. The marketplace is designed to be community-driven, so anyone will be able to contribute to the Metaverse development.

Another NeoWorld's important goal is to create a new class of virtual land that is backed by liquid reserves and has an intrinsic monetary value which will serve to ensure safe investments for all landowners. Additionally, community-governed monetary regulation will foster in-game inflation control.

The growth of Metaverses

In 2021 the virtual land distribution achieved a historical peak. At the same time, NFTs have experienced an incredibly successful year that may have been single-handedly kicked off by the \$69 million Christie's auction of a work of NFT art. Since then, the NFT market has surged into a \$10 billion sector of the crypto industry. NeoWorld joins the emerging metaverse industry with an aim to focus on establishing a stable in-game economic system that in conjunction with immersive VR and a liquid NFT Marketplace should provide a deep Play-To-Earn gaming

experience. Starting from Land distribution, NeoWorld's team is planning to release the core 3D VR platform in 2022.

"Using photorealistic Virtual Reality and NFT 2.0 protocol, NeoWorld is going to provide one of the deepest Play-to-Earn experiences in the industry. For example, landowners will not just be able to build multi-purpose property on their land but even sell real estate to other players.", said the team leads Noah. *"Real Estate, Automotive, Art, Fashion, Entertainment - today, we are designing multiple industries and literally building the virtual New York from the ground up!"*.

About NeoWorld

NeoWorld Metaverse was announced on the 1st of January 2022. Currently, NeoWorld is preparing for the initial Token Sale that is going to take place in January-February 2022. The initial development stage will be followed by the staged product rollout in the course of 2022. To know more about the project and its roadmap you can follow [Twitter](#) and [Medium](#) and visit <https://neoworld.finance>.

AUGMENTED REALITY

Is it the Future of eCommerce?

The evolution in business trends and eCommerce platforms has introduced people to Augmented Reality (AR). Get to know the significance of AR in eCommerce platforms.

Remember the time when consumers used to feel confused purchasing online since there is no option available to consider its physical presence? Well, those days are gone since Augmented Reality is being an integral part of the eCommerce trends nowadays. It is capable of providing the consumers a realistic essence by creating an augmented experience for each individual. It is reached such delicacy and accuracy that users feel like using it in real life, whether purchasing shoes, apparels, or even home decors. The evolution of AR and its integration in the business platforms are enabling more sales and enhancing the purchasing behavior among consumers around the globe.

Why AR is being widely used in eCommerce?

Industrial giants like Amazon, Target, IKEA, etc have already integrated augmented reality in their business platforms to offer worldwide customers a delightful experience in shopping. With the AR software, the users are capable of putting the product in their designated spaces at home or can try out wearable products through the phone camera only. Thus, customers get to enjoy compelling visuals of the product and packaging that eventually removes the friction before purchasing. Having better information of the product through AR generates least number of cases for return and refund.

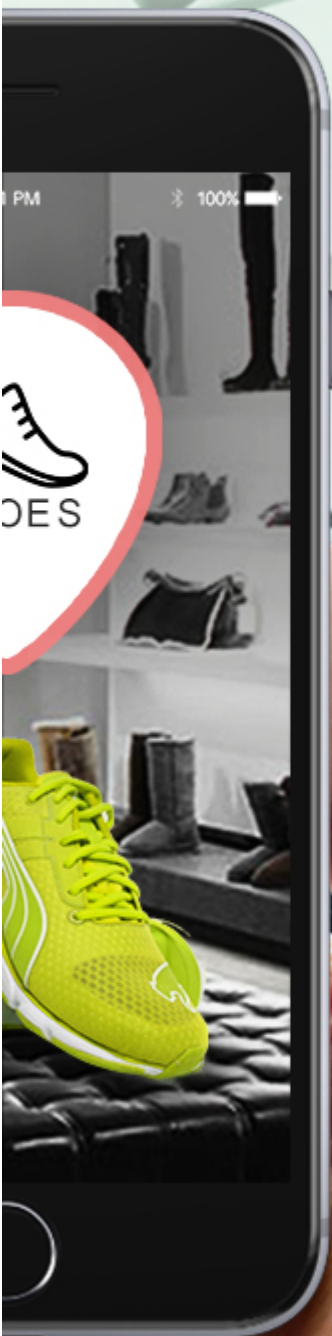
Important insights on Augmented Reality (AR)

- A survey report says, around 34% of returned products are due to the wrong color and size. AR apps can reduce that number nearly to zero percent by offering a real-time shopping experience.
- The report further shows that a real-time shopping experience can engage 66% more customers on the shopping platforms.
- A research poll revealed that around 72% of the



ED REALITY

of eCommerce?



eCommerce platforms will be implementing AR by the next year. 10% of the US organizations have already integrated Augmented reality in their respective shopping applications.

- 2021-2028 is considered the golden era of Augmented reality and the era has just begun! Marketers and business owners are expecting exponential growth in the AR market.

Clever Examples of Brands Using AR in eCommerce

Personalization and customization of the products is the key to improve the customer experience for all along with the highest conversion rate. Interactive AR integration is offering seamless opportunities for business growth for the eCommerce platforms and shopping apps. Let's take a better look at some of the best and most fruitful AR implementation

- **Nike** - Nike has recently implemented AR in their business so that customers can find the right size of their shoes without any hassle. It boosted the conversion rate up to 11% along with more customers flooding in.
- **IKEA Studio App** - Established in 1943, this company has evolved much and finally introduced AR in 2017 through which the customers are able to visualize the products within the right dimension of their respective spaces.
- **Amazon Salon** - The industrial giant has finally come up with AR integration in Amazon Salon App. Through the platform, the users are able to check different hair styles and hair colors as well.

Considering the latest trends, it is evident that Augmented Reality is taking over the global platforms of eCommerce rapidly. In the coming days, AR will become a part of every shopping platform.

Easy Steps that You can Follow to Enjoy Your Digital Detox over the Holidays



With the digital revolution and the rise of A.I., everyone is now accessing mobile to find out the answers of every question. Moreover, after this pandemic, mobile phones have never left the side. From homeschooling to working from home everything needs digital support.

Also, starting from paying bills to ordering food items – mobile technology have all the answers to everyday problem. And to top it off there are applications that remind you to drink water and stay active. Then, how can you give yourself that much-needed digital detox? The answer is quite simple and easy to follow,

So, let's go through the steps to check how it works:

1. Distance yourself

The most effective but a little bit hard gesture to restrict you from scrolling the feeds is to make a physical distance from your mobile phone, laptop, and tablets. Put them on do not disturb mode and lock it up. If you do not follow this step of putting it away, you will unknowingly end up being on social media automatically.

Lock your phone up in a box or a room.

But with these increasing social limitations it is almost impossible to restrict yourself completely from using the digital world, so limit your screen time. It might be overwhelming initially but you will see the results in your mental health after practicing these few days in a row.

2. Indulge in activities

There was a time when digital was not that much a part of each one's lifestyle. Back then everyone used to have activities that they enjoyed. Indulging in those activities used to make you happy and productive.

Read books, cook a good meal, paint a masterpiece, and start rehearsing dancing moves you always wanted to learn, or pick up that musical instrument that had been lying in corner of your room for years now. Indulge in them invest your time for them with them. With activities, like hiking around or any sport that you

can do, that is planned already will trigger you to go for that activity and will make your holidays better.

