



IssueWire

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Captures Prestigious
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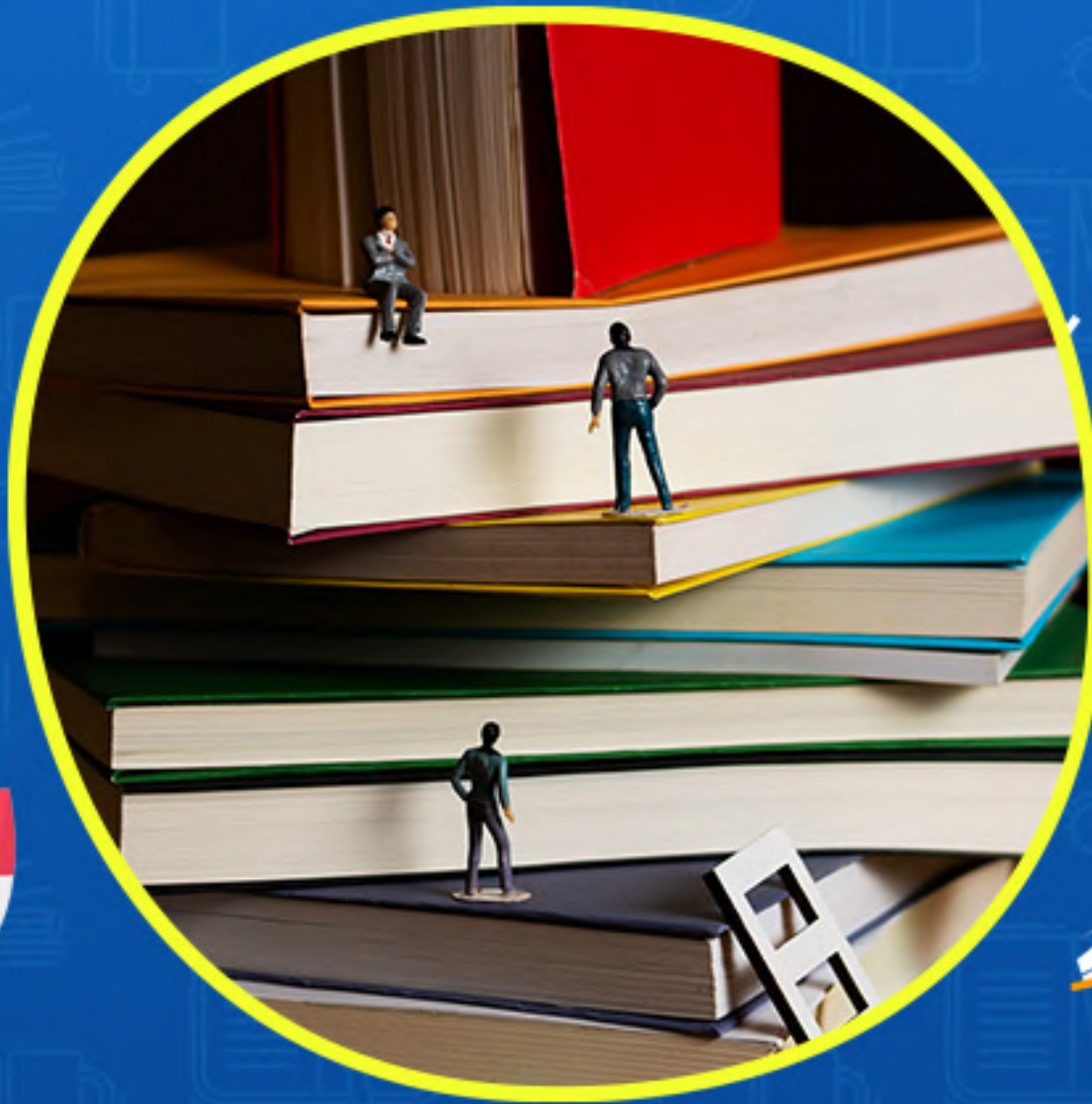
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ARTICLE

AI Economy: How
Artificial
Intelligence
Redefined
Business Models

AI ECONOMY:

**HOW ARTIFICIAL INTELLIGENCE REDEFINED
BUSINESS MODELS**



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North America's Most Awarded

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BUILD YOUR

DREAM WEBSITE

AND ENJOY EFFECTIVE LEADS & CONVERSIONS



All Your Digital Requirements
Combined With
AFFORDABILITY

What We Do **OUR SERVICES**

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EDITOR'S NOTE

ARTIFICIAL INTELLIGENCE HAS MOVED BEYOND BEING A BUZZWORD; IT'S NOW THE BACKBONE OF A NEW ECONOMIC ORDER. THE AI ECONOMY IS TRANSFORMING HOW BUSINESSES CREATE VALUE, MAKE DECISIONS, AND INTERACT WITH CUSTOMERS. FROM PREDICTIVE ANALYTICS TO GENERATIVE AI THAT ACCELERATES CONTENT CREATION AND INNOVATION, COMPANIES ARE RESTRUCTURING THEIR MODELS AROUND AUTOMATION AND DATA-DRIVEN INTELLIGENCE. STARTUPS ARE LEVERAGING AI TO SCALE FASTER WITH LEANER TEAMS, WHILE ESTABLISHED ENTERPRISES ARE REINVENTING THEIR WORKFLOWS THROUGH MACHINE LEARNING, CHATBOTS, AND INTELLIGENT OPERATIONS. THE SHIFT ISN'T JUST ABOUT EFFICIENCY; IT'S ABOUT REDEFINING COMPETITIVE ADVANTAGE.

IN THE AI-DRIVEN MARKETPLACE, ADAPTABILITY AND HUMAN-AI COLLABORATION HAVE BECOME THE NEW CURRENCY. HENCE, TO DELVE DEEPER, OUR OCTOBER COVER STORY IS BASED ON THE AI ECONOMY: HOW ARTIFICIAL INTELLIGENCE REDEFINED BUSINESS MODELS. AS INDUSTRIES EVOLVE - FROM FINANCE AND HEALTHCARE TO RETAIL AND MEDIA, AI IS NOT MERELY SUPPORTING BUSINESS STRATEGY; IT'S REWRITING IT. THE RESULT IS AN ECONOMY WHERE ALGORITHMS THINK, SYSTEMS LEARN, AND BUSINESSES THRIVE ON INTELLIGENCE. AS HUMAN INSIGHT AND ARTIFICIAL INTELLIGENCE CONVERGE, A NEW KIND OF ENTERPRISE IS EMERGING: AGILE, ANTICIPATORY, AND ADAPTIVE.

THIS MONTH'S CLIENT STORIES SPOTLIGHT INNOVATORS FROM DIVERSE FIELDS - FROM INSURANCE AND FILM TO ART, MANGA, AND MUSIC. WE FEATURE A NEW SEARCH ENGINE REDEFINING ONLINE DISCOVERY, AUTHORS RESHAPING MODERN LITERATURE, AND PAINTERS CAPTURING EMOTION THROUGH COLOR. THE ISSUE ALSO HIGHLIGHTS CREATIVE ENTREPRENEURS IN BAKING AND COOKWARE, TURNING EVERYDAY ESSENTIALS INTO EXPRESSIONS OF CRAFT AND IDENTITY. TOGETHER, THESE STORIES REVEAL ONE COMMON THREAD: THE POWER OF CREATIVITY TO INSPIRE, CONNECT, AND INNOVATE ACROSS EVERY FIELD.

THIS MONTH'S FEATURE, LAPTOPS AND LANDSCAPES: THE WORKATION TREND, EXPLORES THE RISING WORKATION TREND, WHERE WORK MEETS WANDERLUST. AS REMOTE WORK BECOMES A LIFESTYLE RATHER THAN A NECESSITY, PROFESSIONALS ARE TRADING CUBICLES FOR COASTLINES AND BOARDROOMS FOR MOUNTAIN VIEWS. THE RESULT IS A NEW CULTURE OF PRODUCTIVITY THAT BLENDS BUSINESS WITH LEISURE, REDEFINING WHAT IT MEANS TO "GO TO WORK." IT'S NOT JUST ABOUT LOCATION INDEPENDENCE, IT'S ABOUT FINDING INSPIRATION IN MOTION AND CREATIVITY BEYOND THE OFFICE WALLS.

THIS MONTH'S CLIENT TALK HIGHLIGHTS THE INSPIRING JOURNEYS OF ENTREPRENEURS AND BRANDS ACROSS DIVERSE FIELDS. THEY SHARE STORIES OF PASSION, PURPOSE, AND PERSEVERANCE THAT DEFINE THEIR PATHS TO SUCCESS. FROM BOLD IDEAS TO BREAKTHROUGH MOMENTS, EACH CONVERSATION OFFERS A GLIMPSE INTO THE MINDSET OF VISIONARIES WHO TURN CHALLENGES INTO OPPORTUNITIES.

ISSUEWIRE LOVES TO INSPIRE ITS READERS AND VALUE THEIR INPUT.

IF YOU HAVE ANY QUERIES, SUGGESTIONS, OR FEEDBACK, PLEASE ADDRESS THEM AT SNEHA@ISSUEWIRE.COM

WE HOPE YOU ENJOY READING THE OCTOBER 2025 EDITION.

THANKING YOU.

SNEHA DAS

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RIGHTSURE

FAMOUSLY FRIENDLY HUMANS

North America's Most Awarded Insurance Firm RIGHTSURE Captures Prestigious 2025 IBA Top Insurance Employers Recognition

Industry-Leading Company Known for "Famously Friendly Humans" and Game-Changing Technology That Helps Customers End Insurance Shopping Forever.

RIGHTSURE, INC., North America's Most Awarded Insurance Firm renowned for its Famously Friendly Humans and revolutionary technology that helps people End Insurance Shopping, has been named among the elite winners of Insurance Business America's 2025 Top Insurance Employers award.

This latest recognition solidifies RIGHTSURE's position as an industry trailblazer, building on the company's unprecedented track record of accolades while demonstrating its unwavering commitment to creating an exceptional workplace culture that mirrors the outstanding customer experience it delivers.

"RIGHTSURE, INC. richly deserves this recognition for going above and beyond with their benefits, compensation and culture policies which ensures their employees are supported, as well as provided with the professional platform to progress," stated Chris Sweeney, Managing Editor for Special Reports at Insurance Business America.

The prestigious honor comes after Insurance Business America's

comprehensive industry analysis, conducted by its 30+ member Intelligence Unit through a rigorous evaluation process.

The selection involved canvassing objective industry experts, compiling leading-edge research, and requiring organizations to achieve a remarkable 75 percent or greater average satisfaction rating from anonymous employee evaluations.

"This award reflects what we've always known – when you focus on policyholders, re-recruit your team monthly and empower them with cutting-edge technology, magic happens," said its founder, Jeff Arnold. "Our Famously Friendly Humans don't just serve our customers; they embody the values that have made us North America's Most Awarded Insurance Firm. This recognition validates our belief that exceptional employee experiences directly translate to the revolutionary service that helps our customers End Insurance Shopping once and for all."

RIGHTSURE's innovative approach combines human expertise with advanced technology platforms that streamline the insurance process, eliminating the need for customers to continuously shop for coverage. This unique blend of personal service and technological innovation has earned the company numerous industry awards while setting new standards for customer satisfaction.

The 2025 IBA Top Insurance Employers recognition adds to RIGHTSURE's

impressive collection of industry honors, further cementing its reputation as both an employer of choice and a customer-centric industry leader.

About RIGHTSURE, INC.

RIGHTSURE, INC. is North America's Most Awarded Insurance Firm, distinguished by its Famously Friendly Humans and innovative technology that helps customers End Insurance Shopping. The company has earned widespread recognition for its exceptional customer service, cutting-edge solutions, and commitment to making insurance simple, transparent, and stress-free for individuals and businesses across North America.

About 2025 IBA Top Insurance Employers

Insurance Business America's Top Insurance Employers recognition identifies and celebrates the best employers in the insurance industry through a comprehensive evaluation process. Organizations are assessed on benefits, compensation, culture, employee development, and commitment to diversity and inclusion. Only companies achieving a 75 percent or greater average satisfaction rating from anonymous employee surveys earn this prestigious designation.

Film Platform, a streaming platform for educational institutions and organizational learning, announced today the launch of its new AI-powered search engine, Film Discovery, the academic film industry's first such solution. Film Discovery utilizes large language model (LLM) infrastructure trained on internal and external data to identify and recommend content aligned with educational objectives. The proprietary technology further supports Film Platform's mission of creating valuable learning experiences through innovative approaches to visual storytelling.

The effectiveness of video as an educational tool is undeniable; in fact, 94% of educators report that incorporating the medium into coursework significantly improves student performance and engagement. However, institutions are currently constrained by search systems originally designed for navigating academic text-based resources, offering limited functionality when it comes to guiding faculty toward relevant films.

Film Discovery fundamentally transforms the way films are discovered and selected, allowing users to efficiently locate content that aligns with the academic context and unique requirements of each use case. The engine's AI-generated recommendations are based on specific, user-prompted parameters and include an explanation for the selection, giving users a clear understanding of how the

Film Platform Launches "Film Discovery", Industry's First AI-Powered Engine, to Reimagine Academic Documentary Selection



film can contribute to their academic goals. This approach to the discovery and selection process enables creative documentaries to reach their full potential as powerful tools for enriching research, enhancing teaching, and inspiring critical and creative thinking.

"Film Platform is leveraging technology to address one of today's biggest challenges: the overwhelming volume of content available through streaming," said Elinor Kowarsky, co-founder & co-CEO of Film Platform. "Existing search engines, designed with limited capabilities, make finding the right film a time-consuming task. As a result, educators are searching less—just as their students increasingly demand more visual and engaging methods of learning."

"This is a total game changer for film in academia," said Annie Roney, co-founder of Film Platform. "Film Discovery understands nuance and serves up search results that provide the user with context and relevance. No more best-guessing at keywords; inform the engine of what concepts you are trying to teach, and it will suggest films to help you teach them."

In a recent pilot program of Film Discovery, in which university students, faculty, and librarians tested the search engine, over 80% of participants reported a positive

experience, and 80% found the recommendations they received to be both relevant and clear.

"Film Discovery is a refreshing new entry in a challenging space—especially with finding niche documentaries to help educators with their teaching," said Dr. Will Mari, an associate professor of media history and media law at Louisiana State University and pilot participant. "I can recommend it to my colleagues and hope to see this platform available more widely soon."

About Film Platform

Film Platform is a premier educational streaming service and technology company that empowers educational institutions and organizations to create valuable learning experiences through innovative approaches to visual storytelling. Its catalogue features more than 1300 prestigious documentaries from internationally recognized filmmakers across a range of genres. Film Platform works with over 50 global content partners to curate and secure distribution rights to their continually growing catalogue of films. More than 1000 educational institutions around the world use the streaming service, among them Harvard University, Stanford University, and Oxford University. The company's leadership team brings deep expertise in film curation, distribution, and marketing.

For more information, please visit: <https://www.filmplatform.net/>.



Ghassan Brinji: Visionary Leader Redefining Managed Services and Digital Transformation in Saudi Arabia

Certified PMP, CMI, and KPI-IIBA professional with expertise in cybersecurity, IoT, and governance, Ghassan Brinji has led national programs worth billions, building strong managed services models and advancing Saudi Vision 2030.

With a proven track record in delivering multi-billion-riyal programs and building nationwide managed services models, Ghassan Brinji continues to shape Saudi Arabia's digital transformation journey.

Ghassan Brinji, General Manager and seasoned Managed Services Expert, is making waves in the fields of project management and digital transformation.

As a certified PMP and strategic leader, Ghassan has spearheaded large-scale education technology initiatives and nationwide service delivery frameworks that align with Saudi Vision 2030.

Throughout his career, Ghassan has overseen projects worth more than SAR 3.59 billion, including the Unified Support Center (SAR 289.9M) and the Masar/Masarak platforms, streamlining services for over 60,000 Ministry of Education staff.

His work in Oracle license consolidation (SAR 221M) and

the establishment of 47 nationwide service directorates with 300+ technicians has set a new benchmark in operational excellence.

Recognized for his dual strength in strategic program management and hands-on managed services delivery, Ghassan has built governance frameworks, KPIs, and SOPs aligned with ISO, ITIL, and COBIT standards, ensuring sustainable value creation.

Beyond his professional milestones, Ghassan's personal journey of resilience and transformation adds depth to his leadership philosophy: "Leadership is service, not status."

For collaborations, insights, and professional networking, connect with Ghassan via his LinkedIn profile.