3. Make plans

Keep yourself away from the hustle-bustle of the city during the time of holidays. You will surely need to have the support of mobile to book restaurants or movie tickets. Unwind in the countryside for this holiday where you can enjoy your time with your loved ones and can enjoy deep conversations by sharing memories and bringing up nostalgia. Have that time for yourself and bond with the people who have been a part of your life. So, make plans beforehand and enjoy accordingly, by staying away from digital usage and give relaxation to your mind and eyes.

4. Reconnect and reflect

During and after this pandemic apparently, there will be several changes that everyone has to embrace. And more digitalization is going to be a major part of it. So, to cope up with it, you need to have more clarity when to give yourself that break. It will lead you towards the sanity of your wellbeing.

Everyone has a unique relationship with their gadgets and it's up to you that how you can actually control yourself and let go the use of devices for some time. In the chaotic ambiance with all the uncertainty, it is essential to have that control over yourself to keep your mental wellbeing checked.

So, follow these steps during holidays whether it's weekly or and enjoy your leisure period. Digital detox is just a fancy word it's simply meant to have less virtual time.

Follow the tips to unwind your desire on this holiday.



13 Ways Technological Revolution has Positively Affected the Sports Industry

Technology has brought improvement in every aspect of our life. Sports is no different; technology has grasped over this field as well. The experience of the players, as well as the audience, has become much more favorable with the help of technology. Here is the list of the ways technology has made sports better:

1. Instant replay

Replay is the biggest and most important invention in sports. With replay, both the players and fans can know what had actually happened and referees can make more accurate decisions. It helps the most deserving ones to win the game.

2. Increased number of games

There are so many games that are being played and the fans struggle to keep up with the pace. With the rise of technology, they can now catch every game they like from anywhere and anytime.

3. Stay informed all the time

Staying up-to-date with the live score is now extremely easy. Suppose you are at work and can't watch the game. You can still get notified of the score through text or app message with just a click.

4. Safer for players

Any type of sport can cause serious damage to athletes. Technology has made it possible to come up with different safety gears that can save the players from serious physical injuries.

5. Makes you understand the game better

The audience does not always grasp the happenings of a game as everything happens so fast, and you can even miss an important moment if you blink. You can now get the score, why and who could have prevented it, and more with various advanced technologies.

6. Incredible playing grounds

Playgrounds have an important role in a game no matter the sport. The newer inventions in technologies have made it possible for sports professionals to create high-quality and durable fields to enhance the experience of the athletes.

7. Better equipment

Athletes need top-quality equipment to reach their full potential. The equipment can be as important as the person using it in a game. With the technological revolution, modern players have access to the best and most advanced sports gear.

8. Easy ticket purchasing

Earlier, people had to go to the ticket booking counters to buy tickets to their favorite match. Now with mass digitization and various apps, they can book a game ticket from their home.

9. High definition viewing experience

Most people watch games at their homes on TVs. The latest televisions offer them a high-definition viewing experience. It makes the viewers feel passionate about the game they are watching.

10. Makes the game fair

Players and viewers often doubt the fairness of a game. New technologies can check if someone is cheating or the referee has taken a wrong decision. There is no chance of mistakes with technology.

11. Better nutrition and training for the athletes

Athletes need to stay strong and fit all the time to give their best performance. With modern technology, they can decide which diet and training are the best fit for their body.

12. Connect fans with the players

Fans are always curious about their favorite teams or players. With social media and personal websites, athletes can stay connected with fans all the time.

13. Helps coaches to find the best players

Scouting for new talents is a tough job. Coaches need to stay aware of the status of every player so they can choose the best for their team. With advanced technology, they can know about performance history, abilities, injury status with just a simple click.



IssueWire

HR SOLUTIONS
TO MANAGE
Virtual Teams

Guide to Manage Human Resources Successfully in a Virtual Workplace

Before the work from home culture started recently, only a few years ago overseeing the workplace culture had been a big part of HR Management. The job of the HR workers was to embed the value, beliefs, and ethics of a company into the employees. As most of the workforces are now working from their homes, it is hard for human resource managers to interact with them regularly and enforce a work culture among them. Let's talk about how to reinforce the earlier culture in virtual workplaces:

The good and bad sides of the virtual workplace

The virtual workplace is quickly becoming the new normal across the world. When you are working from your home, you can never be late for your work hours for being stuck in traffic. Working from the convenience of your home makes you more productive than ever. You can also take care of your personal responsibilities while working from home. You have a lesser stress level and can give your best in the virtual workplace.

Some of the cons of a virtual workplace are that it sometimes gets boring as you are working alone. The employees also miss the face-to-face interaction with their colleagues. Collaborating with others and judging the productivity of the employees can be difficult for HR in a virtual workplace.

But despite all these problems most employees and employers still prefer remote working. A 2018 employee benefits survey conducted by the Society for Human Resource Management found that almost 70% of companies are offering remote working and telecommunication benefits to the workers. They are able to hire people from different locations and have 24x7 work culture with the

remote work culture. Their cost of running an office has also decreased without the need for a traditional office setup.

Best HR practices for a virtual workplace

With remote working, the HR managers are now struggling to make their employees feel more associated with the company and have a sense of unity to achieve the same goal.

It is important for HR managers to learn the newer ways of maintaining an organized workplace in the virtual plane. Below written are some of the best tips to bring your virtual workplace to success.

1. Maintain regular communication

As an HR, you must maintain thorough communication with the employees in the virtual workplace as you do in a physical office.

- In a virtual work culture, you may have employees from different countries and cultures. The biggest challenge is to maintain steady communication with all the language and time barriers. You need to set clear guidelines outlining which type of messages would be sent, through which mediums, and how to respond.
- Keep your teams updated regularly and review what work they have done. Give them feedback and suggestions on their work.

2. Build trust among the employees

The employees need to trust the organization they are working for in order for the company to achieve its goals. Teambuilding is a common HR practice and it can be done virtually as well.

- People like to work for mission-driven companies. Your organization needs to show the world that is working towards the greater good of the community and the world. Make a mission statement and as the employees to join you on the work to achieve that goal.
- Define clear job roles for your employees. Each employee must know what their work is in the organization to do it successfully. It also develops a sense of familiarity among them

3. Track employee performance

In a virtual work environment, people work when they have time. It is not possible for HRs to work 24x7 and keep track of all of them. The best way to measure their performance is to observe the quantity and quality of work they have done. There are different tools available on the market that may help you track the performance of all the workers.

WAYS TO SURVIVE DIGITAL DISRUPTION



7 Proven Ways to Conquer Digital Disruption

Staying relevant to the current trends is the key to success in today's business world. Companies need to stay up-to-date about the new digital trends to keep up with the consumers' expectations. Many businesses in various industries are struggling to adopt the new change. The way a company responds to this crisis determines its future in the business world. Even when a company welcomes digital transformation, it often faces challenges while handling the changes in the business processes.

What is digital disruption?

Digital disruption is the change that happens when the latest technologies and newer business models come into play. The existing norms and products can lose their value to the new ones. Hence, it is called disruption. Newer products, business models, and ideas disrupt the marketplace. The entire existing marketplace and those working within it get re-evaluated and revalued.

For example, with the rise of app-cab services, the existing transportation industry had to rethink and re-evaluate its existing business model and methods. As it fails to keep up with the new business model, the disruption is going to impact many within the industry.