About Ghassan Brinji

Ghassan Brinji is a Saudi leader in project management, managed services, and digital transformation. With certifications including PMP, CMI, and KPI-IIBA, and advanced training in cybersecurity, IoT, and governance, he has led complex national programs and built robust service delivery models supporting education and digital transformation across the Kingdom.

From New York to Sarasota: Jess Domain Debuts The Silver Thread Exhibition at Art Ovation Hotel

New York-based multidisciplinary artist Jess Domain returns to Sarasota to debut her latest exhibition, *The Silver Thread*, at Art Ovation Hotel, a property celebrated for its commitment to contemporary art and community engagement. The exhibition will be on view October 14–20, 2025, in the heart of downtown Sarasota.

The *Silver Thread* weaves through this collection as both a material and a metaphor. Silver leaf glimmers across the work, symbolizing the hidden treasures woven into everyday life — the interplay of shadow and light, the tension between restriction and freedom, the balance of giving and taking. These pieces act as mirrors, offering fragments of the shared human experience.

The exhibition features large-scale mixed media canvases and a limited series of Sarasota-inspired photographs, each layered with depth, texture, and energy that shifts from playful to intense to contemplative — inviting viewers to see something new with every glance as the light changes. Together, the works encourage viewers to look closer, to find connection in contrasts, and to follow the subtle thread that connects us all.

About Art Ovation Hotel

Unlike any other property in the region, Art Ovation Hotel is a canvas for unforgettable experiences rooted in Sarasota's vibrant art scene. The hotel engages deeply with the artists it hosts, providing rotating gallery

exhibitions, an Art Studio where creators interact directly with guests, and an atmosphere that blends luxury with cultural immersion. For art lovers, it is both a destination and a hub of creativity. In addition, 15% of all exhibition sales are donated to Ringling College of Art and Design, reinforcing the hotel's commitment to nurturing the next generation of artists.

"We're thrilled to host Jess Domain's *The Silver Thread*," says Robyn Holl, Cultural Curator at Art Ovation Hotel. "Her work reflects both Sarasota's light and its creative energy, making it an ideal fit for our mission to spotlight innovative contemporary art."

"Living in Sarasota gave me a different rhythm," Jess shares. "The light here is so distinct — it reflects on water, architecture, and people in ways that are entirely its own. That experience reshaped how I see and create. This exhibition is both a return and a celebration of the inspiration Sarasota has given me."

Jess is no stranger to high-profile showcases. Her work debuted at New

York Fashion Week in February 2022, presented on the red carpet by Art Hearts Fashion and Six Summit Gallery at the historic Ziegfeld Ballroom in Manhattan. With *The Silver Thread*, she now brings that same bold spirit to Sarasota, connecting her New York practice with the Gulf Coast's thriving art scene.

Exhibition Details

- Artist: Jess Domain
- Title: *The Silver Thread*
- Venue: Art Ovation Hotel, 1255 N Palm Ave, Sarasota, FL
- Dates: October 14–20, 2025
- Admission: Free and open to the public

About the Artist

Jess Domain is a multidisciplinary artist based in New York City. Her career spans music, performance, and visual arts, with works featured at New York Fashion Week and in galleries and homes across the U.S. Drawing inspiration from both the urban energy of Manhattan and the luminous beauty of Sarasota, Jess creates large-scale mixed media canvases that merge photography, paint, and metal leaf into singular, one-of-a-kind works.





Manga "Recycled Brain" Part Two Opens Global Pre-Order After San Diego Comic-Con Spotlight

Japanese Sci-Fi Manga "Recycled Brain" Part Two Opens Global Pre-Order and Is Featured at San Diego Comic-Con & Celebrated in Japanese Media!

The highly anticipated sequel to Japanese sci-fi manga "Recycled Brain," Part Two: Life from Another World by multi-creator, author, and researcher (Ph.D.) Takahiro Yonemura, is now available for global pre-order. Following the positive reception of Part One, this new volume continues the saga with a gripping story of identity, hope, and survival after a world-shaking catastrophe.

Recently, "Recycled Brain" was featured at San Diego Comic-Con, marking a major step for the series' international reach. In Japan, both the author and the work have also been covered in local newspapers and a regional magazine, showcasing its unique cross-cultural appeal.

About the Book:

After a devastating attack leaves a futuristic theme park in ruins, Hayate Yamano faces an existential questions that threaten to unravel not only his own sense of self, but the fate of humanity. With his dragon companion Vine, Hayate must confront dark truths and make impossible choices in a world teetering between hope and destruction. "Recycled Brain Part Two" is a bold fusion of speculative science fiction, philosophy, and high-stakes action.

Author's Statement:

"Both biotechnology and AI offer moments of breathtaking wonder. Through this story, I wanted readers to experience that sense of awe as something personal, not just as distant observers.

I poured my energy, spirit, and even a few of my own headaches into creating this book. I hope you find something in these pages that surprises you, moves you, and maybe makes you pause and think."

— Takahiro Yonemura

Availability:

Pre-order: Out now (Paperback)

Release Date: January 25, 2026

Publisher: eigoMANGA

ISBN-13: 979-8218641870

Language: English

Length: 172 pages

Available at Amazon:

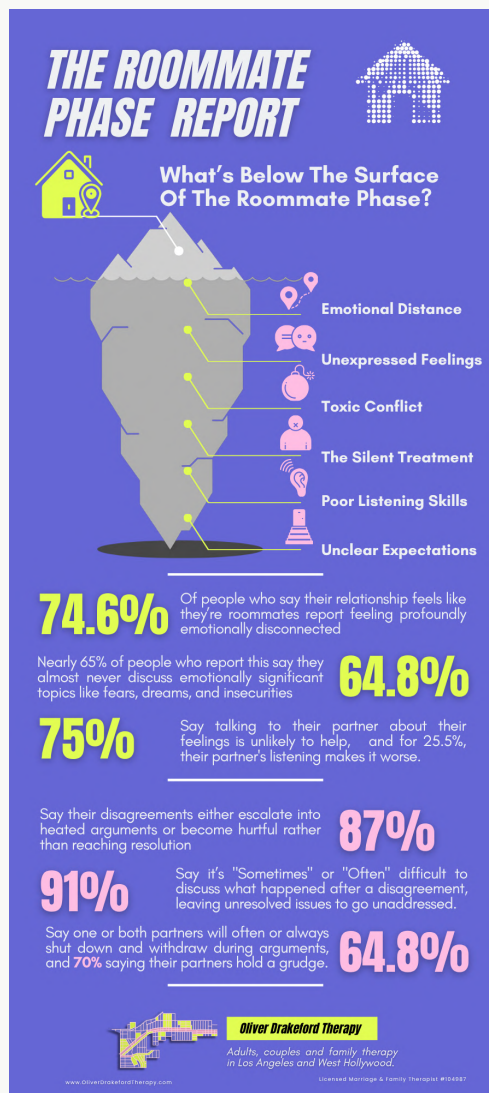
<https://www.amazon.com/s?k=takahiro+yonemura>, Bookshop.org, Barnes & Noble, Kinokuniya (NY/SF), and other major retailers.

About the Author:

Multi-creator, author, educator, and researcher (Ph.D.), Takahiro Yonemura draws on a diverse background in science, literature, the arts, and education. His cross-disciplinary work brings new perspectives to the world of graphic novels and speculative fiction.

For review copies, interviews, or media requests, please contact:

info@inazuma7.com



Oliver Drakeford Therapy Releases 'Roommate Phase' Study Revealing Emotional Patterns for Couples Therapy Los Angeles

Oliver Drakeford Therapy, a leading provider of couples therapy in Los Angeles, released The Roommate Report, analyzing 1,299 relationship assessments to reveal warning signs of partners drifting apart — with 87% showing unhealthy conflict patterns.

Oliver Drakeford Therapy, a leading provider of **couples therapy in Los Angeles**, today released The Roommate Report, an analysis of 1,299 relationship assessments that highlights the warning signs and patterns in 'The Roommate Phase' of relationships. Located at **8702 Santa Monica Blvd, West Hollywood, CA 90069**, the practice is recognized for helping couples repair communication breakdowns, resolve conflicts, and rebuild intimacy through evidence-based therapeutic interventions.

The “roommate phase” describes a stage in which romantic partners live together but feel emotionally disconnected, functioning more like housemates than intimate companions.

Key Findings from The Roommate Report

- **74.6% feel profoundly disconnected** — describing their emotional connection as “Rarely Connected” or “Disconnected.”
- **64.8% rarely discuss deeper topics** — such as fears, dreams, or insecurities

- **87% show toxic conflict patterns** — fights either escalate or become hurtful rather than resolving
- **70% resort to the silent treatment** — making constructive resolution impossible
- **75% report that talking to their partner is not helpful** — and 25.5% say that doing so will likely make them feel worse.

“These findings confirm what we observe every week in our couples therapy sessions: when partners stop having meaningful conversations, they start living separate lives and drift into a 'roommate'-like dynamic,” said **Oliver Drakeford, Clinical Director**. “Our approach helps couples reconnect through targeted interventions that prioritize emotional intimacy and communication skills that restore connection.”

The study offers a data-driven framework for understanding the decline in intimacy and provides hope for couples seeking to reconnect. Drakeford, a couples therapist with a decade of experience and a contributor to outlets such as HuffPost and The Zoe Report, notes that the “roommate phase” is an increasingly common symptom in the couples he works with in his West Hollywood practice.

The Roommate Phase Video:

<https://youtu.be/HTIRi-B11IA>

Services to Help Couples Reconnect

Oliver Drakeford Therapy specializes in:

- **Couples Counseling** — addressing emotional distance and communication breakdowns.
- **Communication Coaching** — helping partners have deeper, more vulnerable conversations.
- **Conflict Resolution Skills** — transforming harmful fights into productive dialogue.
- **LGBTQ+ Couples Therapy in West Hollywood** — affirming and inclusive care.

Couples can learn more about The Roommate Report, take the free **Intimacy Quiz**, and download a 7-Day Relationship Workbook at: <https://www.oliverdrakefordtherapy.com/roommate>

Press Contact:

Oliver Drakeford Therapy
8702 Santa Monica Blvd
West Hollywood, CA 90069
Phone: (262) 509-0210
Website: <https://www.oliverdrakefordtherapy.com>



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Meet the Hottest New Job Search Engine in Town!

Job Search Engine CareersElite.com offers an ad-free platform with \$99 job postings

CareersElite.com, is an "ad-free" US job search engine and direct-hire recruiting firm. Our job search engine platform offers ad-free, low cost **\$99 Job postings**.

With increased distribution across multiple platforms, it gives your job postings better visibility for a lower price than anywhere else

The new ad-free job search engine CareersElite.com features a simpler, user-friendly experience for a low cost vs. other job search engines. It attempts to differentiate itself from major platforms by focusing on quality and connection over a high volume of applicants.

At **CareersElite**, we feel that the high cost of other job search engines makes it impossible for small businesses to even afford to post a job.

We believe that the many distractions of other search engines deter candidates from their main purpose, which is, finding a quality job. Says Ellen Ward, CEO of CareersElite.

Furthermore, "moving to the more traditional job search engine helps us build relationships with people who are seeking jobs and companies that are looking for top talent. Our job search engine helps make those connections."

The "Job Search Engine" is just one part of the CareersElite.com range of services. An essential service of CareersElite is our rapid and ongoing communication with clients, and our recruiting rates are one of the lowest in the industry, at 12% of the annual salary, compared to 20% + for most other recruiting agencies.

We offer a 30-day guarantee of replacement of candidates if they do not work out within the agreed time frame, which is a plus. CareersElite honors its commitment.

Our \$99 Job Postings are the lowest price around. With a fast, ad-free, simple format, posting a job on **CareersElite.com** is the best choice, well above other job posting sites.

We have found that most competitors charge over \$500 or more for a single post. Therefore, we can provide you with more from our site, starting with **\$99 Job Postings**.

CareersElite.com also offers Video Resume and Text Resume Uploads FREE! The benefit of Video resumes offers a company a chance to pre-screen candidates before they interview, saving time and money.

To learn more about CareersElite, go to CareersElite.com (<https://www.careerselite.com/post-a-job>) or contact us at Info@CareersElite.com.

The Enlightened Education Community, a global Light Community leading the way to support the awakening of the New Humanity, announces its next free online retreat, "All is Possible", on **Sunday, October 5, 2025, at 11 a.m. ET.** Held monthly to support collective evolution and unite souls in service to the Light, this month's immersive gathering explores the theme "Accept and Align with the Miracle of Life," guiding participants toward profound inner freedom and cosmic alignment.

Today's world can be filled with fleeting distractions and provides little time to contemplate the miracle of creation and the reason for being.

This virtual retreat offers a sacred space to pause for two hours, quiet the mind, reflect on the true purpose of life, and discover that **All is Possible** when in alignment with the matrix of Divine Perfection. Attendees have the opportunity to discover a path to transcend the illusion of temporary well-being and step into permanent liberation.

Through the personal experience of guided meditations, energy practices, and communal sharing, participants will cultivate inner harmony, invite Cosmic Light into their hearts, and awaken their soul's blueprint to fulfill their divine purpose and mission.

"We are overjoyed to extend this invitation to souls ready to deepen their connection to the eternal," said Gaitana Yantal, co-founder of the Enlightened Education

ENLIGHTENED EDUCATION INVITES ALL TO FREE SPIRITUAL ONLINE RETREAT: EMBRACE THE MIRACLE OF LIFE ON OCTOBER 5



Community. "This retreat is more than an event—it's a portal to challenge limiting beliefs and embrace the miracle of life in its fullest expression. As we align with the Light together, you'll discover the boundless freedom that awaits within."

The Enlightened Education Community hosts these transformative retreats regularly and invites spiritual seekers to feel the life-changing power of collective alchemy. Past participants report lasting shifts of heightened clarity, reduced stress, inner peace, and a renewed sense of purpose and inner love. No prior experience is required to attend—simply bring an open heart and a quiet space.

The two-hour session will feature:

- Cosmic Light transmission to intensify and amplify frequencies of Love-Truth
- Ascended Master Teachings

- Guided Meditation to channel divine energy and dissolve inner blocks
- Tools to harmonize mind, body, and desire with the soul's blueprint
- Collective intention-setting to serve the greater
- Light and global healing
- Q&A with Founders: Personalized insights from GaitanaYantal on living in alignment with life's divine purpose-mission.

Registration is free and open to all. Spaces are limited to ensure an intimate experience—sign up today to receive the Zoom link and preparatory materials.

For more information, visit <https://enlightened-education.com/>.

About Enlightened Education

Dedicated to the spiritual development of Humanity, Enlightened Education offers Ascended Master teachings to help spiritual seekers and students align with their divine essence and contribute to collective awakening and the ushering in of the Golden Age. Founded by GaitanaYantal, their on-line educational platform offers an innovative spiritual curriculum designed to share tools to open the heart and expand consciousness.

With the support of the Enlightened Education community, individuals can co-create their healing journey and direct their life force energy towards a higher purpose of love and truth.



San Antonio Local Mom Book Release How Sweet the Sound Wins Over Families and Achieves #1 Spot on Amazon

What if a bedtime story could do more than help children fall asleep—what if it could help families truly connect? San Antonio author and illustrator **Keurlen Ferreira** has created just that with her debut children's book, *How Sweet the Sound*—a tender, poetic reminder to slow down, cherish each other, and listen to the heartbeats that mean the most.

Recently celebrated at **Half Price Books**, *How Sweet the Sound* is earning praise for its calming rhythm, heartfelt message, and stunning illustrations. Available in **English, Portuguese, and Spanish**, this family treasure is helping parents everywhere turn bedtime into a moment of love and gratitude.

Inspired by the heartbeat of her daughter, Amara, Ferreira wrote *How Sweet the Sound* after quiet nights of brushing teeth, singing lullabies, and

listening to the soothing tha-thumps of her child's chest. "That moment made me realize how sacred even the smallest routines are," she shares. "I wanted to give parents something that would help them slow down, breathe, and see the magic in everyday life."

Praise for How Sweet the Sound

"A beautiful bedtime story that encourages gratitude, connection, and calm." – Sissa

"The illustrations are stunning, and my son was immediately captivated. It's not just a book—it's an experience." – Monique, Parent

About the Author

Keurlen Ferreira is a writer, illustrator, and mother of two based in the heart of San Antonio, Texas. Her work is rooted in love, connection, and the belief that even the smallest gestures can become cherished

memories. Through her books, Ferreira hopes to inspire families to slow down, embrace each stage of childhood, and rediscover the magic in everyday life.

Availability

How Sweet the Sound is available in **English, Portuguese, and Spanish** through Amazon <https://a.co/d/9kT8Knc>.