How to survive the current digital disruption?

Market experts are now looking for ways to live alongside and survive the current digital disruption using various methods. Here are the best ways to achieve it:

- **Don't make changes without a plan.** It is very difficult to keep up with newer and more advanced technology. If you want to change your own business model to compete with that, make sure to have a plan for the future. Your new idea may not work so well in the long run.

- **Differentiate between legacy systems and disruptive technologies.** Sometimes companies do not bring something new to the plate; rather they just masquerade the old system and present them as new ideas and disruptive technologies. So, before you jump the bandwagon to make changes in your business, find out it is a dressed-up legacy system or a genuinely new technology.
- **Think about your consumers first.** Whatever changes you make in your business, must be centered around your consumers. Satisfying your customers and fulfilling their requirements should always be your priority. So, while making digital eruption changes, do not lose sight of your goal. Connect with the target markets using digital innovations. Bring changes only if it improves users' experience.
- **Be perfect.** Most businesses and organizations make the mistake of not fixing their issues in time. Unless it's completely broken, they don't think about fixing it. The technologies you have been using for years need a little change or upgrade from time to time. Holding on to an old system that is working fine causes you to miss out on many things that new technology offers.
- **Offer better and simpler solutions.** To survive the digital disruption, you need to offer solutions to problems that your target audience face. If you fail to do so, they will move on to the next option they find. The solution also has to be simple enough for them to comprehend. So, you can you highly complex technologies but your solution should always be easy to understand.
- **Build a reliable team.** When you are digitally transforming your business to face digital disruption, you need to bring change in all aspects of your business. Having a team that you can rely upon can help you cultivate better ideas and strategies.
- **Use distributed business models.** A single source of computing power is not enough to handle both the in-house and user experience of your business anymore. A business model with tasks distributed to various services is much more practical and effective.

Always remember that you can create a bigger impact with the right set of ideas to be at the top of your game.

5 Benefits of Investing in New Networks for Small to Medium Businesses

Due to huge competition in the market, a lot of small to medium businesses are faced with the pressure of providing high-rank customer support, adapting to the newer digital tools, and adopting productivity for a hybrid workforce. By doing so, small to medium businesses (SMBs) must not stride away from their main objective that is increasing profits and securing their data with the help of a powerful IT team.

As per a new survey of technology and business leaders in the US SMBs the current business drive is built on network technology. The SMBs are considering a network upgrade as extremely important to achieve their business goals. Here are the best benefits of a new network:

1. Improved data security

Due to the digitization, security threats are more powerful and frequent than ever. Both the company and customer data are at a bigger risk than before. There are different kinds of ransomware threatening the security of your firm. If you have an exposed server or an overlooked attack vector, your chances of getting affected by security risks are way greater. It can slow down or completely halt the functions in your website and your customers will not be able to buy from your website until the problem is fixed. A modern network can easily control the access



of your data protecting the vital functions of your business. It provides 24x7 automated assessments to look for any threats or malfunctions. A new network can improve the security of your business automatically.

2. Helps with the company growth

A company needs to maintain steady growth in order to succeed in this overly competitive world. If you have a lagging network, it will have a negative impact on your website's customer experience. The work of your employees also gets delayed when they have to wait longer than usual to get a response from the network. A network upgrade can make everything run faster, boosting the productivity of your company.

3. Boosts employee productivity

Your employees need access to a safe and reliable network that will allow them to work faster and more accurately. They also need to add and use other devices to access data and applications to work more conveniently. An improved network can help them share documents and information more efficiently. A faster network will allow them to serve their customer quicker increasing your company's reputation among the target audience. It will also help you prevent bottlenecks and put the

priority devices on a better and high-speed status with strong coverage from anywhere and anytime.

4. Better customer experience

Your website better has a good user interface to keep up with the competition. If you have a lagging network that disrupts your customers while they are going through the site, it will make a bad impression on them. They will be quick to find another website to make purchases. An improved network will help you enhance your customer experience. You will be able to provide newer updates, products, or services when needed. It can help you get rid of competition and come up with newer features.

5. Low cost

Keeping low costs can help you with the growing competition and the overall progress of your company. With a newer and more improved network, you are able to make greater cost-cuttings than ever. You can lower the cost of network operation and boost employee productivity by re-prioritizing resources. To achieve that you also need qualified IT and network staff to continuously work on it.

You must also have a network upgrade to operate efficiently using all the available tools to stay ahead of any type of competition.



NEW AND UPGRADED GOOGLE MAP TOOLS WILL MAKE YOUR HOLIDAYS SAFER

Though millions of Americans got vaccinated with a double dose, many are still anxious about holiday gatherings even after two years of fighting with it. However, COVID-19 is still a concern, and with the increasing cases of the omicron variant, it has become more important to keep yourself and your family safe. With the changed scenario, Google Maps has included tools that will share several timings that you can follow while you are planning to go out.

The insights that Google map provides are:

1. Airport

Some of the tips that Google map shares with the users are – it will suggest avoiding the airport on Saturday afternoons. And Saturday nights are the least busy time to fly. Choose your flights accordingly to make yourself and your family have a safer airport time. According to several surveys, 44% of American plans celebration during the time of the holidays.

2. Grocery shopping

Whether you are planning for a big meal for your family and friends or just having them over for a party, grocery shopping is an essential part. And to have less contact hustle free shopping you should plan and visit a grocery store around 8 in the evening. And you should avoid grocery shopping around 1 pm.

3. Salon and spas

According to Google, salons can be counted under the high-traffic spots. To avoid waiting for your queue or to avoid possible transmission, never visit a salon on Saturday around 11 am. The best time and days to visit a salon are Mondays and Tuesdays around 7 pm.

4. Shopping malls

Winter is the time of festivals! To buy for your loved ones or to treat yourself, the shopping centers become crowded during this time of

the year. From jewelers to book shops all the stores are mostly busy on Saturday afternoon. Plan your shopping timings on Tuesday evening, as it is the safest and least busy time for shopping.

5. Postcards sending

During festivals, post office searches increase 150%. And Google map shows that the busiest time to send your postcards is Tuesday around 3 pm. Where Saturday 2 pm is the best time to visit a post office.

6. Dining out

- Many are not up for making an extensive meal. They would rather go out with their families or grab something to enjoy, should also consult Google map's new features where they can learn the best time to leave the house.
- The Chinese food centers are the most popular on this list and are most crowded on Saturdays.
- On Thanksgiving, Christmas evening, New Year's Eve avoid Pizza take-outs if you are in New York or Los Angeles.
- If you are in Portland avoid burger takeout on the days of Thanksgiving, Christmas evening, New Year's Eve.
- Seattle and WA habitats are inclining towards Thai Food during this time.

Consult Google before you plan your day and have a safer experience with minimum risk of getting transmitted this virus.

Apart from these precautions, Google maps offer some more tips that will save you time money and energy. Such as:

- It can provide you with data that will help you find the best time to travel.
- With zero to the lesser waiting time in the queue, you can save time and energy.
- With Google maps, you can find the best route for your destination which will save you money on your gas.
- If you haven't made many plans and you are planning on the go Google maps will offer you several options that will help you.

With these features, you can avoid crowded roads and enjoy your time without worrying about COVID-19.