Signed copies are also available directly from Ferreira's store, **Kalm Tribe** <https://kalmtribe.etsy.com>

For media inquiries, review copies, or interviews, contact:

Keurlen Ferreira
Kalm Tribe LLC
KalmTribe@gmail.com |
KeurlenFerreira@gmail.com
<https://kalmtribe.etsy.com>

Scrambled Eggs Creative Teams Up With Any Means Necessary for First Licensed Collection: The Bag Lady Vinyl Companion

Scrambled Eggs Creative (SEC)

Scrambled Eggs Creative (SEC), an independent toy and product design studio founded by industry veteran Michael Gulen, has announced a partnership with artist Shawn Coss and his brand *Any Means Necessary* (AMN) to launch their first officially licensed collection of art-driven collectibles.

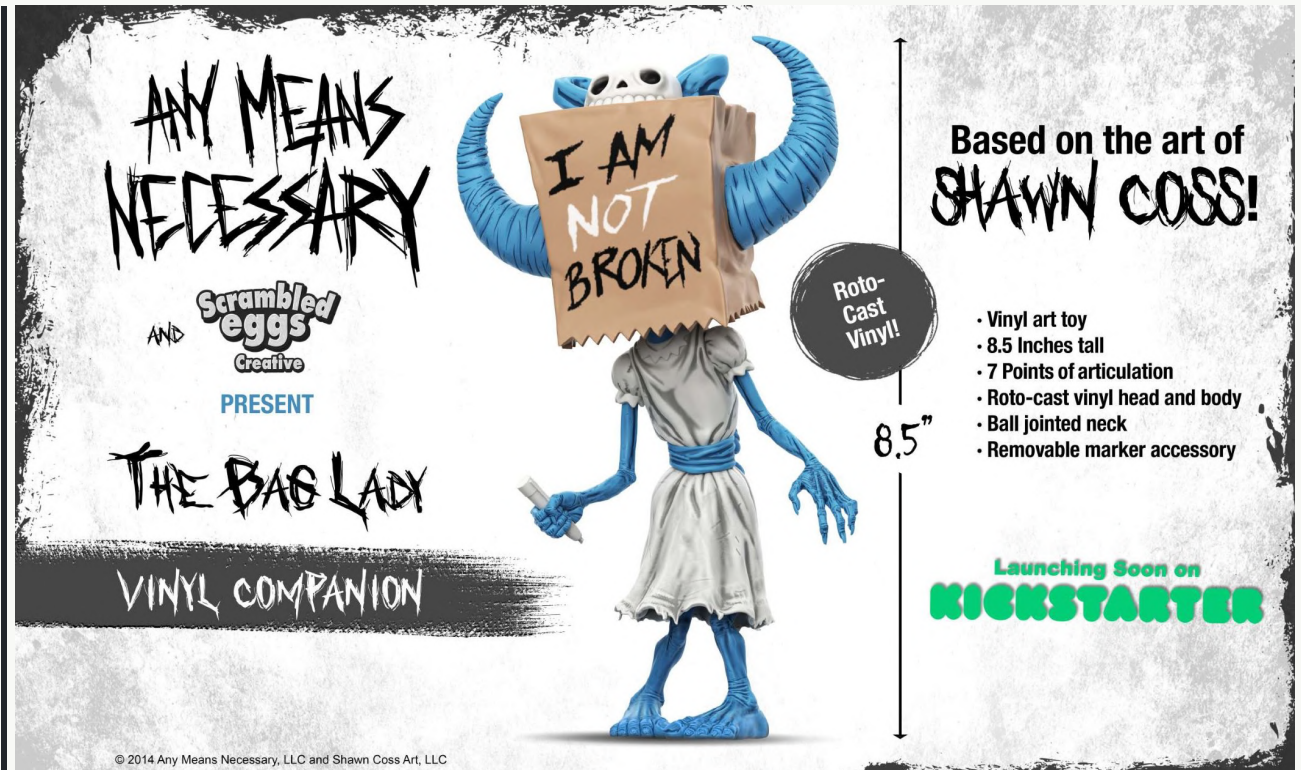
The collaboration blends AMN's raw, unapologetic style—rooted in mental health awareness and self-expression—with Scrambled Eggs Creative's reputation for storytelling and craftsmanship. The partnership aims to deliver collectibles that not only resonate visually but also carry a deeper message about resilience, identity, and connection.

"This isn't just another project—it's the perfect collaboration," said Gulen. "By combining Shawn's art and advocacy with Scrambled Eggs Creative's design expertise, we're creating a collection that speaks directly to fans while introducing his vision to a new generation."

The debut product will be a vinyl figure, **The Companion Bag Lady**, launching on Kickstarter in early October, with a pre-launch campaign live now.

The figure will be offered in four variations, featuring exclusive items, artist signatures and exclusive artist prints. If successful, the line could expand to additional vinyl toys, action figures, blind boxes, resin statues, and plush collectibles, with an initial direct-to-consumer strategy and future distribution opportunities.

The collaboration came together through Golden Sombrero Licensing,



where founder Bart Silberman connected SEC with Coss and AMN. Coss, who balances his background as an ER nurse with his growing body of artwork, has built a reputation for illustrating mental health through dark, evocative imagery. What began as an Inktober project in 2016 has since evolved into a cultural movement, giving visibility to the often unseen struggles of mental illness.

"Art has always been my voice," said Coss. "Working with Scrambled Eggs Creative allows me to bring that voice into a new medium while staying true to the mission of AMN—making the invisible visible."

The Kickstarter marks the beginning of what both teams hope will be a long-term collaboration through 2026, with options for expansion in 2027.

<https://www.kickstarter.com/project/s/scrambledegcreate/i-am-not-broken-the-bag-lady-vinyl-companion>

About Scrambled Eggs Creative

Scrambled Eggs Creative LLC is a Califon, NJ based design studio specializing in innovative toys and collectibles. Founded by Michael Gulen, a 25-year industry veteran with experience at McFarlane Toys and Super7, SEC focuses on delivering imaginative products with a blend of nostalgia, artistry, and storytelling. <https://www.scrambledegscreative.com/>

About Any Means Necessary

Created by artist and former ER nurse Shawn Coss, Any Means Necessary uses art to raise awareness of mental health. Through bold, emotional imagery, AMN aims to foster connection, advocacy, and self-expression for those who feel unseen. <https://anymeansnecessary.com>

Kickstarter Landing Page (Sign up for Exclusive Rewards): <https://www.kickstarter.com/projects/s/crambledegcreate/i-am-not-broken-the-bag-lady-vinyl-companion>

Junior Artists Launches a New Motivational Series, "A Letter to My Younger Self," Featuring Renowned Artists

A unique initiative offering young creatives motivation, guidance, and insights from established voices in the art world.

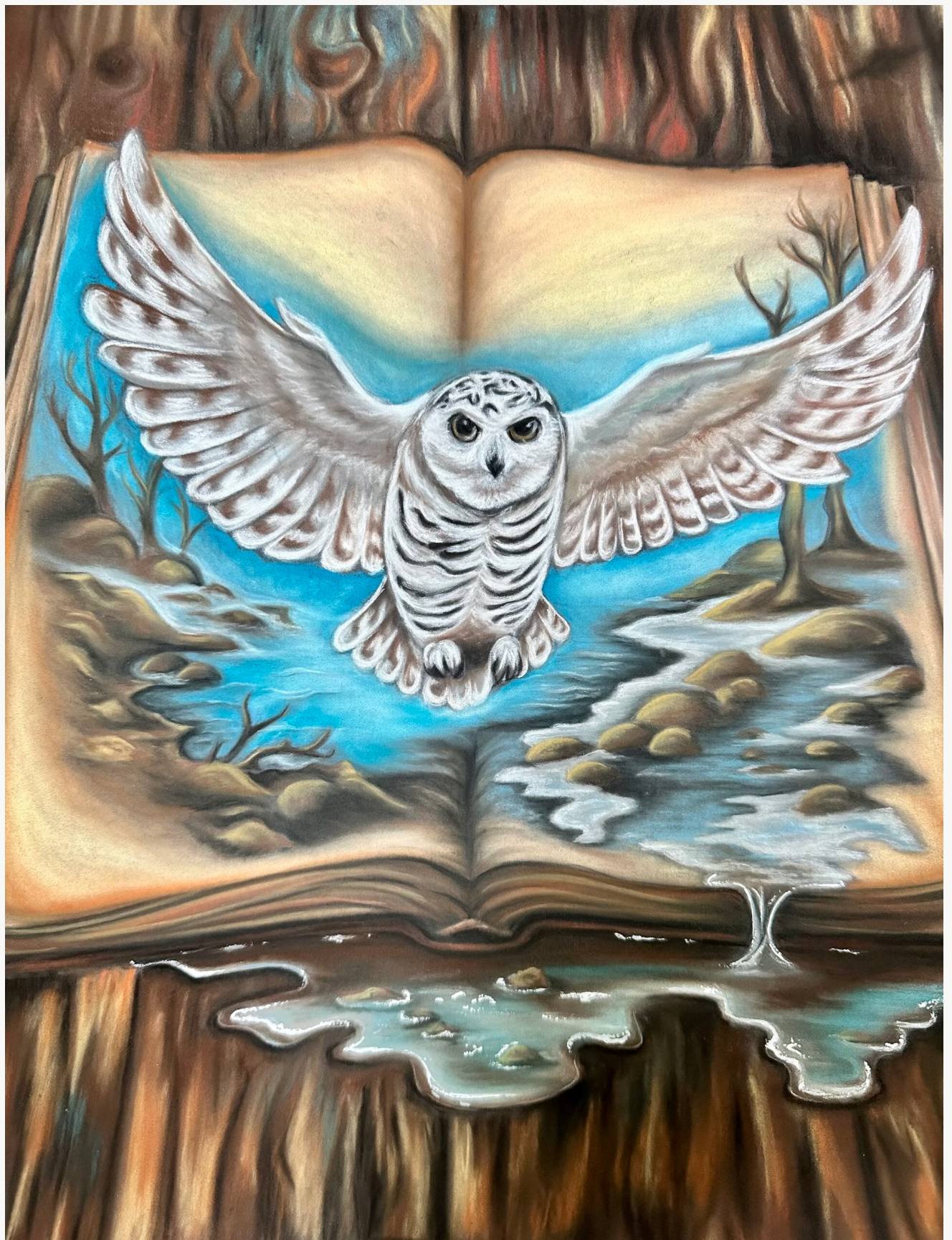
Junior Artists, with its aim to inspire the young generation to create, has introduced a new program to inspire young minds through "A Letter to My Younger Self."

This is a series initiated by Junior Artists, where they collaborate with renowned artists around the world to bring them together on one platform.

This powerful series invites famous artists to write a letter to themselves, a letter filled with advice, lessons and encouragement they wish they had known in their early artistic journey.

These letters are not just mere words, but are messages of hope, resilience, and inspiration for today's young artists. These letters remind the forthcoming generation of creators to believe in their talent, embrace the process, and never stop creating.

Various renowned artists like Candace Grey Cobb, Elizabeth DeMarco, Aliana Joy, Ramya Rajiv, Gwenn Seemel,



Jermaine Tyler Jr, etc. have contributed to this series, sharing their personal stories and creative insights to motivate the new generation of dreamers.

"Keep creating, even when no one's watching. Especially then. Keep making messes. Keep painting what hurts and what heals," says the very famous Alaina Joy.

According to Mr. S. Gandhe, founder of Junior Artists, "Junior Artists is a mission to support and uplift young creative minds, and this series is a

testament to our commitment."

"We believe that the wisdom of experienced artists, who the world knows, can light the way for young creatives. These letters are more than just words; they are like passing the mantle from one generation to the other," added Mr. Gandhe.

To read all the letters and know more about the series, visit www.junior-artists.com or follow us on Facebook: <https://www.facebook.com/people/Junior-Artists/61565865857656/>.

In his new book, *My Unfiltered Thoughts*, poet John Robles offers readers an unguarded look into his life — its joys, hardships, faith, and love — told through a collection of poems that carry both rhythm and heart. It's not poetry for poetry's sake; it's lived experience put into words.

A Life in Verse

Robles writes from a place where memory, music, and emotion meet. The collection takes readers from the Bronx streets of his childhood to Florida park gatherings filled with the beat of congas and bongos, to moments of struggle — nights spent sleeping in a Jeep while his family stayed in a shelter.

Each piece is unfiltered, drawn from a lifetime of resilience and the drive to keep moving forward.

In poems like *Symphony in the Park*, he celebrates the joy and unity of family traditions. In *Unbroken*, he tells the story of holding on through hardship. And in *The Pisces and Libra Love Story*, he traces the enduring love between himself and his wife — a relationship that has grown stronger through challenges, mistakes, and years of commitment.

Love That Endures

Romance is woven through the collection, but Robles writes about it with candor rather than perfection. His wife appears in many poems as both muse and anchor, a steady presence in a life that has seen its share of storms. Whether in passionate verses like *Forever in Your Eyes* or in quieter reflections on shared

JOHN ROBLES' MY UNFILTERED THOUGHTS BRINGS LOVE, STRUGGLE, AND HERITAGE TO LIFE IN POETRY



mornings, the love here feels real — earned through time, struggle, and devotion.

Speaking the Unsaid

Not all the poems are gentle. Some face the harder truths of family conflict, betrayal, and being misunderstood. Pieces such as *Hidden Pages* and *The Disconnection* speak directly to those moments when the heart feels heavy but the voice still needs to be heard. Others turn toward faith, grounding the collection in gratitude, prayer, and trust in God's mercy.

Heritage in Every Beat

Music is more than a theme — it's part of the book's structure. Robles grew up learning percussion from his blind father, who taught him to feel rhythm instead of read it. That rhythm is present in the flow of his verses, carrying the

energy of his Puerto Rican roots and the family gatherings that shaped him.

More Than a Poetry Collection

My Unfiltered Thoughts is deeply personal, but it's also meant to connect. Some poems read like quiet morning blessings; others arrive bold and unapologetic. Together, they form a portrait of a man who has loved hard, lost deeply, kept his faith, and never stopped finding beauty in life's imperfect edges.

About the Author

John Robles is a poet whose work draws on his Bronx upbringing, Puerto Rican heritage, and a lifetime of experiences that range from family celebrations to personal hardship. Now based in Fort Collins, Colorado, he writes with the same rhythm he once learned on the conga drums from his father — honest, unpolished, and straight from the heart. *My Unfiltered Thoughts* is his most intimate work, offering readers a window into his world through the lens of verse.

Availability & Contact

John Robles' My Unfiltered Thoughts is now available in paperback and digital editions through major online retailers. For purchase, media inquiries, or speaking engagements with the author, visit:

Amazon

Facebook:

<https://www.facebook.com/JohnRoblesofficial/>

Instagram:

https://www.instagram.com/johnrobles_author1/



DEAN DOLLAR BAND (FEAT STEVIE HAWKINS) UNLEASHES "RED AND BLACK" — A STADIUM-SHAKING TRIBUTE TO THE GEORGIA BULLDOGS

The Dean Dollar Band (Feat. Stevie Hawkins) is turning up the heat in Athens with “Red and Black” — a rowdy, rocking tribute to the Georgia Bulldogs, their die-hard fans, legendary coaches, and the unforgettable voice of Larry Munson.

Georgia football just got a new fight song. **The Dean Dollar Band**, in collaboration with blues legend **Stevie Hawkins**, has released “**Red and Black**” — a high-octane, Southern rock anthem paying tribute to the Georgia Bulldogs, their passionate fans, legendary coaches, and the iconic voice of the Dawgs, Larry Munson.

More than just a song, “Red and Black” is a rally cry — a fierce, unifying shout from the heart of Bulldog Nation. With Dean Dollar’s electrifying guitar riffs, Stevie Hawkins’ powerful lead vocal and locomotive drumming, Jimmy Chotas’ driving bass, and stadium-sized chorus vocals, the track captures the pride, passion, and spirit that defines Saturdays in Athens, Georgia.

“We didn’t just want to write a song about Georgia football—we wanted to give fans something they could scream from the stands,” says frontman Dean Dollar. “Thanks to the talented Stevie Hawkins for joining forces with the Dean Dollar Band on the Georgia Bulldogs rally anthem, “Red and Black.” Stevie brought unmatched energy, creativity, and spirit to both the writing and recording process.” This one’s for the

Red and Black family, past and present.”

“I’m excited to be part of something so special for the Georgia Bulldogs,” said Stevie Hawkins. “Writing and recording ‘Red and Black’ with the Dean Dollar Band has been an incredible experience, and I really believe this song captures the energy and passion of Dawg Nation. It’s a rally cry for the fans, the team, and everyone who bleeds red and black. I can’t wait for sports radio to get it out there—this one’s for the fans, and I hope it becomes the anthem for every game day.