Top 10 Unique Ideas for Social Media Posts that can Stir the Fans

Nowadays social media plays a vital role in every human's life as well as in the market of content creation. While social media posts can influence online users a lot, you still need to churn out some creative juices to create a buzzing impact.

Here are 10 amazing ideas to create an exceptional social media post that can stir everyone.

1. Give credits to your fans

The fans and followers love to get featured as they feel special among the horde of followers. Interact with them retweet their tweets or mention them in your posts to make them feel special. You can also mention a bunch of fans together by putting them in the 'Hall of Fame' of loyal fans. Who knows, this might turn into a trend too!

2. Make your own trend

There are many trends going around in the social media platforms to which most users react or interact and the activity keeps going on. You can either utilize the modern social trends or can create your trend and post it on social media. You will see your fans are enjoying it too with further shares. Don't forget to name the trend with a hashtag as it makes the post more visible.

3. Share BTS

The audience loves good-quality finished videos and other entertaining content. But do you know what they love more? It is Behind the Scenes. You can always post behind-the-scenes content to let fans know how everything is actually done. It could be even a happy video of you and your team working together.

4. Create anticipation

If you have new content in mind, don't refrain to express it. Even if it

takes a lot of time to finish the project, you can post about it to create some anticipation among your fans that are eagerly waiting for it. Remember, graphical impact and visual impressions stay with a longer impact. So don't forget to include video, GIF, or infographic images.

5. Giveaways

Giveaways are similar to contests but it is way simpler and the fans do not have to answer a question or perform any complex tasks. You can simply ask them to comment and share and gift them giveaways as appreciation.

This will make your fans happy and they will create a positive impression of you among other fans.

6. Audience Poll

There is a poll feature on Instagram and Twitter and that allows knowing what your audience thinks without even putting in a lot of effort. It is also a fun way to keep them engaged.

7. Share Milestones

Did you recently hit 1 million views or 10K likes? Share the milestone instantly with your fans to celebrate the success with them. Thank them and appreciate them for their effort.

8. Inspirational content or Quotes

Social media posts do not have to entertain always as they can be motivational or educational also. If you are out of ideas, you can always post inspiration quotes or content that you like or have inspired yourself. You can also share some personal events inspiration that fans would definitely like to know.

9. AMA sessions

AMA or 'Ask Me Anything' sessions are the favorites of the fans as it lets them interact with the creator directly. You can come live through Facebook or IGTV and answer the queries of your fans.

10. Invite guest influencers

When you are unable to do it all your own, you can always invite a guest influencer to create more traffic more your social profiles. Influencers are capable of generating more buzz than anyone else.

Utilize the aforementioned tips to create more buzz among your fans and create awesome social media content that everyone likes.



BRAND REFRESHMENT: KNOW THE TOP 5 REASONS FOR REBRANDING A BUSINESS

Brand refreshment is one of the most common terms for business owners as they are always looking for growth. However, a brand refresh is an intriguing step for the company or business that requires a fair share of investment of time, money, and research. Proceeding for brand refreshment without relevant reasons to do so can lead to negative results where the business eventually loses its demand and dissolves after the investment. It is a vital step for the company and should be taken at crucial moments when the business is going through some twists of tragedy. However, it requires perfect measures and strategies to avoid amateur mistakes.

Below are the top five reasons to put your business through a brand refresh:

1. Leadership and ownership

Change in leadership is a big change for any business. Along with the leader, the perspective of business development, goals, and ideals can change too. However, in smaller organizations, it mostly gets absorbed and without any further changes. But refreshing old terms with a new leader sounds like a justified course of action for the growth of a business. It also helps in,

- Introducing the leader and the revised goals of the company
- Providing a form of invigoration to the employees
- Showing determination for the growth

2. Direction of flow

A business is always going through several trials and errors in order to find out the best strategy that suits the path of the goal. But there are no certain ways of it as these experimental methods can change over time. With such diversity of action, a business can undergo some directional change. Such as maintaining an outlet in a completely different place, influencing other communities, and anything that makes the business take a different track of progress. These situations are great for brand refreshment.

3. Services or products

Services and products are offered by every business for the customers. These offerings can also change over time or go through some renovation due to customer demand. It is also a good opportunity for brand refreshment since the services and products through which the customers know a brand is going through changes. These changes do not make an overall change but only in the case of some product or a new section. Naming them offers more value to it helps the customers to remember.

4. Appearance

Constantly evolving marketing trends only made it evident that, look matters. The users are more likely to interact with a business that comes with a good appearance. If there are points of creativity along with a dash of aesthetics; the business website is more likely to gain more engagement. Brand refreshment or rebranding seems more purposeful when there is a change in logo, font, color, or any elements of visual impact. Sometimes the brand name can also change and it is the best time for refreshment.

5. Potential competitors

Competitors often manipulate business terms as the market is quite competitive for all. There are similar products and services among many companies and they often go through small changes to distinguish themselves from others. Competitors can be of the reasons for brand refreshment which helps to create a long-lasting market impact.

Some things to keep in mind

A makeover sounds exciting but it can also go in the wrong way. Making research and waiting for the exact moment is the key here. The initial phase is planning, then comes branding, and last but not least comes educating. You have to educate your customers through rebranding so they can accept your business.

Rebranding too much or too often can confuse your customers and they can even abandon your business to opt for other brands since they have forgotten the core or the mother brand.

Hence, while refreshing business goals, the businesses should work on their marketing strategies to make the mass audience recognize the change.

8 Important Tips One Must Follow to Be A Better Listener

A person will always feel bad after knowing that the person in front of them were not listening. That is the case with most people nowadays.

The majority of people are not good listeners. They are good pretenders. Quality conversation and true listening is all about give and take and it requires time and work along with patience if you are on the listening end.

The eight tips mentioned below will surely help you become a good and active listener:

Paying Proper Attention

A sincere and good listener always pays attention to what the other person standing in front is saying. You must not engage yourself in some other activities like looking at your watch, checking your phone, staring on the opposite side, etc. Staying focused and listening in this way is also termed as 'active listening'.

Maintaining Proper Body Language

One can understand a lot after reading a person's body language. The person in question, whether is bored, tired or even uninterested can get easily detected from body language. Try to stand straight, slightly lean forward while listening to the person speaking in front of you.

Never Interrupt

This is a bad gesture and also goes on to show disinterest and disrespect. Let the person speaking to you complete it first and then give your response.



It never matters if a person is asking you a question or not. You must listen to them completely and only respond accordingly once they finish.

Asking Questions

Asking questions to the person speaking goes on to show that you are interested in the topic of the conversation.

The person speaking to you will surely take a positive note and will be more encouraged to speak to you as he/she will be eager to share more.

Only Listen

A conversation must always happen from both sides. But there are some instances where a person should only listen to the one speaking in front.

The person speaking may be in a sad or disheartened state and an active listener must read the situation and act accordingly by simply listening. These are situations when the person speaking in front of you doesn't need you to react to their words.

Following Up

Suppose a person speaking with you is continuing with a long

conversation about one of their trips for example and somewhere in between if they stop and ask, 'What was the first thing that I just said?'. This is a situation in which you will have to be active and must seriously listen to the person from the very beginning and remember and follow up.

This goes on to show that you care about the conversation that is taking place. So, from the next time just remember and follow up.

Tight Lipped & Confidential

During a conversation, a person may share many facts that can be confidential as the person speaking may do it unintentionally. In those situations, try not to react if they tell you about something you are not supposed to know, and also be careful that you must not reveal it to anyone.

Maintaining Eye Contact

Maintaining eye contact during a conversation is very important as it helps make the speaker feel valued.

People speaking something to you will never want you to look at your phone or watch. Instead, they would like your whole attention and focus on themselves. So, maintaining eye contact is a vital step in the process of becoming a good listener.



Automation is the Future but Know the Skills that are Irreplaceable

Things that were bound to science fiction movies now can be reality. As technology is getting improved day by day and becoming a major part of life, it is assumed that automation is the future. A recent study of Oxford University says that there might be 47% job loss in the coming two decades. Automation, Artificial Intelligence (AI) and robotics will enter into every possible arena of our daily lifestyle. A lot of industries can be run on technology and the requirement of manpower will be decreased to a huge level.

But there are industries that cannot run only on AI technology. There is a lot of AI-proof skills that cannot be replaced and will remain the same.

Some skills that are more than technologies are described below:

Content creation skills:

A robot or tech device is not capable of creating new things. It can only do the things that are already put in their function. It cannot create new content. Creating content is a creative part of art that is impossible for any robot. It takes skills and knowledge to churn out new creations. So, it can be possible to get a step ahead of the robots.

Communication skills:

Communication is an integral part of everyone's life. It is not possible for any robot. Though Alexa and Siri are able to respond to certain things, they can only function within the limited boundaries that have been put in it. But due to not having prominent information robots can't communicate. Communication is an art that cannot be replaced by any gadget.

Empathy:

There are some qualities that cannot be implemented into something, and empathy is one of them. It is one of the characteristics of human beings that robots can't pull off. Robots can give replies to certain e-mails but they can never understand the emotion. Even high-quality AI technology cannot empathize with a human. It cannot connect with humans on an emotional level.

Leadership and social skills:

The undeniable fact of robots is that they are soulless. They only function with the certain technological systems that have been put into them. Therefore, any chance of socializing quality in them is gone. Interacting with them will always feel fake, as they respond only basis on their inputs. More than that, they cannot acquire leadership qualities. Being a leader requires

caring, empathizing, and connecting. All these are not possible for robots.

Judgment:

Judgment is a quality that needs a diplomatic mindset and it is not possible for even the top-qualified robots. Therefore, it is obvious that the AI cannot run a court. Only a human mind can evaluate and research anything. It involves searching and collecting legal data give a proper judgment and there's no doubt that a robot can't replace it. Robots cannot debate or negotiate. It can recognize faces but cannot pass law judgments.

Strategy:

Automation cannot replace the mind work, because robots are not able to think and plan different things. It does not have a complicated brain like humans. As it only works on the implemented data, it doesn't have the power to think and make strategies. Strategic thinking is a skill that will always need human to accomplish.

Automation might be the future but it cannot replace everything. It is true that robots can do things flawlessly but still it needs humans to run them.



Eight Jobs that You Need to Know to Work While Traveling around the World

Almost every other person dreams of traveling around the world and in most cases, the dreams don't come true and they end up manifesting only. While there could be many obstacles, foreign tours are not impossible as it seems. People have a perception that travel is expensive and with the thought of it, most people refrain from embarking on their journey of the world tour. If you are worried about saving thousands of dollars and find it difficult with your regular office job, don't lose hope. There are options to work overseas that saves time and money and offers a golden opportunity to travel and work together.

Working overseas is a convenient option for traveling abroad yet travelers often overlook it. However, finding a job overseas is an informational process and it requires a fair amount of research to find exactly what you are looking for. If you are flexible with your plans and looking forward to finding a suitable job, below are the jobs that you can apply for.

1. Become a teacher

There is a huge demand for teachers overseas who can teach English or any other language. English is the international language with a demand for teaching in many countries, especially in South-East Asia. The job offers good pay and flexible working hours that are perfect for any teacher or traveler. Every other international metro city consists of language schools. Even if you are not an English speaker you can try teaching native languages.

2. Seasonal Works

It is great as a part-time job as it only requires temporary labor. Whether it is a ski resort, a bar or camping; every work comes with good pay and along with the benefits of traveling. Usually, these jobs are quite exciting and adventurous and the venues are set in different locations. Such jobs demand temporary workers in the tourist seasons.

3. Work on a Cruise ship or Yacht

This is one of the greatest options to earn and visit the world at the same time. While some might think sailing jobs are expensive and require a lot of experience, there are low-wage temporary roles as well. You can find sailing jobs in different countries, however, it requires basic experience, certification and skills. Remember, you might be traveling and working while numerous peoples' lives depend on you. So be attentive!

4. Become an AU Pair

AU Pair is one of the trendiest jobs where international families hire experts to perform childcare duties. It is not a complex job and anyone can do it. The flexible hours can offer you enough time to visit around the city and make short trips. Taking care of kids and exploring the country does not sound bad, right?

5. Work in bars and restaurants

Bars and restaurants always have a demand for bartenders, wait staff, busboys, and others. These jobs are easy to get and good for quick money. When the season is starting, you simply ask them for jobs and if there is a vacancy; you will be able to get a job. Such jobs do not require a lot of skillsets and anyone can apply for them if you are not choosy about your profession and have a versatile nature.

6. Become a tour guide maybe?

This is the best way to utilize your passion for traveling in your work. Tour companies are always on the hunt to find new guides as there is a constant demand among travelers. This job is more like permanent work however, the pay is not much. The fun part is that the travel companies will pay for your tour and other expenses while exploring places with a team of tourists around the world!

8. Use your talent!

All the aforementioned jobs are the available options that you can proceed with. But if you have a particular skill set, you should cultivate it, and eventually, you'll get a job overseas that suits your domain. Whether you are an engineer or an artist, there are jobs for everyone who is good at it.

There are plenty of other options to do something overseas but make sure it is not your career choice. You are trying to find a job, not a career. Because you want to sustain, not settle. So the convenient option is to find unglamorous hard works where you can work on a temporary basis yet lets you earn enough money to keep you on the road.

Don't let money be an obstacle when you are skilful and flexible. Go out in the field, find your suitable job and explore the world to make your dream come true!

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Nurture a Positive Mental Health with the Help of Exercise



While a healthy mind can keep countless ailments away, a healthy body can prevent depression and anxiety. Thus, mental health is a very important aspect of our life that is connected with our overall wellbeing.

The best way to stay at the top of your physical and mental health is to regularly exercise.

The connection between exercise and mental wellness is the key to a fulfilling life. Working out is so much more than gaining muscles and a fit and younger-looking body.

As per studies, daily exercising encourages good thoughts in people and helps the brain secrete feel-good hormones, keeping various mental illnesses at bay.

Several mental health professionals prescribe physical exercise as a treatment for specific mental illnesses as it reduces stress and anxiety and boosts self-esteem.

Let's talk about how beneficial exercise is for our mental health:

Lowers stress and anxiety

Stress is a common condition among most people across the globe. Modern life is complicated enough to stress you out and make you anxious.

However, exercise helps you get rid of muscle pains, stiffness in the body, headaches that are caused by stress. It also makes the brain release endorphins that relieve the pain.

Helps to overcome depression

Depression is one of the biggest plagues in society. In severe cases, medicine is the only answer, although in mild to moderate cases, exercise can bring great results working as a substitute to antidepressant medication, as per studies.