Any sports radio stations interested in playing ‘Red and Black’ can reach out to me directly for more details.”

Meet the Powerhouse Behind the Track: Dean “Dollar” Chotas (guitar/background vocals) and Jimmy Chotas (bass/background vocals) are Georgia Country Music Hall of Fame inductees known for their decades-long contributions to Country music, Southern rock and college town anthems.

Stevie Hawkins – Internationally renowned drummer, vocalist, and Blues Hall of Fame “Legendary Blues Artist”, bringing powerful lead vocals and pounding rhythms.

Dean Dollar Band – A cornerstone of the Southeastern college circuit for over 30 years, a favorite of UGA fraternities, sororities, and Dawg fans far and wide.

“Red And Black” by the Dean Dollar Band (feat. Stevie Hawkins) is available on: All major streaming platforms, digital stores, and college radio.
<https://deandollarband.hearnow.com/redandblack>

Whether you’re tailgating at Sanford Stadium or cheering from home, “Red and Black” is the soundtrack to every Bulldog victory.

Let the Dawgs Bark Louder! Stream it. Share it. Crank it up.

MUSIC STREAMING/DOWNLOADS:
<https://deandollarband.hearnow.com/redandblack>

RADIO/MEDIA CONTACT:
Stevie Hawkins
 Email Address: contact@emphasisrecords.com
 Phone: +1 (678) 561-3846

BOOKING:
Chip Staley
 Crescent Moon Entertainment
 Email: info@cmoonent.com
 Phone: (615) 254-7553

Ampler Launches PowerPoint Charting Add-in as Affordable Alternative to Think-Cell

The Danish SaaS launches Ampler Charts to make chart-creation easy and offer a cheaper charting alternative to think-cell

Ampler, the PowerPoint productivity add-in for management consultants, has expanded their suite of tools to include Ampler Charts, a state-of-the-art charting add-in to rival think-cell. The add-in is the first 1-to-1 alternative to think-cell and features all the same chart types and functions but at a more accessible cost.

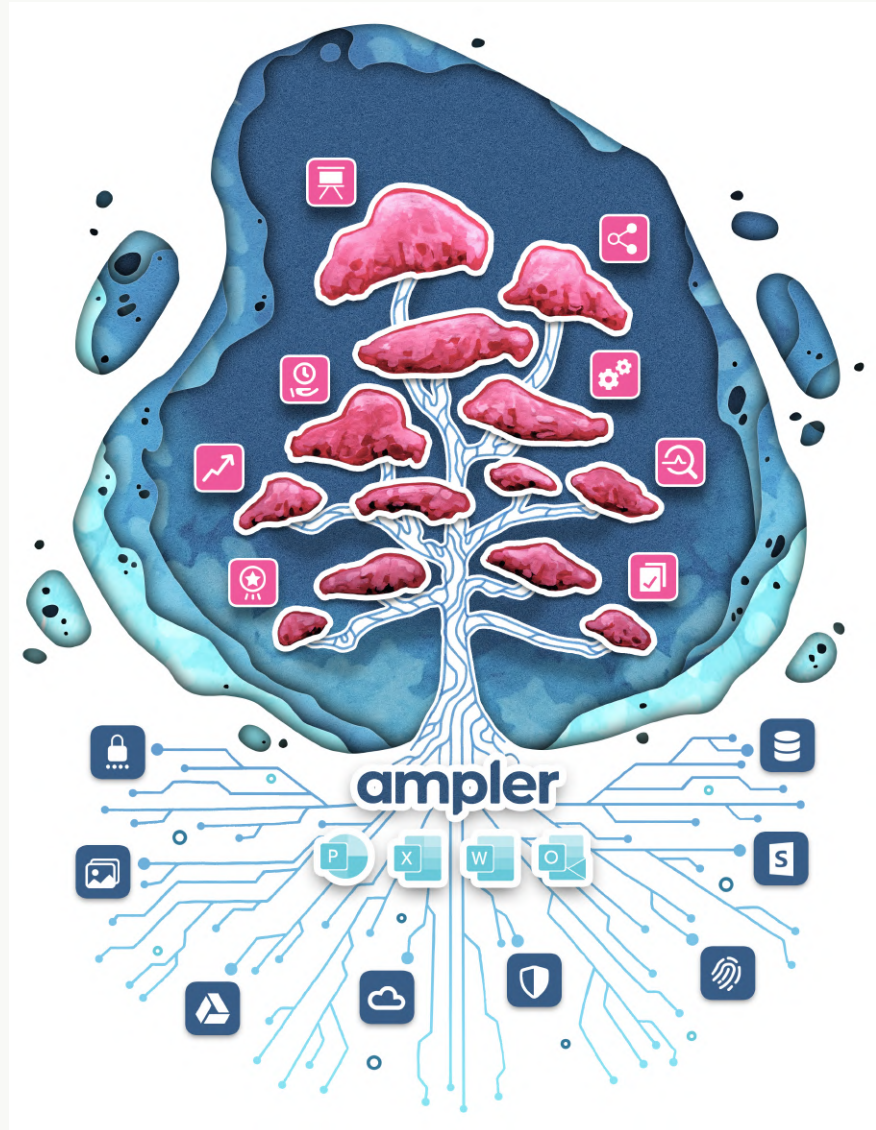
Founded almost a decade ago but ex-Bain consultants, Ampler is well-known to large consultancies across the globe for its intuitive interface and extensive suite of functionality for Microsoft Office. The release of their new charting module strengthens their mission to make enterprise-grade consulting tools available at a lower cost.

Ampler Charts features Gantt charts that can be linked to Excel, as well as Mekko, waterfall, column, bar, line, scatter, and all other chart types used by consultants. Consultants often praise Ampler for their modern interface and ease of use, making it the first choice for many large consultancies.

Within the last decade, Ampler has grown rapidly and now comprises a comprehensive add-in suite for PowerPoint, Excel, Word, and Outlook with a user-centric focus.

The new charting module makes it easy to build professional, client-ready beautiful charts in seconds, and allows the user to save their layouts.

"Consultants spend hours each day working in PowerPoint, building presentations and formatting charts. Our goal is to make this as easy and enjoyable as possible, releasing time to solve the problem rather than setting up graphs." said Sune Høj Kodahl, CEO at Ampler. "Ampler provides the same



speed and quality that consultants are used to from top tier consulting firms, but in a user-friendly and affordable package."

Key features of the Ampler Charts PowerPoint add-in include:

- **Easy Gantt charts** with option to link to Excel data
- **Affordable** alternative to think-cell
- **Intuitive and modern** interface
- **Integrated** with Ampler's suite of Office productivity tools

Switching add-ins from, e.g., think-cell is easy since think-cell charts can be converted to Ampler charts with a click, and are editable client-side without Ampler installed.

Ampler also provides extensive onboarding and setup assistance, and even offers pilots and a free 30 day trial with full functionality.

The release of Ampler Charts as a think-cell alternative marks a milestone for Ampler which now features all the tools consultants need, including charting, library, time-savers, compliance checks, signature management and more.

With this release, Ampler positions itself as the go-to affordable, modern, and reliable management consulting add-in for Microsoft Office.

For more information about the new chart add-in see ampler.io/ampler-charts

Website: <http://ampler.io>.

San Diego Author Releases Collection of 26 Women's Transformation Stories

“Women Rising: Transformational Tales of Rebirth and Renewal” Documents Real-Life Journeys of Female Empowerment.

Freelance ghostwriter and author Tony G. Rocco has released “Women Rising: Transformational Tales of Rebirth and Renewal,” a compelling collection of 26 authentic stories chronicling women who shattered the limitations holding them back to create extraordinary change.

The book features diverse transformational journeys, from bold entrepreneurial leaps to soul-searching travels, from spiritual awakenings to complete life reinventions.

Each story documents how everyday women became architects of extraordinary change, refusing to settle for lives that felt too small.

“While centered primarily on women’s experiences, with a few men’s stories included for perspective, this book offers wisdom for readers of any gender seeking inspiration and insight,” said Rocco, who specializes in fiction, non-fiction, memoir and journalism. “Creating ‘Women Rising’ has transformed me as well, and I consider it a profound privilege to serve as the conduit through which these deeply personal stories reach the world.”

The collection delivers raw, authentic stories of courage in action, exploring various paths including travel,

WOMEN RISING

TRANSFORMATIONAL TALES
OF REBIRTH AND RENEWAL



entrepreneurship, spiritual exploration and personal reinvention. The women’s struggles, breakthroughs and hard-won wisdom offer a roadmap for readers seeking their own transformation.

Rocco identified that these transformation stories address readers who feel trapped by their circumstances and are ready to rewrite their stories. The book demonstrates that meaningful change is possible at any stage of life.

“These women refused to accept limitations,” Rocco said. “Their journeys prove that your

transformation can start with their stories, and your new life can begin now.”

Rocco, based in San Diego, has extensive experience in ghostwriting and authoring works across multiple genres including personal essays and memoirs.

“Women Rising: Transformational Tales of Rebirth and Renewal” is available on Amazon in eBook format.

Rocco is available for interviews at any time. For interview requests or more information, contact Tony G. Rocco at noregrets@tonygrocco.com, (510) 387-1178, or visit <https://tonygrocco.com>.



Adela Osmani: The “Painter Without Brushes” Expands Her Global Footprint From New York to Dubai

Abstract painter **Adela Osmani**, internationally celebrated for her singular style and profound emotional depth, is poised for global expansion as collectors and institutions from **New York to Dubai** embrace her visionary work.

Known as the “**painter without brushes**,” Osmani forgoes traditional tools, instead using her hands to manipulate oil- and water-based pigments.

Through touch, energy, and spirituality, she creates paintings that channel subconscious emotions and meditative symbolism, producing an expressive aesthetic that engages both mind and soul.

International Acclaim

By just the age of 25, Adela Osmani’s career had already taken her to some of the art world’s most prestigious stages:

- Exhibiting at **Carrousel du Louvre** in Paris

- Solo shows in Paris, Milan, and Dubai
- Participation in the Cannes Art Biennale during the Film Festival
- Representation in **Italian Parliament**
- Statement performance art at **Miss Universe**, where she wore a hand-painted cape raising awareness about the sexual abuse of minors

Her growing recognition underscores her position as one of the most exciting new voices in contemporary abstract art.

Art with Purpose

Beyond aesthetics, Osmani’s work reflects a commitment to **philanthropy and impact**.

A portion of all her exhibition proceeds supports **children’s hospitals**, and she actively contributes to charity exhibitions worldwide. Her creative mission is not only to transform canvases but also to channel resources toward causes that directly benefit children in need.

Global Expansion

With collectors and clients now engaging

her from New York, Paris, Milan, Dubai, and beyond, Adela Osmani is solidifying her presence as a **truly international artist**.

Her blend of spirituality, psychology, and human awareness has struck a chord with audiences worldwide, positioning her as a transformative force in both the art world and philanthropy.

“For me, art is energy—an extension of emotion, awareness, and healing,” says Adela Osmani. “Every piece carries the intention to connect people beyond the canvas, toward something higher and more human.”

Media Availability

Adela Osmani is available for **interviews, features, and studio visits**. High-resolution images, press kits, and exhibition details are available upon request.

Follow Adela on instagram:
@art_by_adel
Website:
<https://adelaosmaniart.com/>

Inside Mario Capasa's Luxe New Furniture Store in Los Angeles



Rising luxury furniture brand Mario Capasa opens in Los Angeles, showcasing modular sectionals, the cloud couch, and Lovesac sofa alternatives—positioned in the market alongside Herman Miller, Design Within Reach, and Jerome's Furniture.

On Beverly Boulevard, Mario Capasa has transformed a mid-century shell into a luminous furniture store in Los Angeles, designed to operate more like a gallery.

The West Hollywood flagship merges space-age minimalism with the influence of West Coast modernists, with sharp glass lines, sweeping windows, and interiors staged as cultural displays.

The 3,200-square-foot showroom occupies a mid-century building reinterpreted with restraint and clarity.

From the street, it appears as a minimalist glass pavilion: butt-glazed corners extend continuous sightlines, while angular glazing shapes a future-leaning profile.

Concrete and plaster surfaces pair with discreet track and cove lighting, creating

an atmosphere where possibility itself is placed on display.

Sofas are arranged in open bays that act like pavilions, each composition structured around long sightlines that emphasize proportion and form. Polished concrete floors provide a clean stage, while recessed LED frames glow as luminous wall sculptures.

Vertical slatted panels add rhythm and acoustic softness, and pebble-lined courtyards bring the landscape indoors — subtle garden interludes in the spirit of Neutra and Schindler.

At the center are the Signature Collections, a lineup of modular designs built for high comfort and flexible living. Each modular couch is given its own presence, from the sectional with chaise and sectional sofa with chaise to other modular archetypes made to adapt seamlessly to modern lifestyles.

Washed in natural light, the space gathers sofa identities in one

setting; cloud couch with oversized depth, pit sectionals designed for gathering, bold monoblock seating, playful takes on the lovesac couch, and ribbed velour builds updated for contemporary use.

Mario Capasa's Los Angeles furniture store positions the brand among leading luxury furniture brands, standing alongside Herman Miller, Design Within Reach, Modani, and Jerome's Furniture, while carving out a distinctly West Coast perspective on design.

The Material Proof Bar turns performance into display. Swatches are tested for stain resistance, breathability, and abrasion; infrared readouts and spill trials turn upholstery into measurable proof.

This interactive wall demonstrates not only how fabrics perform but also how each sofa can be customized — from cushion firmness and filling to leg height and modular components.

The layout suggests complete environments yet isolates each piece as an independent object. This framing positions Mario Capasa not simply as a furniture store in Los Angeles, but as a design destination where the home is reimagined as a cultural proposal.

The result is a space that feels less like commerce and more like an initiation. Sit once, and it becomes clear: this isn't where you simply furnish a room — it's where you redefine how you live.

Mario Capasa is a luxury furniture store known for modern living room furniture, buildable couch designs, and some of the best modular couches in modern contemporary furniture — available online and in-store.

Visit:

<https://mariocapasa.com/pages/contact-us>



Bakerykart Launches Sourdough Baking Collection with Banneton Baskets and Artisan Tools

Bakerykart, India's trusted marketplace for premium baking supplies, has officially launched its **Sourdough Baking Collection**. The new range features eco-friendly Banneton Proofing Baskets and durable artisan tools, marking a significant step in supporting the growing sourdough baking community across India.

Rising Trend of Sourdough Baking

Sourdough bread continues to gain popularity among professional bakers, boutique bakeries, and home enthusiasts. Unlike commercial breads, sourdough requires patience, precision, and the right equipment to achieve its signature flavor and texture. Recognizing this demand, Bakerykart has curated a complete collection of tools to help bakers create authentic loaves.

Banneton Proofing Baskets

The core of the collection is the **wide range of Banneton Proofing Baskets**, crafted from natural cane. Available in round, oval, triangular, and specialty sizes, these baskets support proper dough fermentation and create the classic spiral imprint associated with artisan sourdough. The use of eco-friendly cane makes them sustainable, reusable, and aligned with modern bakery practices.

Artisan Tools for Every Stage

The Sourdough Baking Collection also includes essential tools that ensure precision and efficiency in professional kitchens:

- **Stainless Steel Dough Scraper** – A durable tool that helps bakers divide dough, lift sticky mixtures, and maintain clean work surfaces with efficiency and ease in professional kitchens.

- **Artisan Bread Lane** – Designed for precise dough scoring, this tool allows bakers to create controlled cuts and decorative crust patterns, ensuring both function and artistry in sourdough baking.
- **Danish Dough Whisk** – A sturdy and efficient tool that blends wet and dry ingredients, ideal for mixing sourdough starters and high hydration doughs without clumping or overworking.
- **Serrated Bread Knife** – A professional-grade knife crafted to slice crusty sourdough loaves cleanly without compressing the crumb, ensuring consistency, presentation, and service quality in bakeries.
- **Straight Silicone Spatula** – An essential tool for preparing sourdough starters, its flexibility ensures smooth mixing and folding while minimizing waste and maintaining delicate starter cultures effectively.

Each tool has been chosen for its durability and professional quality, making the collection suitable for bakeries, hotels, and serious home bakers.

Commitment to Sustainability and Quality

The Sourdough Baking Collection reflects Bakerykart's dedication to sustainability and craftsmanship. The natural cane bannetons reduce environmental impact, while the professional tools are designed for long-term use. This combination provides bakers with reliable solutions while supporting eco-conscious practices.