Working out causes your brain to secrete dopamine and it makes you feel good and instantly motivated. Start your day with at least 15 minutes of exercise to fight depression.

Reduces ADHD symptoms

Children and adults struggling with ADHD can improve their motor skills, memory, concentration, motivation, and more by doing regular exercises.

The dopamine, norepinephrine, and serotonin levels in the brain get boosted instantly when you exercise.



Maintaining a daily routine can have a similar impact as the ADHD medications like Ritalin and Adderall on your body. Moderate intensity cardiovascular exercise for half an hour has proven to be one of the most effective forms of exercise countering the ADHD symptoms in both children and adults.

Helps tackle panic disorder and PTSD

Both panic disorder and PTSD are triggered by pent-up tension and emotions. Physical exercise can help you release all those feelings such as fear, anger, vulnerability, and more regularly feel lighter emotionally.

People with PTSD often have depression, anxiety, and sleep issues, which can also be treated with exercise. And it is a proven fact that you sleep better after a vigorous workout session.

Increases Positivity

Physical activity keeps away negative thoughts and emotions. It not only helps you stay fit and look younger but it also helps you build a positive image of yourself that will most definitely lift your mood and boost your confidence.

You can go on treks or do things you weren't able to do before with a fit and healthy body improving your quality of life.



There are several types of physical exercises that you can do as per your needs and requirements. From Yoga and meditation to aerobic exercises like swimming and cycling as all these have a great impact on mental well-being.

A gym is a good option if you want to work with instruments and weights. Along with that, you will also be able to get guidance from professional trainers.

Getting started with an effective exercise plan

In our busy lives, most of us find it hard to get the motivation to exercise, and for people with mental health issues, it is even harder to get started and maintain a regular exercise plan.

Below written are some tips to establish and maintain an effective workout plan:

Start Small

You may get de-motivated to commit to a full-fledged exercise plan when you are under a lot of pressure and stress. It may occur to you that you won't be able to stay true to it and carry it out till the end. So, in spite of setting a long-term goal start with baby steps. Go on for a 10 to 15 minutes run or do some simple home workouts. You can increase the duration and intensity of exercises with time.



Do Activities You Like

For starters, do physical exercises that you like and can enjoy in the long run. It can be as simple as walking your dog, playing some outdoor games with your friends, dancing or Zumba and more. It will not only make you physically healthy but fill your mind with positivity and productive feelings.

Reward Yourself

Conditions like depression and anxiety rob you of your energy to do anything at all. Reward yourself with your favorite food, a comfy bubble bath, some digital entertainment after a workout session to keep the motivation going.



Always wear comfortable clothes while exercising. Ask your friends to join you to make exercising more fun and enjoyable. Once you start pushing yourself and get used to a routine, you will be able to make immense improvements to your mental as well as your physical wellbeing.

Interview with The next thing in Hollywood - Israeli Actor, Screenwriter and Film Producer Ariel Lavi

Yaya Diamond had the amazing opportunity to interview Israeli Actor, Screenwriter, and Producer Ariel Lavi

Los Angeles, New York City, Chicago, Washington, Atlanta, Miami, Beijing, Mexico, London, Tel Aviv, São Paulo, Dubai, Top Universities in the US, Radio Stations, and magazines all over the world, and many more. What do they all have in common? This is the list of cities and platforms that the next thing in the international film industry was interviewed, Ariel Lavi, an Israeli Actor Screenwriter, and international film Producer. He has produced films in the US, Mexico, Israel and soon he will open a new film production company in the US and is only 26 years old. Now he is hosted for an exclusive interview here with us.

Hello Ariel how are you?

I'm great. I'm great. Thank you so much. It's an honor to be here. Crazy days in Israel because of the corona.

Yeah, definitely. Definitely. So tell me what you're up to right now because man, I'm telling you, you have so much going on.

I produced many films in the last few months and I did a film in Mexico called the Metanoia. I produced it from Israel, because of the corona and it was hard because most of the crew are Spanish. It was harder for me coming from another country because they don't speak English very well, but I had my director, who is an Israeli too, who was fluent in Spanish which made it easier for me to produce. One of the most famous actresses in Mexico participated in the film, Jessica Dakota, and it was very nice for me. This film will be submitted to Amazon Prime, and we hope to succeed in placing it



in festivals all over the world. Another film that I would love to talk about is "Salads for Soulmates". It's a film that I was a part of from a huge production department in the US. We produced this film in New York City and presented it to 48 hours Film Festival in NYC, and now we will present NYC in two months in Washington at the International Film Festival. If we land a spot in the best 12 films in this competition then our film will be screened at the Cannes Film Festival which would be a great achievement for us. I'm doing films in Israel too and I'm opening my company in LA soon.

That is awesome! Tell me about your new company.

So this company it's called the Lavi company, Lavi is my last name and I wanted that my name is in the list of the production companies in LA. Of course. My dream is to break into Hollywood and to

be an independent in the film. That's the reason I will open the production company soon, and of course, I would love to move to LA in a few months in order to develop my company there. I am starting from Israel because of corona and this crazy period, but I believe soon I could come to LA and develop my company.

Wow. Did you ever think that you would make it to this place and time in your life?

Actually, no. I started as an actor and screenwriter and studied screenwriting in LA, and in the UK. I really wanted to be an actor, and I'm good in this in this job, but I understood that if I want to control my career I would have to know how to produce myself. I as a producer two years ago, that it's crazy, you know, I interviewed in many magazines all around the world, and I'm producing films each month. I now have connections all over the world and now it should be easier for me to succeed as an actor and producer which is my goal. I didn't believe that I will succeed like this you know? I didn't plan to be a producer, that was an accident.

Where can people find you?

People can find me on Instagram @ariellavi_15 and on my Facebook as Ariel Lavi. I would love to work with new people.

Ariel Lavi proves that being in a different country doesn't matter and success can be made from any corner of the world with the use of today's technology.

Follow Ariel Lavi on Instagram and Facebook as well check out his IMDB profile below:

IG:
https://www.instagram.com/ariellavi_15/

FB:
<https://www.facebook.com/ariel.komlos.h.5>

IMDB:
<https://m.imdb.com/name/nm4258590/>

EDISON IS BECOMING ONE OF THE ELITES IN R&B MUSIC AND ITS FUTURE

What's your name and where are you from?

My name is Edison Salvador. My artist name is Edison and I am from Los Angeles, CA. I am originally from Modesto, California, but I currently reside in Southern California.

What makes you different?

I think what makes me different as a person is I like to view everything in a landscape. Viewing everything in as many ways as I can is what helps me keep a healthy mindset. I don't like to keep everything in a box and see things the way most people see certain situations no matter what the topic is. It can be about relationships, family, love, music, sports, songwriting, movies, entertainment, or life in general. I am all about keeping an open mind when it comes to who I am as a person. As the artist you get to see different forms of me that you may not get in person. When it comes to my characteristics in music, it can range anywhere from being loving, humble, cocky, mysterious, helpful, soulful, energetic, and sad. There are a lot more of course, but I like to give different versions of what I am capable of as an artist. People may view these traits as just characters for entertainment, but everything that I create or talk about represents a version of me.

What do you want to accomplish in life?