Statement from the Founder

“Our vision at Bakerykart has always been to provide bakers in India with access to professional-grade tools and ingredients,” said **Amit Shroff, Founder of Bakerykart**. “With the Sourdough Baking Collection, we are offering eco-friendly banneton baskets and artisan tools that ensure authenticity, consistency, and creativity in sourdough baking.”

Supporting Resources

Bakerykart is also strengthening this launch with educational resources for bakers. A blog article titled *Sourdough Baking Tools Every Home Baker Should Have* highlights the role of these tools and guides bakers on how to integrate them into their daily practice.

Read here: *Sourdough Baking Tools Every Home Baker Should Have* <https://www.bakerykart.com/baking-world-blog/blog-detail/baking-trends/sourdough-baking-tools-every-home-baker-should-have>

The full product line is available on the Bakerykart website for bakers to explore.

Explore: Bakerykart Sourdough Baking Collection: <https://www.bakerykart.com/products/kitchenware/bowls>

Healthy Meals are Simple and Easy to Create with Miriam's Earthen Cookware

Miriam's Earthen Cookware Redefines Everyday Cooking

At Miriam's Earthen Cookware we believe that when it comes to cooking at home, families today want meals that are both healthy and easy. A quick search online reveals countless “easy recipes,” yet very few address something just as critical as the ingredients: the cookware.

Research shows that even the most wholesome foods can lose their value if prepared in pots and pans that leach toxins or strip away nutrients. Metals, glazed ceramics, and non-stick coatings often release harmful substances when heated, affecting not only the health value of meals but also their natural taste.

That's where non-toxic clay cookware steps in as a clean, sustainable solution.

Why Cookware Choice Matters

For busy families, cooking should feel simple and safe. But when conventional cookware comes with risks like:

- Leaching toxins – metals and chemical glazes can migrate into food.
- Nutrient loss – harsh cooking environments can destroy vitamins and minerals.
- Altered flavors – toxic leaching and overly harsh heat compromise natural taste.

...it's clear that choosing the right cookware is just as important as choosing fresh ingredients.

Clay cookware offers an alternative. With its natural, even heat distribution, food cooks gently and efficiently, often in fewer steps. Meals come out healthier, faster, and more flavorful — a win for both health and convenience.



Three Easy Recipes to Try

To highlight the simplicity and benefits of clay cooking, here are three nourishing recipes that busy families can prepare with ease:

- 1. One-Pot Vegetable Quinoa Pilaf**
A plant-based option rich in protein and fiber, made with quinoa, carrots, zucchini, and fresh herbs. Cooked in clay, it develops a naturally fluffy texture and full flavor with minimal oil or salt.
- 2. Quick Chicken & Vegetable Stew**
A hearty meal featuring tender chicken, carrots, and potatoes simmered in broth and thyme. Clay cooking keeps the flavors intact while producing a rich, wholesome stew in under an hour.
- 3. Clay Pot Cinnamon Oatmeal**
A breakfast classic with oats, apple, cinnamon, and honey. In clay, the oatmeal cooks evenly, preserving its creamy texture and natural sweetness without added sugars.

The Benefits for Busy Families

Clay cookware simplifies everyday meals by:

- Cooking evenly and gently — less stirring, less monitoring.
- Preserving nutrients — so every bite delivers more nourishment.
- Enhancing natural flavors — fewer seasonings or additives.
- Simplifying cleanup — food doesn't stick to pure clay the way it does to metal pans.

These benefits make easy recipes even easier, supporting families who want quick meals without sacrificing health.

Bringing Health Back to the Table

Cooking at home shouldn't be stressful. It should be nourishing, joyful, and sustainable. By choosing clean, non-toxic cookware, families not only make their meals healthier but also preserve the flavors and nutrients nature intended.

Renowned, Acclaimed, horror novelist, author Vanessa M. Chattman, known for her supernatural horror and psychological thrillers, returns with a gripping new fantasy novel that blurs the line between reality and reflection. "SPELLMARKED", now available on Amazon, Barnes & Noble and Google Play Books, invites readers into a fractured city where magic is currency, identity is fluid, and destiny is anything but fixed.

Set in a gritty urban landscape teeming with secrets, SPELLMARKED follows Nyra, a streetwise thief who survives by pawning magical trinkets scavenged from the shadows. But when she steals a wand that reacts violently to her touch, Nyra unwittingly tears open a portal into a shimmering mirror world—a distorted echo of her own life. What she finds on the other side isn't just twisted magic, but a version of herself shaped by every suppressed impulse and unspoken fear.

"Nyra's journey is about more than survival, Vanessa M." Chattman explains. "It's about confronting the parts of ourselves we hide and asking whether we're defined by our choices—or by the shadows we refuse to face."

In this mirror realm, time fractures, memories distort, and magic obeys no rules. Nyra's "mirror twin" isn't just a reflection—it's a rival. As both versions battle for control, the stakes escalate beyond personal identity. The wand holds secrets tied to Nyra's past, her lineage, and a prophecy that could reshape both worlds. With each step

VANESSA M. CHATTMAN UNVEILS SPELLMARKED: A NEW FANTASY NOVEL NOW AVAILABLE ON AMAZON AND BARNES & NOBLE



deeper into the glass, Nyra must decide: will she reclaim her destiny, or be consumed by it?

SPELLMARKED blends dark fantasy and epic fantasy with psychological suspense, offering readers a richly layered narrative that explores themes of duality, power, and redemption. Fans of The Mirror Visitor, Shades of Magic, and The Bone Season will find themselves captivated by Vanessa M. Chattman's supernatural horror novels, her new dark fantasy novel and cinematic world-building.

The novel marks a bold expansion of Vanessa M. Chattman's creative universe, building on her reputation for crafting emotionally resonant stories with supernatural flair. Her previous works, including The Black Sea of Roses series and the Poetry Series, have earned praise for their genre-bending originality and character-driven storytelling. With SPELLMARKED, Chattman continues to push boundaries—this time into the realm of fantasy, while retaining the psychological depth that defines her voice.

Early readers have called SPELLMARKED "psychological

dark fantasy thriller," "visually stunning," and "a masterclass in internal conflict." The book's release is accompanied by a limited-edition hardcover featuring exclusive cover art and a bonus author's note detailing the inspiration behind Nyra's character and the mirror world mythology.

Vanessa M. Chattman, a U.S. Army veteran turned literary visionary, draws on her own journey of transformation to infuse her characters with grit, vulnerability, and resilience. Her work resonates with readers who crave stories that challenge conventions and illuminate the darker corners of the human mind.

SPELLMARKED is now available in paperback, hardcover, and eBook formats on Amazon, Barnes & Noble, and Google Play Books. For media inquiries, review copies on Authors website: <https://vanessamchattman.com/>.

About the Author:

Vanessa M. Chattman is a genre-defying author whose work spans supernatural horror, fantasy, supernatural poetry, and psychological thrillers. Her writing explores identity, suspense, and transformation through richly imagined worlds and unforgettable characters.

She is the creator of The Black Sea of Roses supernatural Horror series, and a rising voice in speculative contemporary fiction globally.

Amazon:
<https://www.amazon.com/SP-ELLMARKED-Vanessa-M-Chattman/dp/B0FN7V83R>

Artificial Intelligence (AI) is considered to be a great transformative technology that is being used in every other industry, and its impact can be noticed now with broader economic measures. After being integrated into the business models, it has redefined the modern business landscape and shown its influence in bigger aspects like a country's GDP growth. Let's see how AI is creating a New Economy that comes with a long-term vision.

The Shift from Traditional ROI

ROI (return on investments) in the AI-powered businesses has become difficult to measure as it is quite different than traditional ROI metrics that mainly focus on immediate financial returns. However, AI brings long-term value to business organizations with immense potential, which can help them flourish in the coming days, where AI is an integral element of life. Although AI has not provided a massive leap in economic output yet, but it has definitely changed the meaning of ROI.

Modern business owners are looking beyond the conventional metrics as AI paves the path for the future. It is more focused on long-term value creation instead of instant returns. In this technology-driven ecosystem, AI plays the role of a strategic tool that provides more growth and transformative opportunities.

Multimodal AI, a Modern Business Application

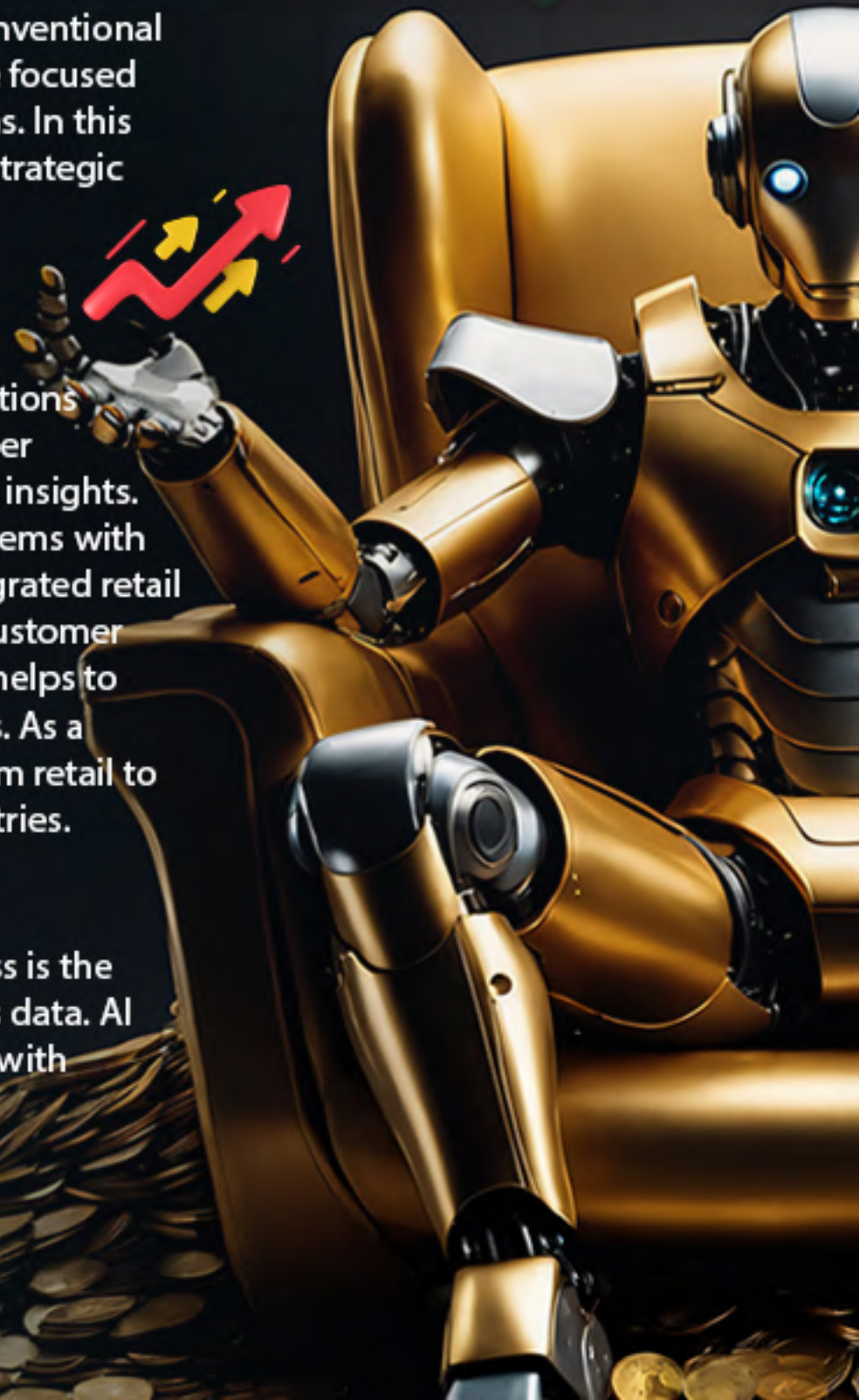
Multimodal AI is redefining the core business applications where it can integrate multiple data types for a deeper foresight, along with seamless workflow actions and insights. Such integration allows for mitigating complex problems with greater precision and accuracy. For example, AI-integrated retail companies are now able to blend purchasing data, customer feedback, CCTV footage, and other elements, which helps to create a personalized experience for all kinds of users. As a result, it can drive more loyalty and sales, starting from retail to health care, multimodal AI is a part of dynamic industries.

Break the Data Wall with New Partners

One of the biggest challenges of having AI in business is the data wall, and every organization is keen to secure its data. AI models are getting more sophisticated and accurate with

THE ECONOMY

How Artificial Intelligence Is



AI ECONOMY

Redefining Business Models

each passing day, and they would require larger and more diverse datasets, which a company might fail to provide. That is why new collaborations and partnerships are forming based on data, so that one can train their AI based on the data of another company. Forming this strategic partnership is a win-win situation for both organizations, along with the AI.

New Frontier: Generative Business Model

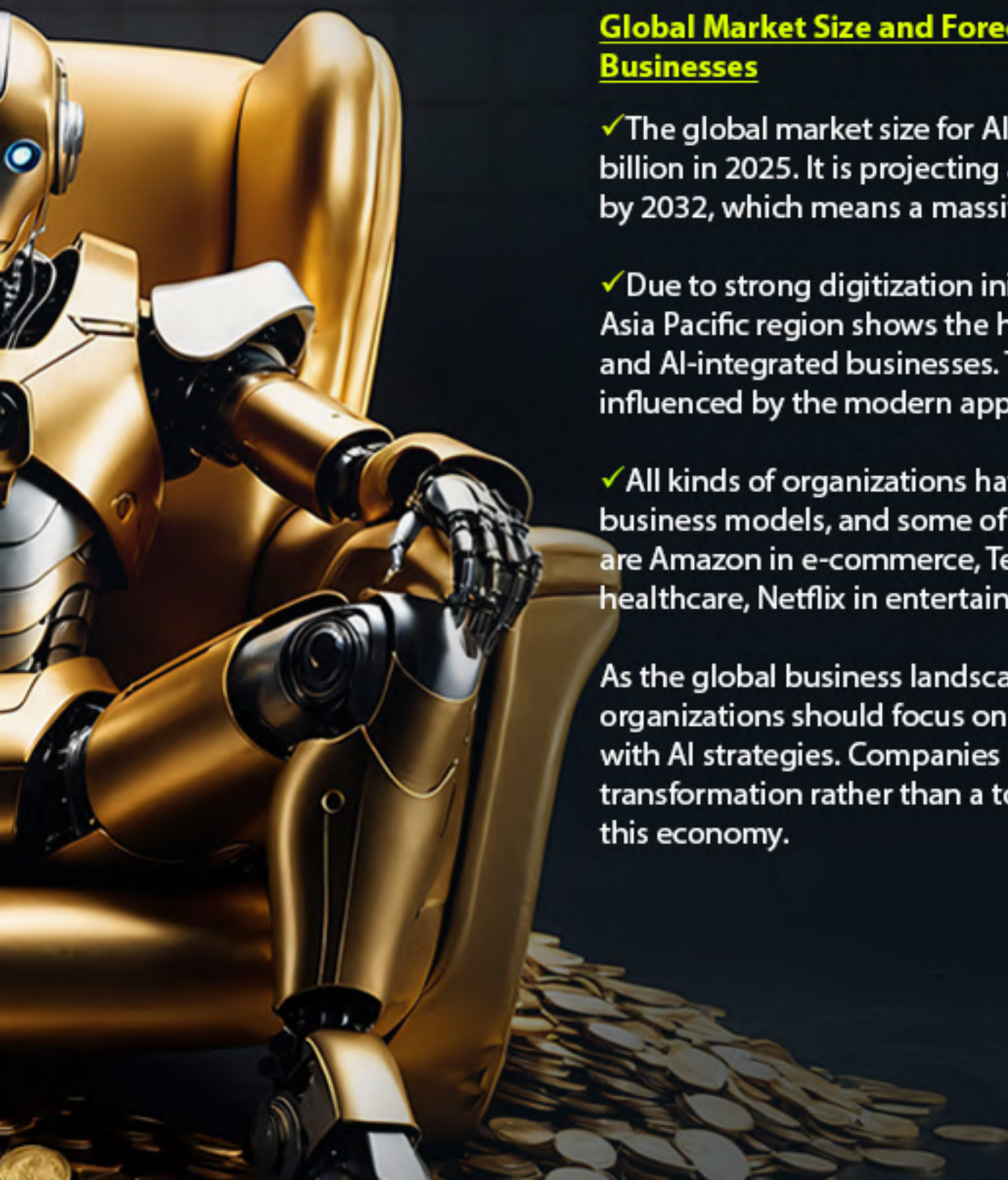
Modern AIs are not only improving the existing business models but also creating new products and services, as well as markets for the company to grow. It has now become a creative partner in most

industries - where it is brainstorming new ideas for business growth and potentially saving a lot of time and resources. For example, AI is being widely used in the film industry, assisting in the pre-production and post-production phases, reducing the production time from months to a few days.

Global Market Size and Forecast for AI and AI-powered Businesses

- ✓ The global market size for AI was estimated at USD 371.71 billion in 2025. It is projecting a growth of USD 2407.02 billion by 2032, which means a massive CAGR of 30.6%.
- ✓ Due to strong digitization initiatives by the Government, the Asia Pacific region shows the highest growth for the AI market and AI-integrated businesses. The startup ecosystem is greatly influenced by the modern applications of AI.
- ✓ All kinds of organizations have integrated AI in their business models, and some of the industry-based examples are Amazon in e-commerce, Tesla in automotive, Pfizer in healthcare, Netflix in entertainment, etc, to name some.

As the global business landscape is constantly evolving, organizations should focus on adopting a long-term vision with AI strategies. Companies must treat it as a catalyst for transformation rather than a tool for making higher gains in this economy.





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How Listening Shapes a Better Employee Experience?



What is an
Employee
listening strategy?

Do you know what your employees truly feel during the workday? Understanding employee experience is how you retain them and achieve success. Today, more leaders are focusing on listening strategies to give employees a stronger voice. If you gather employee feedback and address those concerns, you can improve employee engagement and build trust. So, let's discuss how employee listening strategy drives production and a better workplace experience.

What is an Employee Listening Strategy?

An employee listening strategy can look different in every organization. Some offices may use surveys, and others prefer interviews or any other tool. But, at its core, every employee listening strategy is a structured way to collect feedback and ideas from employees in real time. This is different from annual reviews or weekly check-ins that track goals. This listening strategies focus on the feelings and concerns of employees. The aim of this strategy is not to measure performance but to understand experiences and expectations. The strategies help you gather this insight, which can improve organizational culture and strengthen engagement. Moreover, this creates a more positive and supportive workplace for everyone.

What are the Advantages of using a Listening Strategy?

1. Improves Productivity - One of the greatest benefits of an employee listening strategy is the boost in productivity. When employees feel involved and see their feedback shaping the workplace, their engagement rises. They begin to take more ownership of their roles, feeling motivated to share ideas and contribute to improvements. This sense of value and recognition builds a stronger commitment to daily tasks. Over time, employees become more satisfied and efficient. They also start to be willing to go the extra mile. As engagement deepens, productivity naturally grows. This creates a cycle where listening drives performance and strengthens the overall success of the organization.

2. Effective Collaboration and Teamwork - Employee listening strategies benefit both individuals and teams. Employees often share their challenges with colleagues or other departments through surveys or discussions. This feedback then reveals team dynamics and areas that need attention and improvement. It also helps uncover

recurring issues, such as individuals creating problems for multiple coworkers, allowing leaders to take focused action. If you address these concerns, organizations can reduce friction and strengthen collaboration. A structured listening program ensures employees feel heard, seen, and understood. This further improves relationships within teams and supports a healthier work environment where people work together more effectively toward shared goals and company success.

3. Encourages Trust within the Organization - Building an employee listening system starts with trust and psychological safety. Employees must feel free to share concerns or inefficiencies without fear or backlash. When organizations show they value feedback, they turn employee input into meaningful changes. This further strengthens confidence and fosters a supportive culture. Listening to employees also ties closely to inclusion. Companies that prioritize employees make space for diverse voices and ensure everyone is heard. Leaders can create a workplace where equality thrives if they address barriers and promote fairness.

4. Promotes Talent Retention - An employee listening strategy can have a powerful impact on retention. Providing safe and open communication channels between staff and leadership is often what separates strong corporate cultures from weak ones. Research shows that only 15% of employees who view their company culture as good or excellent are considering leaving for another job. On the other hand, when turnover begins to rise, it may signal disengagement or burnout. This is why a structured listening program allows leaders to detect these issues early. Organizations can re-engage employees if they act on this insight. Furthermore, companies can also improve morale and prevent valuable talent from leaving.



How Digital Transformation is Helping to Reshape Corporate Learning?

Digital transformation has made a massive impact on corporate learning. As everything is being digitalized, it is coming to see that a lot of changes are taking place within a brief time.

Currently, corporate industries are more dependent on digital tools and methods. That is why, without them, corporate industries will not get the chance to flourish anymore. Currently, it is important to accept the changes in corporate learning. If you want to grow in this particular industry, you will not be able to achieve a satisfying result without using digital tools. Let's find out how the new corporate learning models are taking a new shape through digital transformation

1. Self-directed Learning Method:

Currently, it is coming to see that employees can take ownership of their learning as they have complete access to all the resources. Now, they can get the platforms with the curated content that is making the whole process of gaining knowledge way easier. In addition to that, this digital transformation also promotes sharing knowledge through various ways, like peer networks and communities. This

particular shift has assisted one in growing at a large scale and understanding corporate learning and its implementation in a much better way. Therefore, the digital transformation is encouraging individual to accumulate more knowledge on their own.

2. Hybrid Learning Method:

We have all become quite accustomed to hybrid working. It has been a great shift for every working individual. That is why, now, the hybrid learning method is being introduced slowly. A new, unique blend has been made with the help of virtual sessions, social learning, the most popular content, and also in-person workshops. Such an innovative approach is making the learning process more flexible for everyone. This way, anyone will get access to their learning from anywhere in a hassle-free way. Such a flexible method has the potential to bring a huge change. It is another element that has shaped corporate learning. It can be said that digital transformation has made quite a shift in corporate learning.

3. Understand the Flow of Work:

The implementation of digital tools has made a huge impact on learning when it comes to understanding the workflow.

If you observe closely, then you will get to understand that AI assistants have become a great part of the learning process. Such AI assistants can guide a beginner in many ways. They can help one understand different platforms in a seamless manner. In addition to that, such tools are quite brilliant to dive straight into the daily workflows. Therefore, with the help of digital tools, one will get the chance to understand the flow of work in a much hassle-free way.

4. Pays More Attention to Skills:

Previously, it was seen that the corporate learning modules used to focus more on courses and then the skills. But now the scenario has changed completely. Companies have made a shift and given skills more priority. For this, at first, companies understand and evaluate the capabilities based on different business units and various roles. After that, they curate the content and build the specific skills in a specific manner. This exceptional strategy is helping to make a great shift in corporate learning. Therefore, it is another element reshaping corporate learning.

AI Interviews: Potential Risks and Opportunities for Employers

AI should never be used to replace humans, but to support them at every step.

Artificial Intelligence (AI) is currently at the forefront of every industry, and it is being used for the employee recruitment process as well. L&D professionals, HRs, and Employers are utilizing AI-based tools and platforms to find suitable job seekers who can be perfect for the required job role. If you are an employer as well as looking forward to integrating AI in recruitment, it is recommended to take a better look at the opportunities and potential risks of using AI for employment.

AI Opportunities to Leverage

Utilizing Recruitment Time:

Recruiter and the HR teams do not always get adequate time to interview every candidate whom they find interesting based on their resume. Besides, remote interviews from different countries and regions are also difficult to conduct physically. Modern AI has addressed the problems, and it can help to make the best use of recruitment time by extracting insights from the candidates. It can interview multiple candidates together and get the job done quickly.

Consistency in Hiring: Recruiters are also human, and their hiring decisions can be affected by their fatigue levels, mood, and unconscious bias. AI helped to remove the influence of momentary lapses in hiring and offered a well-designed and seamless hiring process while ensuring a fair and objective interview. This helps to acquire more consistency in hiring without wasting resources.

Objectivity: An AI interview can also help to fulfill company objectives by showing no objectivity at all. It is devoid of conscious and unconscious biases and offers clearer decisions than clouded judgment. AI does not care about the gender or ethnicity of the candidates and can find suitable



options from the diverse pool.

Reduced Cost: Utilizing AI is a highly cost-effective option that improves value but reduces expenses. It significantly reduces the overall duration for interviews and also removes the need for an expensive recruitment team. AI-powered recruitment comes with successful hiring decisions, which make every interview successful.

Potential Risks of AI in Employment

Lack of Humane Communication

Lack of human interaction cannot be replicated with the help of technology. Employers showcase their company culture and form a bond with the potential new hires, but AI is unable to do that. AI is better at assessing the technical skills of the candidates than their soft skills.

Ethical Considerations

There are many ethical concerns regarding AI interviews, which involve personal data privacy, fairness of hiring, and many other issues. AI can store sensitive recruitment data in larger volumes, which makes it a preferred target

for cyber-criminals. Equality is not guaranteed in this case, and the company has to always update its AI to make it better.

Perception of Employee

AI has already created a negative notion in the industry that it will take all the jobs and replace humans. While some might not mind the AI interviews, others can find them dehumanizing and impersonal. There are many other factors that create a negative impression, and candidates might not want to apply for it again.

Technical Faults

At the end of the day, AI is nothing but a highly advanced part of technology, and it can break down, too. There are multiple instances where the AI can be noticed glitching out during the interview. The chatbots can also turn inactive sometimes, which is a potential example of technical issues. It can quickly get outdated in this constantly transforming era.

Finding the Balance

Employers must find the right balance between human intervention and AI integration to adapt in this AI era with efficiency and effectiveness.

Cybersecurity is not only about systems but also about people. Many breaches occur due to human error, like phishing clicks or mishandling data, rather than advanced attacks. IBM's 2021 report showed U.S. breaches averaging \$9.05 million, with detection taking nearly 287 days.

A security-first culture helps employees stay alert and build strong habits, as well as take responsibility. But how can organizations achieve this amid busy schedules and remote work?

Let's explore why awareness matters and how to foster a security-first workplace culture.

Security-first Approach -

A security-first approach means putting cybersecurity at the core of every decision, not just responding when issues arise. It begins with asking, "is this secure?" before starting a project or choosing a vendor.

Even if you want to launch a product, checking if it is secure is the right way. This mindset ensures security is built in from the start rather than added later.

If you treat protection with as much importance as productivity, you can reduce risks in teams while keeping workflows smooth. It empowers employees to make safer choices daily and create a culture where security becomes second nature.

Why is a Security-first Culture Important?

Even the strongest controls can fail if users ignore basics like password safety,

HOW TO CREATE A WORKPLACE CULTURE CENTERED ON SECURITY?



reporting threats or handling secure access. That is where culture steps in. It bridges the gap between rules and real action. In one financial firm, phishing simulations were followed by training, reducing click rates from 23% to under 5% in three months. In another case, a company with advanced tools still suffered ransomware because an intern stayed silent. The issue was not awareness but culture. This culture turns technology into resilience and, when absent, becomes the earliest sign of vulnerability. It is the foundation every organization must build.

How Can You Carry Out a Security-first Culture in the Workplace?

Security leaders need to align their teams and strategies to handle monitoring, detection, response, and recovery. Having a clear talent plan ensures the team stays prepared and resilient.

- **Begin with Security from Day 1**

Security culture starts on day one. Onboarding is important if you want to shape habits. You can provide new hires with role-specific guidance and introduce policies like MFA and phishing awareness. You can also use interactive exercises. Make security part of the job, not just an afterthought. It must be clear, accessible, and regularly updated with policies in one central location.

- **Leading Security from the Top**

Cybersecurity is now a leadership responsibility, not just an IT responsibility. Leaders set the tone by following policies, using MFA, and reporting threats. You can reinforce messages through meetings, newsletters, onboarding, and real-time nudges, which help embed security. Visible

participation, rewards for safe behavior, and sharing metrics show that a security-first culture starts at the top.

- **Risk-assessment**

Effective security training starts with understanding real risks. Different teams face unique threats, so your training should be role-specific. Such as finance, developers, and executives, they need tailored guidance.

You can regularly assess security culture using frameworks like SCMM or NIST CSF to identify gaps and measure progress. This will also help you in refining strategies for stronger protection across the organization.

- **Don't Blame the Human Errors**

According to reports from Verizon DBIR 2025, 60% of breaches stem from human error. But punishing mistakes only breeds silence, not safety. This is why you, as a leader, should treat errors as signals to improve systems and training.

A constructive approach builds accountability at the workplace. It encourages employees to hit pause and question. They also feel free to report suspicious activity, fostering a security-aware culture.

Security should be part of daily work, not a disruption. You can embed secure practices into workflows or automate tasks like code reviews. When employees are empowered to act safely with technology supports them, security becomes seamless.

Social Media Practices for Those Who Do Not Like Self-promotion



There are a lot of people who do not like bragging on the internet or social media platforms. It could be a trait of an introverted person or someone who did not accept the modern trends that seem to be self-centered. However, social media marketing is currently the biggest and most effective trend in business promotion, and everyone needs to follow the social media practices that can help their brand grow by reaching their target audiences. It helps to create a personal brand and helps every average person become an influencer or popular content creator. However, it is more important for brands and businesses that are trying to create a strong online presence.

Posting on social media does not necessarily mean bragging, and running a business requires a lot more than being narcissistic. Let's find some social media practices that are more authentic than being self-centered.

Initiate Content Curation

Content curation comes before content creation, and in this case, you do not create the content on your own to post on social media. This basically means sharing content on your social media account, such as videos, blog posts, articles, and other content that is generated by third

parties and other organizations. It should be focused on your niche industry so that potential customers can resonate with it. It could be a trending topic or some hot update that is not based on you but your business, its products, and related avenues.

Focus on Insight and Expertise

According to a recent report, 75% of the risk-takers and decision-makers are more likely to buy services and products from the experts as they offer leadership content that showcases their expertise. That is why it is highly important to showcase yourself or your brand as an expert in the niche whom everyone finds trustworthy. It is not about telling them that you are an expert but more like showing and proving them the fact, which is a great way to position yourself as a leader in the niche.

Utilize the Power of Storytelling

Storytelling has its unique way to connect with the audience, and it is absolutely not salesy in any manner. You can share many kinds of stories with your audiences, including

personal experiences, BTS of business operations, challenges and obstacles, and whatnot. It is okay to share a bit about you and your business on social media as it shows the human side and allows connecting with more audiences.

Sharing Customer Experience

Customers love it when you mention them, as it provides them with the essence of being noticed, and it instills greater brand loyalty among them. You can share positive customer reviews, testimonials, user-generated content, and other content that helps to showcase how much you appreciate your customers.

According to a recent report, 9 out of 10 people trust customer feedback when it comes to judging a brand, and you should leverage that to gain more credibility in the market.

Showcase Your Team

Your business would not have been running if you did not have a dedicated team of professionals who are working hard for your brand, and you need to offer a shoutout for them on social media platforms. Highlight your team so everyone can know about the real heroes behind the brand who help to provide customer satisfaction and humanize your business.

Consistency to Confidence

It can feel difficult on the first day, but with consistency, you can achieve confidence through social media. It is not just about marketing but also communicating and educating people with information related to your business and niche industry.

Self-promotion is one of the biggest aspects of promotion, and you should practice it without any awkwardness. Share your authentic and unique side without any fear!



Find Some Effective Ways of Side Hustling to Earn More Money

Financial freedom has become the hardest thing to achieve nowadays. With each passing time, the cost of living is increasing at a large scale, and everyone is facing a difficult time. Now it is coming to see that a single source of income isn't enough anymore.

Most people have to do something as their side hustle to fulfill all the requirements. Otherwise, managing all the expenses would be difficult than ever. There are various side hustles that one can do, which will help to achieve a satisfying level of earnings.

Below are a few exemplary ideas that can be useful for a side hustle -

1. Reselling Rare Books:

Making a rare book collection and sharing it later can be a great side hustle that you can try. It is coming to see that there are plenty of people who are always looking to purchase rare versions of books. If you can get into this industry and make it your part-time job, then you will be able to make a lot of money. The rare book collection is a little pricier than the

others. So, making a profit will be a little with the help of this side hustle idea. In addition to that, you do not have to put in much effort to sell them. You can easily take the help of online platforms and sell the books. Thus, it is a great idea that will help you make money.

2. Sell Digital Artworks:

If you love creating things, then you can use this skill to make a side hustle for yourself. Now, digital artworks have become quite popular. If you can design some digital products like templates, printable planners, digital artworks, and more, then you can definitely use this idea. You can sell the digital products quite effortlessly and make this a source of passive income. In addition to that, it can help you reach out to a wider number of audiences and slowly broaden your reach, which can lead you to make more money. Therefore, it is a strategy that you can implement to earn more money.