The main thing that I always look to fight for and



accomplish is being able to do what I love full time. Music is more than just a goal to me. I view it as my life. Being able to support me by doing what I extremely care for is a dream come true. I do believe that being able to live a life of music is not only helpful to me, but to my family and everyone who I love. That is where the motivation comes in. There has to be a purpose to what you do with what you love. If no time is being put into your dream, then what is the point of wasting all of that energy? It all comes down to discipline and hard work one thousand percent of the time. I want to accomplish being able to be the best artist I can be and I'm willing to learn every single day to make sure that becomes a reality.

What do you want to accomplish in the next 5 years?

In the next 5 years, I see myself being one of the best R&B artists' by then. I want to be the type of individual who has already inspired a generation of singers, songwriters, and producers to want to do something different so that they can lead their own era of great music. Hopefully, around that time, I can possibly scout up and coming talent. I have always wanted to create my own platform where people can have an opportunity to show their skills. When it comes to life outside of music, I don't know where I see myself by then. I am going to have to just let life run its course when it comes to my own personal life, but I guess that is the beauty of the future. The only thing I can look forward to in the next 5 years is that I am going to stay healthy, I am going to be doing what I love, and I will be happy.


What do you bring to the music world?

I bring something that is unique to the world of music. Most of my songs are based around something that I have

went through in my life. There may be a twist to it, but you will get something that is real from me. I love storytelling so it is important that I give it to you in the best form that I know-how. You will hear me sing about topics differently than most artists' tend to. There is an open-minded concept when I create my projects. I want to provide a different way of delivery of how I approach different topics such as love, breakups, adventure, partying, clubbing, drinking, and so much more. I think lyrically I'm communicating to everyone in a very unique way because most of my words are from long nights of thinking and writing. As I said in the beginning I don't like to think inside the box. I feel like that is how a lot of people are unrealistic.

What legacy do you want to leave behind?

I want people to look back on my legacy and say this guy was different. I want to show people that integrity still means so much as a person and to others that you surround yourself with. I want to leave a mark that says dreams always come true. The only way to get it is to keep dreaming and living in the moment. Leave a legacy that is great to look up to and I want people to inspire those people so that when it is their turn, they are able to do it for the next generation. I want to leave a legacy of great inspiration and I know I am capable of leaving that mark.



Jaime Arbella, a Latin artist with music from the heart

What's your name and where are you from?

Jaime Arbella, I'm from Cuba.

What makes you different as a person and as an artist?

I have always had a strong determination to achieve my goals in life, constantly improving myself and learning from my mistakes has been my driving force, as an artist I have never looked for a way of being different, when you are born with art in your veins already. You are different from everyone, but I do believe that exploring different musical styles, experimenting and taking risks in my songs as a singer and songwriter has made me a better artist.

What do you want to accomplish in life?

Every day I enjoy and celebrate each
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of my achievements, I believe that there are no small or big victories, they count, each step that is advanced along the way is valid and we have to be grateful for where we are and where we will be, every day I enjoy my achievements and I believe that the biggest one that I want to achieve is to keep intact the ability to enjoy my music from its purest and least pretentious state

Where do you see yourself in 5 years?

In five years I see myself anywhere in the world, surrounded by art, smiles and pure life, I see myself very happy !!! just like today.

What do you bring to the music world?

When you make music that comes straight from the heart, without thinking about the latest trends in the music industry, you are creating something different, unique and above all unrepeatable, with my songs, I give joy to the world, sometimes melancholy, life experiences, I give

everything that I carry inside in songs.

What legacy do you want to leave behind?

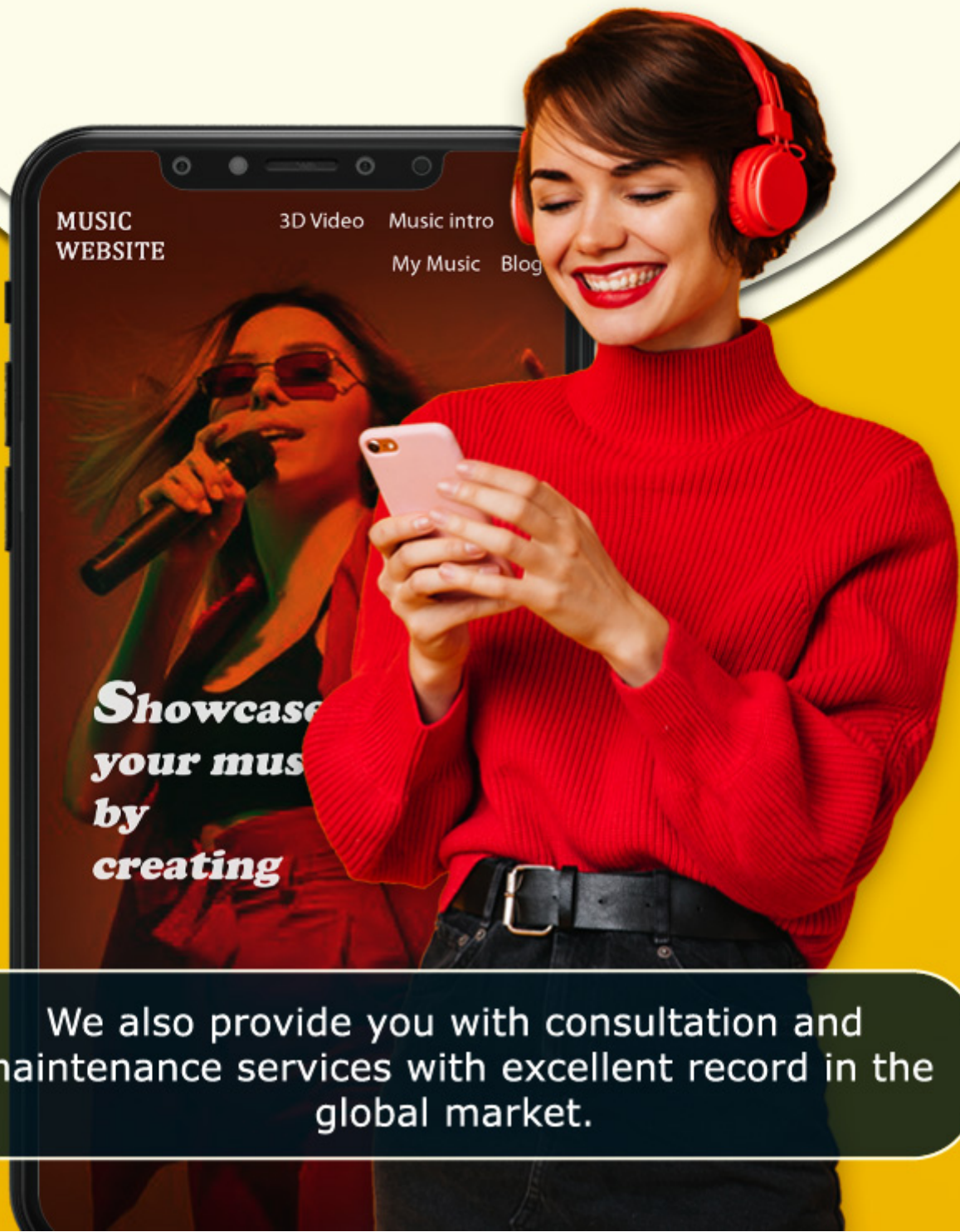
This is a question that I have honestly never asked myself, I think I live too deep in the present to think about such a distant future, every song I write, every note I play on my guitar, or every melody that comes out of me is part of that legacy that will remain. One day, perhaps for a couple of people, perhaps for entire generations, something that matters to me and a lot is that if ultimately a legacy remains, it is above all an example of perseverance, I want those who listen to my music when I am no longer physically present, to think that achieving happiness and fulfillment as an artist lies in their ability to create from their soul, in knowing how to love themselves and never quitting even if it seems impossible.

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Musician GOzliak Released A New Song Called It's Like Him

We present a perfect tone to self-reflect on a quiet afternoon while the rain trickles on the window glass. GOzliak recently unveiled his new song—It's Like Him. The song is about emotions and feelings which cannot be expressed in simple words. It is the newest edition to the songwriter's already successful song portfolio.

Who is GOzliak?

GOzliak is a newfound addition to the music industry. However, he soared to success quickly due to his individualistic and unique talents as a young music producer. GOzliak is a talented musician who showcases his songs belonging to different music genres.

GOzliak is a creative being with a dedicated interest in playing the piano. Furthermore, he is also a successful songwriter.

His life story wasn't always so successful. GOzliak struggled when he was a young songwriter as he lacked the resources to practice his talent. However, that did not stop him from achieving success. GOzliak music is recognized day by day with his fan base continuously growing.

GOzliak intends to take the audience through a spiritual journey with his music. After all, that inspired his song "It's Like Him." GOzliak continuously wishes everyone to take a look at themselves. He is aware no one is perfect but

that shouldn't stop us from overcoming our shortfalls.

The song is heavily inspired by music from the 1990s. GOzliak used to listen to music from 1960-to 1990 while he was growing up. It inspired him to become a songwriter and a musician from a very young age. Now, he is set to becoming the new face of the music industry.

What It's Like Him about?

We can safely assume the song is about the artist. GOzliak is a good person though he hates hurting others. Seeing someone in pain because of his actions breaks him inside to the point GOzliak becomes severely depressed.

As you listen to the song, you will learn what the musician is trying to say. GOzliak has eventually decided to back away from helping people as his intentions are translated as malicious. He is going to focus on himself, understand his feelings and emotions, and concentrate on healing.

The music producer must save himself from the depression before he decides to save someone else.

Furthermore, GOzliak is also tired of being used for his resources. People in his life dump him after getting what they want which causes him to wonder if they were genuinely interested in him. GOzliak is stuck with constantly explaining why he is hurt while suffering from internal depression. The artist wishes to escape and to learn not to over-trusting people.

The song is a wake-up call to the emphatics out there who also suffer from unknown depression! Even though we are programmed to practice welfare and help others, we must always prioritize ourselves. In addition, we must learn to love ourselves, which the musician admits is a very difficult thing to do.

You will build a closer bond with the song if you come from a dysfunctional family. Depression doesn't have a single cause. It could be unsupportive surroundings, being in a relationship with an addict, severe co-dependency, or controlling issues. Whatever the cause, GOzliak is asking you, through his musical talent, to step back and assess yourself, even if you have the biggest heart.

Where can we listen to the song?

Experience teleporting to a soulful realm by following his social media platforms. Subscribe to GOzliakOfficial or listen to his songs on Spotify. GOzliak music will provoke you to reflect and think about your actions for the better. If his new song questions you about your emotions, let it. The artist will help you evolve into a better person with a fast route to internal glee.

Meet Dr. Naheed Ali, the MD/PhD turned Writer

Esteemed US-based [health and wellness writer](#) Dr. Naheed Ali relaunches his literary services to assist clients around the world with their writing.

The market for medical copywriting and general fitness writing is becoming increasingly popular among millennials and older generations alike. Unfortunately, the rise of low-quality health writing has opened the doors to risky, unfounded medical news known among medical peers to be highly inaccurate and full of contextual errors.

A seasoned ghostwriter is needed when a healthcare professional or other client doesn't have the time or capacity to write in a manner that caters to general readers around the world. Dr. Ali is a physician by education and a writer by choice since 2005. He earned an MD degree in 2008 and later completed Harvard Medical School's lifestyle medicine training in 2012, before obtaining a Ph.D. in holistic health elsewhere in 2013. Moreover, he packs in more than 15 years of working as a writer in a remote environment.

When Experience Matters

Dr. Naheed Ali has written and ghostwritten dozens of books and hundreds of blog articles for medical personnel and businesses with many more titles on the horizon. His own consumer health books tend to deal more with mental health, sleep disorders, dieting issues, heart disease, etc. In other words, writing about chronic (long-term) medical disorders is his thing when it comes to his own nonfiction books and long-form online content.

His global clients look to him for writing assistance for their writing projects, which almost always seek to promote a healthy lifestyle in language that's approachable for any reader. In today's age of automation, healthcare job seekers can also benefit from having publications ghostwritten in their



name. But following all the rules of writing can be a tough call for a busy entrepreneur or nurse who lacks the experience in formulating content properly.

In that regard, Dr. Naheed Ali boosts people's careers and helps them achieve a competitive edge in the job market at home and internationally. He also helps his clients get published by major book publishers here in the US. His writing services are designed to help get the word out about crucial topics in the health and wellness industry. With his healthcare ghostwriting, clients are able to unearth their full potential in both their professional and literary careers.

How does it Work?

The ghostwriter uses various tools in his arsenal to create polished copy ready to be posted online or published and distributed in print. Some of the tools Dr. Ali uses are:

- TeraBox
- Slack
- Zoom

- Teams
- Ommwriter
- MS Office
- PhantomPDF
- Adobe Indesign
- UnSplash
- Photopea
- Page Optimizer Pro
- SEMrush
- Ahrefs

The formats he writes and ghostwrites in include articles, ebooks, blogs, listicles, guest posts, and more.

There is a huge pool of services he provides and he knows all the peculiarities of writing bot-beating content that gets past "boredom" detectors with ease and, thus, helps people increase their writing confidence overall.

Some of his past clients are:

- Hospitals
- Private practices
- Physical therapists
- Nutritionists
- Nurses
- Allopathic (MD) physicians
- Naturopathic (ND) physicians
- Fitness gurus

His services are focused on helping anyone in the healthcare field ranging from medical assistants all the way to neurosurgeons. Statistics show that hiring the right ghostwriter for health and wellness writing needs can make a world of difference for virtually all sorts of professionals working in medical genres.

Without Dr. Naheed Ali's optimized writing, a book or article might not even reach the intended publication or scope. Space is limited, and due to a surge in demand, individuals desirous of becoming a client should visit [HealthcarePropulsion.com](https://www.healthcarepropulsion.com) as soon as possible.

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Our different press release packages offer varied distribution to top-level syndicated sites. Some of the websites our press releases are posted on include Google News, Bing News, MenaFn.

Considering the pricing system, the packages provided by us can be availed to gain organic exposure from potential customers. The Press Release Distribution Service offered by Issuewire is divided into four main packages – Tier 1, Tier 1 Pro, Tier 2, and Tier 2 Pro. The packages are priced at \$21, \$42, \$45, and \$65 respectively. The PRs come with amazing benefits and features that are made to suit everyone’s requirements.

Our Tier 1 and Tier 2 packages include distribution to 145 and 195 media outlets respectively. Followed by Pro Packages which includes MarketWatch, Financial Network Distribution, MarketMedia Distribution with 9K-15K extra impression and more with 225 and 300 media outlets.

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