3. Voiceover Artist:

A lot of people out there have a nice and expressive voice. If you are one of them, then you can utilize this skill and get the chance to obtain a creative side hustle. Right now, it has been seen that many

brands look for voiceover artists who will help with marketing and advertising. If you have a passion for such work, then choosing this can be useful in many ways. You can find several websites where you can find such jobs. You do not have to invest a lot of time in this. You will get the chance to continue to work as a voiceover artist while continuing your main job. It is a side hustle idea that you can definitely use.

4. Website Testers:

Every company is looking for real users to make their website and apps better in every possible manner. To maintain the company's image, they cannot launch it for the consumers directly. In the whole process, they require a website tester. If you have knowledge regarding this and have the willingness to try out different apps and websites, then you can get this job. It can be really helpful for you in many ways. Doing such work can help you get more money.

When you are striving to earn more through a side hustle, implementing a few strategies can be really helpful.

How to Make New Opportunities After a Setback in Your Career?

Opting for effective strategies can play a great role in making a comeback with your business venture.

Setbacks in a career are often perceived as endings. It feels like the roads are blocked and there are no other ways to go. However, a pause in your career can be a great opportunity if it is observed from a different perspective.

In most cases, it is seen that people lose their hope and confidence at such times. But if you use the time in a productive manner, then you will get the chance to attain many fruitful results.

Many women entrepreneurs have faced many challenges and created barriers in their careers. It even led to an end where there is no hope of coming back or growth.

As a woman entrepreneur, if you have experienced such things, then utilizing the mindful strategies can be immensely helpful. Below are a few ways of perceiving the matter, which will help to comeback even stronger -

1. Learning and Adapting:

As an entrepreneur, if your idea is not working out and you have come to the end, then losing hope isn't a solution.

At such a time, if you have the mindset of learning and adapting according to the situation or requirement, you have the chance to make a grand comeback.

In this kind of situation, all you need to understand is why the idea didn't work. If you can find the reason and understand how to solve it, you will get the chance to make progress

It has been seen that learning and adapting a particular practice can assist you in gathering more knowledge and learn to handle a situation more tactfully. Such a mindset can help you to make a comeback much more easily.



2. Better Financial Strategy:

At the time when you are thinking everything has come to an end, you should focus more on the financial strategies.

If you can manage your finances in a good manner and understand their insights, then getting back on track can be much easier. It has been observed that such a skill can help to make better decisions at the time of getting more investors. By controlling the financial decisions and difficulties, you will get the chance to turn the setback into a new opportunity. Thus, it is a practice that can be truly useful.

3. Use your Failure Strategically:

In many cases, it is seen that entrepreneurs dwell on their losses. However, you will not get anything out of it. At this time, if you can pay more attention to why you are experiencing failure, then it would be much more helpful for you.

Putting more thought into feedback will assist you in understanding the situation in a much better way and coming up with effective solutions.

This would help you to come up with a new approach, which might have the potential to bring about a whole new change. Adjusting the strategies according to requirements will help you make a strong comeback. At the time of setback, it can be a fruitful step.

4. Go for the Mentor's Advice:

A lot of the time, understanding the situation and figuring out the ways according to it can be extremely difficult. Most importantly, when you are constantly in your work, it becomes quite hard to come up with fresh ideas.

During such a time, taking advice from a mentor can be immensely helpful. They are more experienced in the industry and have witnessed many situations like this. Therefore, they can offer a good solution that can be useful in making a comeback.

Opting for effective strategies can play a great role in making a comeback with your business venture. If you are a woman entrepreneur and are witnessing a setback in your career, implementing these strategies will be helpful in coming back stronger.

How to Achieve Success Like Any Successful Entrepreneur?

Many individuals are there who are thinking of falling behind even after working the whole week. Have you experienced being constantly glued to work even while eating a meal?

Then you must know that you are not the only one. A lot of people are there who are facing the same issues. It makes the whole situation even difficult because there are some entrepreneurs who are working half your time and making twice as much as you.

Seeing such things can be demotivating and make you feel even more disturbed. However, you need to understand that there are some kind of practices that helps the entrepreneurs to achieve that much success.

When you are struggling to make ends meet, if you implement a few strategies, then you will get the chance to make a larger amount of money and achieve success in your career.

Below written are steps that can be helpful for you:

Give More Importance to your Time:

Managing time tactfully is one of the most effective steps that you need to take care of. If you can control your own time, then you will get to choose what to do at what time. When the control goes out of your hand, you will not be able to get the liberty to work



in your own way. That is why it is important to protect your time.

When you are busy with a larger number of tasks, block your time for the most important tasks. Make them non-negotiable, so that you can invest all your time in that one particular work.

If you get some time without any kind of disturbance, your performance will improve in a much effective manner. Protecting your time can make a huge impact on your performance.

Boost the Clarity of your Work within Half the Time:

If you want to achieve success in your career and grow at a large scale to make more money, you need to improve the clarity of your work.

It has been observed that if you cut off the hours of your work and give yourself a deadline, you will work more efficiently. This particular strategy can help you work in a much better way, which will eventually help you earn more money.

On the other hand, if you have more time on your hands, your chances of procrastinating will increase. And you should not give yourself that chance. If you do so, you will miss the chance to get established in

your career.

Rest More:

Most people think that taking some time to rest is wasting time. However, it is not true in any way.

Working constantly can lead you to burnout more easily. If you take some time and rest, your body will be more energized and fueled to work more.

When it comes to rest, think of it as a part of your plan. If you do so, then you will be able to come back to your work more focused. When you are trying to solve a problem, you will not be able to do that if you do not give your brain some time to relax.

An overworked brain does not have the potential to solve difficult problems. If you observe, then you will get to observe that all the leaders are quite serious about their health. So, it is a practice that can help you work more effectively.

Implementing the right strategies can help you work in a better way and achieve success. Along with these methods, also take care of getting rid of the burden. It is another reason for holding you back.

Using these methods can help you achieve success like any other successful entrepreneur.

5 EFFECTIVE WAYS TO ENSURE TIMELY PAYMENTS AND SAFEGUARD A FREELANCE BUSINESS

Freelancers and contractors often face the frustration of chasing invoices or waiting endlessly for payments. The process is stressful and time-consuming. Moreover, it can affect focus and motivation in freelance workers.

Studies from the Independent Economy Council show that 74% of professionals experience delayed payments, while 72% still have unpaid invoices hanging over them.

This further highlights a serious challenge within the freelance industry. To safeguard income and reduce unnecessary stress, freelancers need practical strategies when working with new clients. If you set clear expectations and secure strong agreements, this will protect your time.

So, let's move ahead and understand how you can do that!

1. Examine Clients thoroughly before Saying Yes

Just as clients research freelancers before hiring, it is equally important to research potential clients. During the early stages of communication, take your time to look into their background. You can check platforms like Glassdoor, LinkedIn, Google Business reviews, and other trusted sites for insights into their reputation.

A quick Google search can also reveal any news or history that may raise concerns. Discovery calls are valuable for asking detailed questions and understanding how the client operates, what their expectations are, and if



the partnership would be mutually beneficial. Doing this groundwork would help you avoid future issues. In addition to this, it also ensures a smoother and more professional working relationship.

2. Keep your Contract Ready

A contract is one of the most significant safeguards for any freelance business, regardless of the project's size or the client's past reliability. A contract provides you with a solid framework that protects both sides. This makes sure there is clarity and professionalism. Having terms and conditions in place gives freelancers confidence that they have something concrete to rely on if challenges arise.

Moreover, a strong contract should clearly define the working relationship. This includes deliverables, timelines, and payment terms. It should also outline how changes to the project scope will be handled, including additional fees, so your expectations remain clear from the start.

3. Use of Automatic Invoicing Software

Chasing overdue payments is never enjoyable, and follow-up emails can quickly become frustrating. One effective way to reduce this hassle is by using invoicing software.

These tools not only send invoices automatically but also follow up after a set number of days if payment hasn't been made. This saves hours of manual effort, removes much of the awkwardness, and keeps things professional. With automation handling reminders, freelancers can spend less time stressing over unpaid bills and more time focusing on

meaningful, productive work that grows their business.

4. Request a Deposit

Asking for a deposit before beginning work is a smart way to protect a freelance business. It offers peace of mind that the client has the means to pay. It also confirms their commitment to the project and helps eliminate those who may waste time.

Furthermore, it demonstrates professionalism, showing that the freelancer values their skills and time. For added security, you can introduce payment milestones. You can tie payments to specific deliverables throughout the project. Here, milestones encourage steady progress and reduce financial risk. This approach ensures fair compensation at each stage while keeping both parties accountable.

5. Be Professional

As a freelancer, you must act as your own advocate by setting clear boundaries and expectations. Professionalism and confidence at every stage help establish trust and build stronger client relationships.

Good communication from the start can prevent misunderstandings and create smoother projects. If conflicts arise, they should be handled calmly and respectfully while staying firm.

While no freelancer wants to rely on contracts or strict payment terms, these safeguards are essential.

If you have clear frameworks in place before starting work, it ensures stability and protects your income.



AI Agent Washing: What it Means and Why it is Taking Over

AI agents seem to be everywhere. You would see headlines like “autonomous AI” or “intelligent coworkers”, shouting all the time. These are about tools that can act on their own. The idea behind this is powerful. It is about technologies that can plan, reason, and execute tasks without any help. Yet many products dressed up as “agents” are little more than chatbots or basic automations in disguise. This trend is called “agent washing”, and it rides the hype but creates confusion. It leaves users misled and slows down the adoption of tools that truly have the potential to transform your work culture.

Agent Washing: What is it?

A new study cast doubt on this agent craze. It reveals that only a small fraction of the countless vendors claiming to offer agentic AI agents deliver the real thing. According to studies, many projects are still in early experiments, fueled more by the hype than by substance. This makes it harder for organizations to see the true cost behind it and its complexity of scaling these tools. You may find that what is being sold as an “agent” is often just a chatbot or assistant dressed up with new language but lacking genuine autonomy.

This practice is often called agent washing, which blurs the line between innovation and marketing spin. The result becomes even more confusing and disappointing for you as a user. When the word “agent” is used, it creates expectations of intelligence and independence. If those expectations are not met, your trust will be broken. Moreover, the constant noise of inflated claims slows the real progress. This further makes it harder for the truly transformative technologies to break through and prove their value.

The Hype of Agents and the Truth behind it

With all the market buzz, it is easy to feel lost trying to separate a true AI agent from a dressed-up workflow. The hype makes everything sound powerful, but if you look closely, you will be able to spot the difference. It starts with one simple question: Can the tool make decisions on its own? A real agent does not wait for constant direction. It examines the situation and weighs the possibilities to act accordingly. If the system only responds to pre-set commands or triggers, you are most likely looking at basic automation, not intelligence. Now, imagine in the field of banking, an authentic agent should not only spot unusual activity but also take the right action to protect you without waiting for your approval. That kind of independence is what sets agents apart.

Another sign of authenticity is growth. A real agent learns from you. It adapts, changes its strategies, and evolves with every interaction. If the tool behaves the same way no matter how many times you use it, you have run into a marketing illusion. There is also the matter of collaboration. Even the most advanced agent loses its value if it cannot coordinate with others or fit into a shared system. True innovation requires design and clear expectations. You also need realistic goals from that innovation. You deserve tools that deliver more than just empty promises.

Conclusion

Agent washing may appear like harmless branding to you, but it weakens trust. It also slows adoption and leaves excitement fading into doubt. Still, there is room for optimism. In the coming years, a growing share of daily decisions and enterprise applications will be powered by autonomous AI, rising sharply from almost nothing today. This shift signals a future where intelligent systems play a meaningful role in everyday work. If you want to reach that point, you need clarity. At the end, it is about moving past buzzwords and focusing on solutions.

How Teachers Can Leverage AI Ethically in Educational Curriculum?



In this modern digital age, the influence of artificial intelligence (AI) can be found in every sector, and education is also a part of it. AI cannot replace teachers or their teaching, but it can help to improve it, allowing students to adapt to the digital landscape. More than half of the schools around the world are already utilizing AI in their system, and it is offering students a more effective and personalized learning experience. However, there are some ethical considerations as well.

What Do Teachers Need to Consider for Utilizing AI Ethically?

Fairness and Bias - AI is a fast learner, and it learns based on the biases of the world. It can promote biases when it is taught with ancient cultures and old stereotypes. But it has to be neutral without any inclination.

Privacy of Data - To provide a customized learning experience, AI needs to access student data, which creates a concern for sensitive student information. Starting from behavioral patterns, grades, and learning habits, everything is exposed to AI.

Transparency - If you are using AI as a

teacher, you must share that fact with the students, which offers more transparent access to technology. Students should also know that AI is not always right, but it can help to find and research better.

Accessibility - AI can bring bigger change in the modern education system by making it accessible for all kinds of students through simple and adaptive AI tools.

Reliability - No AI tool can replace a teacher, and neither teachers nor students should rely on it too much. Over-reliance on AI is bad for both the teachers and the students. AI can help to make your class better by offering personalized support.

Enrich Curriculum with the Practical Ways

Personalized Learning Programs:

Every student is different than another and a generic class for education is not always successful in teaching everyone. With the help of AI, teachers can easily adjust their lessons to meet the unique needs of each student while adapting to their pace. The AI platforms study

students' performance and create content in real time, which can be helpful for that particular student.

Generating Content: AI can help to create chapters, worksheets, vocabulary games, and other types of content that help teachers to understand and teach students better. With more interactive measures and creative content, it can help to make the learning process more exciting and fun. Utilizing AI as a creative assistant can help to make education better and more engaging.

Boost in Student Engagement:

Modern students have shorter attention spans, and it is quite difficult to keep them engaged. Teachers can leverage AI tech to make education more interesting and exciting inside the classroom. There are apps for virtual science labs, online programs, gamified tasks, and many other elements that make education more rewarding and allow students to complete the tasks.

Classroom Management: Teachers also have to handle a fair share of administrative work. Starting from digital reports, emails, organizing classes, and meeting with the parents, there is a lot of work, and it can get a little overwhelming. AI can help to set up your classroom virtually, and it can also send emails to the students to remind them of their curriculum.

Assessment and Feedback:

Providing helpful feedback is one of the biggest tasks for a teacher, and with AI help, you can easily provide feedback based on each student. AI tools can organize grade quizzes, check assignments, and offer reasonable feedback.

Final Thoughts - Teachers are required to use AI wisely and ethically to create a better learning experience for all kinds of students. They need to adapt effectively to the modern tech era to prepare students for the future.

Laptops and Landscapes: The Workation Trend



The world of corporate travel is evolving rapidly. Business trips are no longer just about boardrooms, hotels, or airport rushes. A new wave is here: Workations - this trend combines business and leisure, letting professionals make the most of their work trips. Instead of treating travel as a duty, many now extend their stays to explore new destinations and enjoy local culture. Workations are changing how people view corporate journeys, turning them into experiences that balance productivity with enjoyment.

Workation: What is it?

Workations blend work and travel, giving professionals the chance to work remotely while enjoying new destinations.



Unlike regular holidays, these focus on balance. It lets people stay productive while relaxing and exploring. In 2025, this trend is more structured, with companies and travel spots creating setups that support remote workers. From reliable internet to tailored experiences, everything is designed to make workations smooth and rewarding. They offer a mix of efficiency and leisure, making travel a lifestyle choice instead of just a break.

The Growth of Workations in 2025

The popularity of workations has only increased in 2025, and several factors are fueling this shift. Such as:



One of the biggest drivers is the lasting impact of remote work. What started as a necessity during the pandemic has now become a standard practice for many industries. Businesses are embracing flexible work policies that allow employees to operate from anywhere in the world. This freedom has opened the door for professionals to merge their work responsibilities with the joy of travel.

Technology is another powerful enabler. With the rise of AI-driven tools and faster internet connections, staying connected while traveling is easier than ever. Professionals



can attend virtual meetings and manage projects, as well as collaborate with colleagues without being tied to a fixed location. These advancements make it possible to remain fully productive while enjoying new environments.

Not just practicality, shifting priorities are also shaping this trend of workations. Many employees today value experiences over possessions. They are eager to explore diverse cultures and build connections with like-minded individuals. Hence, workations perfectly offer a blend of growth and personal enrichment.

Destinations around the globe are responding quickly to this demand. Cities and countries are introducing specialized digital nomad visas. They are developing co-working spaces and creating packages tailored to long-stay professionals. These adaptations not only make workations



convenient but also highlight how travel and work are being redefined.

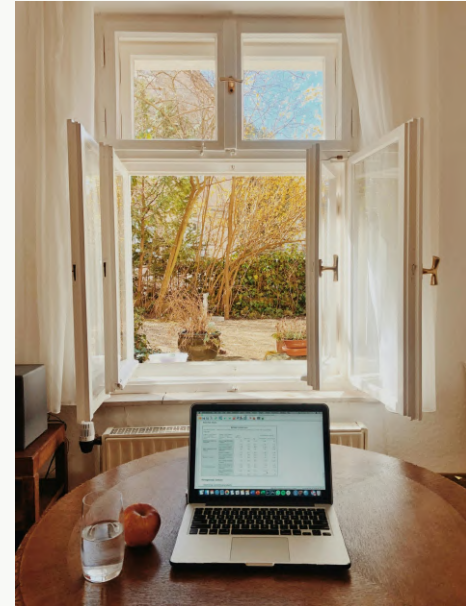
Biggest Workation Trends

1. Wellness and Productivity Retreats: Specialized retreats are popping up worldwide to help professionals find focus and balance. These programs go beyond providing a desk and Wi-Fi. Participants can use co-working spaces, join networking events, take part in wellness activities like yoga or meditation, and enjoy local cultural experiences. The goal is to support productivity and personal well-being.



2. Smarter Travel with AI support: AI is genuinely changing the game when it comes to planning workations. Let's be real, no one has time to sift through endless listings or second-guess where to set up shop for the week. Now, with these AI-powered platforms, users just need to input their preferences, and it curates top-rated accommodations, productivity-friendly cafés, and even local dining joints.

3. All-in-one Workation Packages: Hotels, resorts, and even airlines are adapting quickly. They are rolling out hybrid packages aimed squarely at digital professionals. From comfortable accommodations to proper



workspaces - Everything is there. On top of that, professionals are also getting curated experiences such as guided tours and fun activities. The idea here is to streamline everything, letting travelers stay productive while also enjoying some downtime.

4. Eco-friendly choices: Sustainability is no longer just a buzzword these days; it is a core factor in how people choose their workation spots. Professionals are actively seeking destinations with bona fide green credentials, like eco-certified hotels or travel experiences that give back to local communities. It goes way beyond just finding fast internet or a pretty view for Zoom calls.



The bottom line is that the workation trend is maturing into a more responsible and forward-thinking way to do business while exploring the world.

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Shameem Kazmi Explores Human Responsibility in His New Book When the Ocean Forgets

When the Ocean Forgets is available now. To learn more, visit www.shameemk.com

Award-winning business leader and climate author Shameem Kazmi has released his powerful new book, *When the Ocean Forgets*, exploring a deeply urgent idea: ocean memory. In the book, Kazmi presents the ocean not just as a vast body of water, but as a living record of human impact. From greenhouse gases to pollution and over-extraction, the ocean has been silently storing our actions, holding heat, carbon, and consequences for centuries. But what happens when it can no longer carry that burden?

We spoke with Shameem about the book, its message, and what he hopes readers will take away.

1. What was the biggest inspiration behind writing the book?

A: I was inspired by the scientific concept of ocean memory. It fascinated me how the ocean "remembers" through heat and chemical changes. I wanted to bring that science to life in an emotional way. The idea of the ocean beginning to forget became a metaphor to make climate responsibility feel more personal and urgent.

2. You describe the ocean as a living archive of human choices. Do you hope this framing changes how people think about climate action?

A: Yes. When we view the ocean as an archive, we realize every choice leaves a mark. Every emission, every plastic item, every policy ignored becomes part of that record. It's no longer abstract. The ocean becomes a witness to everything we do. I hope this perspective helps people feel more connected to the problem and motivated to act.

3. Many people see climate change as abstract or distant. How does



your book change this point of view?

A: I use real stories and simple language to bring the science closer to home. By connecting climate data with personal and cultural narratives, I want readers to understand that the effects are not distant or future problems. They are here and now, affecting communities around the world in real time.

4. What was the most eye-opening discovery you made while researching the book?

A: Learning that the ocean holds heat for centuries was shocking. That means the decisions we make today will continue to shape the climate long after we are gone. It gave me a sense of responsibility and a deeper understanding of why urgent action matters.

5. If readers take away one actionable step after finishing your book, what should it be?

A: Take local action. Whether it's joining a beach cleanup, reducing single-use plastics, or supporting climate-friendly policies, start small and close to home. When communities act together, their impact grows. You don't have to solve everything, but you do have to participate.

6. What are your future plans?

A: I'm developing a follow-up project focused on "climate silence," exploring the things we avoid discussing about the climate crisis.

I will also continue speaking at universities and international forums to promote more informed and compassionate conversations around climate and ocean health.



Ghassan Brinji Strengthens the Digital Transformation Journey for Saudi Vision 2030

Ghassan Brinji is a Certified PMP, CMI, and KPI-IIBA professional with extensive expertise in managed services, IoT, cybersecurity, and governance. He has led multi-billion-riyal programs supporting Saudi Arabia's digital transformation journey and is currently building nationwide managed service models aligned with Vision 2030.

1. Being an expert in managed services and technology, what are your views on the modern digital landscape?

A: The modern digital landscape is defined by speed, integration, and disruption. Technologies such as IoT, AI, and cybersecurity are now essential pillars. In Saudi Arabia, AI initiatives led by SDAIA are reshaping health, education, and government services. Digital transformation is no longer about upgrading systems but creating adaptive ecosystems that respond to real-time citizen needs.

2. Do you believe the fact 'Leadership is service, not status'?

A: Tell us why. Yes. Leadership is about responsibility, not hierarchy. It means enabling others, removing

barriers, and building systems that outlast individuals. True leadership listens to all perspectives and aligns them toward shared goals. Today, HRH Crown Prince Mohammed bin Salman exemplifies this model—leading with vision, empowerment, and service to the nation.

3. Tell us about your vision for Saudi Vision 2030.

A: Vision 2030 is a global benchmark. My vision is to align managed services, governance, and digital infrastructure with its goals of a knowledge-based economy. Before the Vision, technology met limited demands. Today it drives global recognition, awards, and innovation. Managed services, once confined to internet operations, now cover support, infrastructure, and applications, creating sustainable national models.

4. Do you think Saudi Arabia's digital transformation journey can also inspire other nations to follow the same?

A: Absolutely. The Kingdom's transformation is unique in scale and speed. During COVID-19, platforms like Sehhaty, Madrasati, and Absher proved that even the largest systems can adapt quickly. This journey shows developing nations that digital transformation is not a luxury but

achievable and scalable at national level.

5. Tell us about the governance frameworks you created.

A: I developed governance frameworks ensuring accountability, transparency, and alignment with global standards. They include KPIs, SLAs, risk registers, and escalation mechanisms. More than 300 field teams operated under these frameworks. Each project had specific requirements and dedicated SLAs, making governance a practical tool for quality, compliance, and trust.

6. Would you like to share your experience of working for the Ministry of Education?

A: Working with the Ministry of Education was challenging yet rewarding. We managed multi-billion-riyal programs impacting millions of students and staff. Key achievements included unified support centers and attendance systems connecting over 60,000 employees nationwide. On a personal level, I aspire to work closely with HRH Crown Prince Mohammed bin Salman to further advance Saudi Arabia's digital journey.

Insurance Firm RIGHTSURE is well-revered as the most awarded company in the niche from North America. They recently secured their name in the winner's list for Insurance Business America's 2025 Top Insurance Employers award, and this latest recognition strengthens the company's position in the competitive and niche industries. They are best known for revolutionary technology and a friendly workforce that helps to meet all kinds of insurance needs for the clients. Let's know more with founder Jeff Arnold.

1. Congratulations on securing the Top Insurance Employers Award. How would you like to celebrate this achievement?

A: This award is a testament to the tireless work that all of the Famously Friendly Humans at RIGHTSURE work for daily. There is an energy, a palpable force that you can feel the moment you visit one of our store or call into our service centers. There exists a constant improvement mindset amongst nearly everyone at RIGHTSURE so this award validates that commitment and as for how we will celebrate ?, I think we shall frame this award amongst our others in conference rooms around our home office.

2. What does RIGHTSURE mean to you? What lies in its core?

A: To be completely transparent, RIGHTSURE means the greatest group of insurance geeks the world has ever known that have converted themselves into an

RIGHTSURE Wins Insurance Business America's 2025 Top Insurance Employers Award

RIGHTSURE

Famously Friendly Humans



Army of Famously Friendly Humans that focus on getting the right legal contract (insurance) for our consumers and putting an end to Insurance Shopping with our Rateguard & POLICY-Wizard Technology.

3. How is RIGHTSURE different from the rest of the potential competitors?

A: At our Core, our primary goal is to bring an end to insurance shopping. Our proprietary RateGuard and Policy-Wizard software, combined with our AI-infused technology and complemented by our Famously Friendly Humans, already buoy our brand as a differentiator. Our DONE FOR YOU, END OF INSURANCE SHOPPING allows our clients to never have to think about shopping again, as we requote every single client with up to 140 different insurance companies at every single renewal and notify them if a better rate exists.

4. Being North America's most awarded insurance firm, would you like to give some advice to the emerging firms in the industry right now?

A: Never. Stop. Improving. Our Conference Rooms, Training Calendars, and Weekly Leadership Meetings keep everyone in RIGHTSURE aware of our vision, our mission and our

desire to remain the most awarded insurance firm, but also to be known as a super tech-forward firm and a pioneer in the union of Artificial Intelligence and Insurance Policy Savings space.

5. Do you think AI can replace the Famously Friendly Humans of your company?

A: I love this questions, as my latest book is on the exact same subject. The Title is AI-Forward Leadership and it's a guide to how Leaders should think about and deploy AI into their firms. I also spend a few chapters discussing the ethics of AI too, as I believe that will be very important as we continue this inevitable march toward the fusion of man and machine.

I think I will end this question with a quote from my book if that's ok?

"This isn't man versus machine. It's man and machine, sharpening each other." - AI- Forward Leadership Jeff Arnold

6. What is the biggest obstacle that you faced in the insurance industry?

A: In our early years it was like every startup in that our biggest obstacle was cash or working capital needs. As we progressed in growth in morphed into technological capabilities and scale issues. Now that we are a bit more mature our focus is on deploying our capital correctly and with great discipline, while constantly scanning the horizon for new opportunities or industry challenges.



Heartland Physiotherapy Expands Physiotherapy, Chiropractic, Massage, and Acupuncture Services Across Mississauga

Heartland Physiotherapy, a trusted rehabilitation clinic in Mississauga, is proud to expand its services to better serve patients across Meadowvale, Erin Mills, Streetsville, Lisgar, and nearby communities. Conveniently located at 6700 Montevideo Rd, Unit 5, Mississauga, ON L5N 1V1, close to Meadowvale Town Centre and Erin Mills Parkway, the clinic continues to be recognized as a hub for physiotherapy, chiropractic, massage therapy, acupuncture, sports physiotherapy, and pain management near you.

Comprehensive Care Under One Roof

Heartland Physiotherapy provides a wide range of rehabilitation and wellness services:

- **Physiotherapy in Mississauga** – Tailored rehabilitation programs for sports injuries, arthritis, neck pain, lower back pain, and post-surgical recovery. Patients benefit from sports physiotherapy Mississauga programs designed for athletes and active individuals.
- **Chiropractic Care Near Me** – Gentle and effective spinal adjustments that help with headaches, posture issues, and chronic back pain. Chiropractic treatments are ideal for long-term injury recovery in Mississauga.
- **Massage Therapy in Mississauga** – Registered massage therapists offer therapeutic, deep tissue, and relaxation massage to relieve tension, boost circulation, and speed up recovery.
- **Acupuncture in Mississauga** – A blend of traditional acupuncture and modern evidence-based practices that reduce inflammation, relieve stress, and manage chronic pain conditions.

By integrating physiotherapy, chiropractic services, massage, and acupuncture, Heartland Physiotherapy ensures that every patient receives holistic care for pain management and overall wellness.

Why Mississauga Residents Choose Heartland Physiotherapy

Patients across Meadowvale, Erin Mills, and Streetsville trust Heartland Physiotherapy because of:

- ✓ **Licensed Experts** – Skilled physiotherapists, chiropractors, massage therapists, and acupuncture specialists.
- ✓ **Customized Programs** – Each treatment plan is unique, addressing the patient's specific needs.
- ✓ **Hyperlocal Access** – Conveniently located near Meadowvale Town Centre and easily accessible from Erin Mills Parkway, making it a top choice for “physiotherapy near me in Mississauga.”
- ✓ **Patient-Centered Care** – Focused on long-term results through education, home exercises, and preventive care.

Building a Healthier Mississauga

From young athletes needing sports physiotherapy in Mississauga to professionals struggling with desk-related posture issues, Heartland Physiotherapy supports patients of all ages. The clinic emphasizes root-cause solutions rather than quick fixes, ensuring sustainable recovery.

Trusted by Patients – 5.0 Star Google Reviews

With a 5.0-star rating on Google, Heartland Physiotherapy has earned praise for its compassionate care and effective results. Patients highlight the clinic's friendly environment, skilled team, and visible improvements.

"I visited for lower back pain and combined physiotherapy with massage therapy. The progress was excellent, and the staff explained every step clearly. Truly the best rehabilitation clinic in Mississauga!" – A satisfied patient

FAQs – Heartland Physiotherapy in Mississauga

Q1: How long does a physiotherapy session in Mississauga last?

Most physiotherapy sessions typically last between 30 to 60 minutes, depending on the condition and treatment plan.

Q2: Does insurance cover chiropractic care in Mississauga?

Yes, many extended health insurance plans in Canada cover chiropractic care. Heartland Physiotherapy assists patients with billing guidance.

Q3: What conditions does acupuncture treat?

Acupuncture can help with chronic pain, migraines, stress, arthritis, sports injuries, and inflammation. It's also beneficial for improving sleep and overall wellness.

Book Your Consultation Today. Heartland Physiotherapy invites residents of Meadowvale, Erin Mills, Streetsville, Lisgar, and nearby areas to take charge of their health.

Dr. Muriam Cinevert's Girl, Just Show Up Heads to Ghana for the High Tea Women's Conference

Empowering Women in Ghana with Confidence, Advocacy, and Laughter — A Transformational Experience

Dr. Muriam Cinevert's Girl, Just Show Up Heads to Ghana for the High Tea Women's Conference Joined by Autism Advocate Dr. Shaneque Metellus and Actress/Comedian Schelle Purcell (of Tyler Perry's latest movie Straw) — September 21, 2025.

International speaker, media personality, and author Dr. Muriam Cinevert will bring the empowering message of her latest book, Girl, Just Show Up, to Ghana as a featured speaker at the High Tea Women's Conference, hosted by Rain Foundations. Sharing the stage with her are Dr. Shaneque Metellus, a passionate autism advocate, and Schelle Purcell, acclaimed actress and comedian known for her role in Tyler Perry's latest movie, Straw. Together, this dynamic trio will deliver a high-energy experience designed to inspire, equip, and celebrate women across Ghana and beyond.

"Girl, Just Show Up is more than a mantra—it's a movement," said Dr. Cinevert. "When we show up, we unlock doors for ourselves and for everyone watching. Ghana, I'm ready to show up with you."

What Attendees Can Expect

- **Keynotes & Conversations** rooted in confidence, courage, and calling
- **Inclusion & Advocacy** insights with Dr. Shaneque Metellus on embracing neurodiversity and building supportive communities
- **Storytelling & Laughter** with Schelle Purcell on owning your voice, creativity, and presence
- **Networking & Recognition** as Rain Foundations honors women creating meaningful impact.



About the Book

Girl, Just Show Up distills Dr. Cinevert's signature framework for stepping through fear, turning purpose into action, and leading with faith and inner power. With practical steps, reflective prompts, and a bold call-to-action, the book equips readers to move from hesitation to momentum.

Purchase the Book: Girl, Just Show Up is available now at Amazon.com. Speaker & Media Bookings: For interview requests, appearances, or tour dates, email Natasha Loverly at trueselfmag@gmail.com.

About Dr. Muriam Cinevert: Dr. Muriam Cinevert is a motivational specialist, author, host of The Muriam Cinevert Show, and

founder of the True Self movement. Through books, media, and live events, she champions confidence, faith, and inner power—inviting audiences everywhere to “show up” and shine.

About Dr. Shaneque Metellus

Dr. Metellus is an autism advocate and educator dedicated to advancing inclusion, and support for individuals on the spectrum and their families.

About Schelle Purcell

Schelle Purcell is an actress and comedian featured in Tyler Perry's latest movie, Straw. She uses humor and heart to empower audiences to own their stories—on stage and off.

Ghana, get ready—**September 21, 2025** is your day to show up. Bookings & Media: Natasha Loverly — trueselfmag@gmail.com.

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